

Gentet, Matthias

From: Thuaire, Charles
Sent: 17 December 2013 14:13
To: Planning
Subject: FW: Planning Application 2013/7242/P

Categories: Orange Category

Charles Thuaire
Senior Planning Officer

Telephone: 020 7974 5867

From: Better Archway Forum [mailto:contact@betterarchway.org.uk]
Sent: 17 December 2013 12:39
To: Thuaire, Charles
Cc: 'marian donne'
Subject: Planning Application 2013/7242/P

Dear Mr Thuaire,

I am writing on behalf of the Better Archway Forum, a community group of more than 1,000 who make great use of Hampstead Heath.

We believe that the application to demolish Athlone House is both harmful and contrary to policy. The building is a key feature of the views from the Heath and contributes significantly to the enjoyment of the surroundings.

None of the new buildings adjacent to the Heath offer that public benefit, the design being poor and/or created to aggrandise the owner at the expense of the wider area. It is therefore safe to assume that the same would apply to any replacement for Athlone House, particularly given the design quality of the buildings already added to the site. In fact, it is likely that any replacement building would be more dominant than the existing, which sits well among the surrounding trees.

The previous refusal of such demolition makes it clear that it is contrary to policy. We would urge therefore that this application also is refused.

Regards,

Kate Calvert
Chair, Better Archway Forum