

CLAUDIE PIERLOT

LONDON - HAMPSTEAD

CLAUDIE
PIERLOT

49 rue Etienne Marcel
75002 PARIS
00 (33) 1 40 13 02 16

Project : Claudie Pierlot - 9 Hampstead High Street - London NW3 1PR GB

Created the : 30 september 2013

Modified the : 04 october 2013

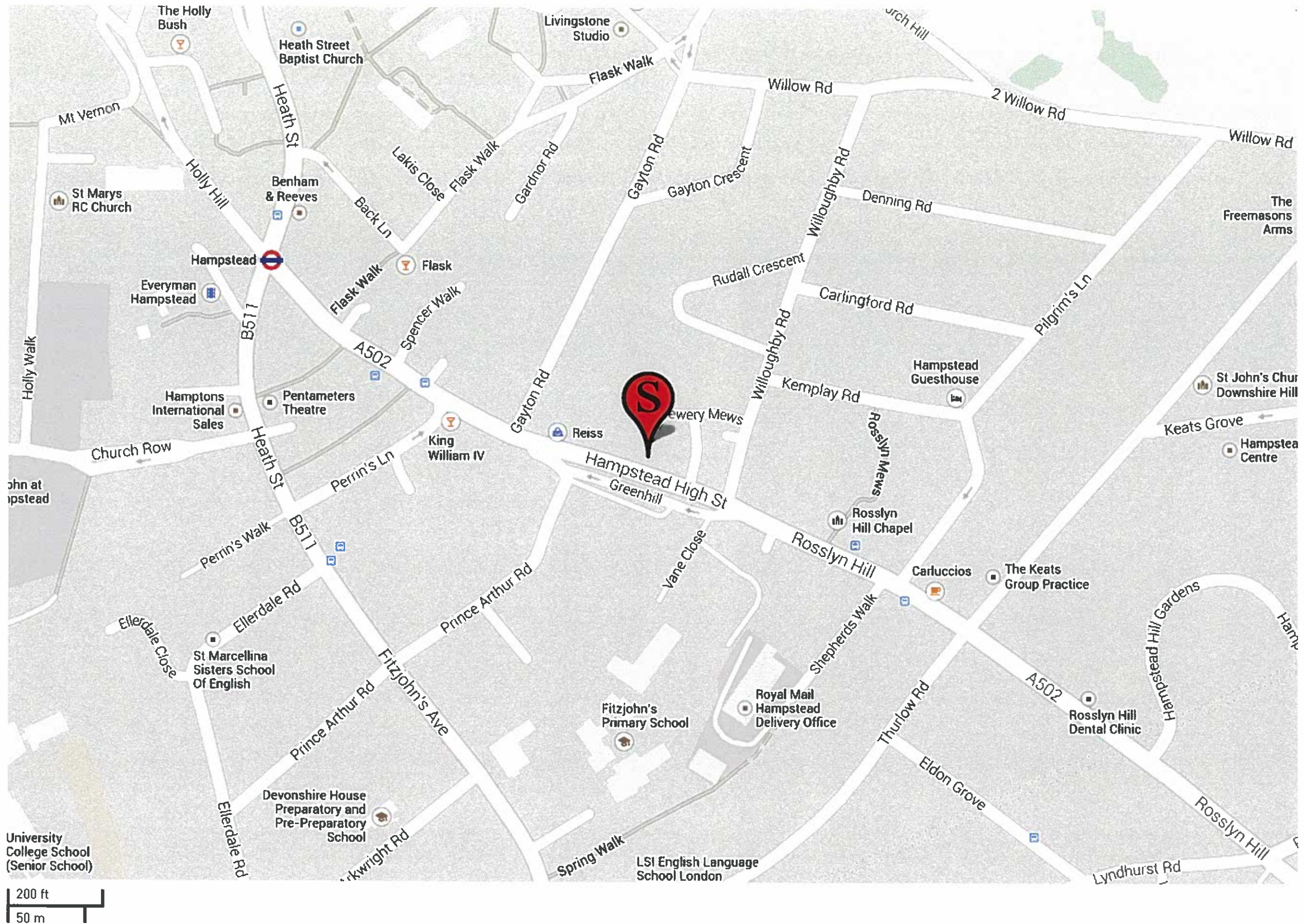
Floors area : 50 m²

Retail area : 37 m²

Scale : 1/50 (print in A3)

Retail linear : 13 meters

P01



LOCATION MAP

**CLAUDIE
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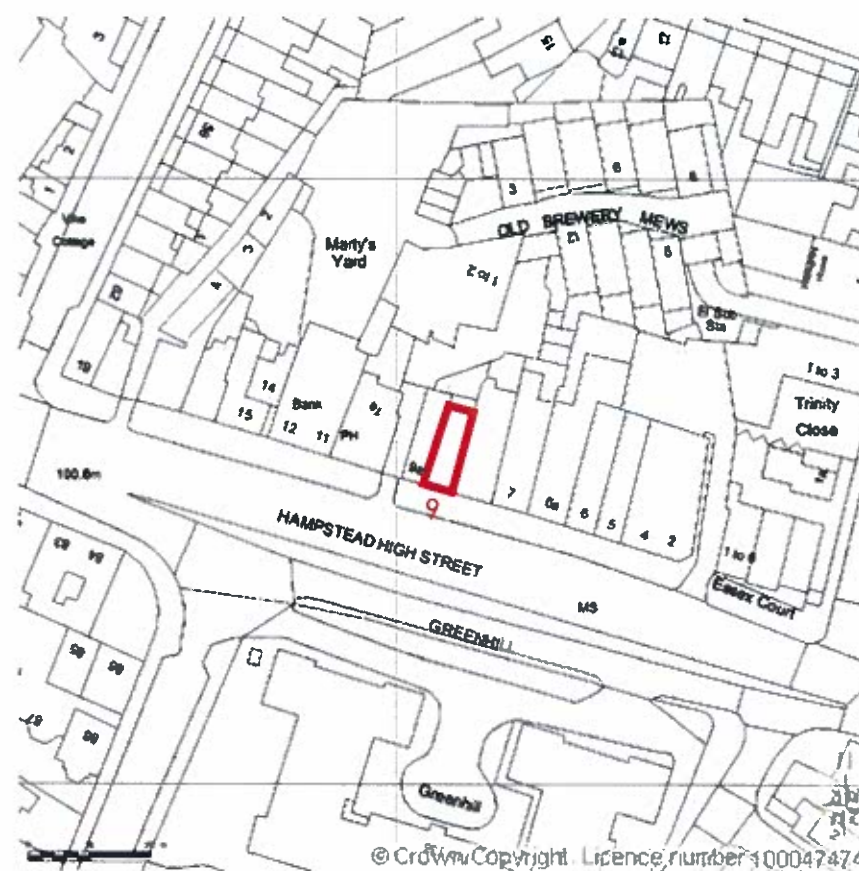
Retail area : 37 m²

Scale : XX (print in A3)

Retail linear : 13 meters

P02

SITE LOCATION PLAN
 AREA 2 HA
 SCALE: 1:1250 on A3
 CENTRE COORDINATES: 526608 , 185656



RED LINE SITE LOCATION PLAN



EXISTING

CLAUDE
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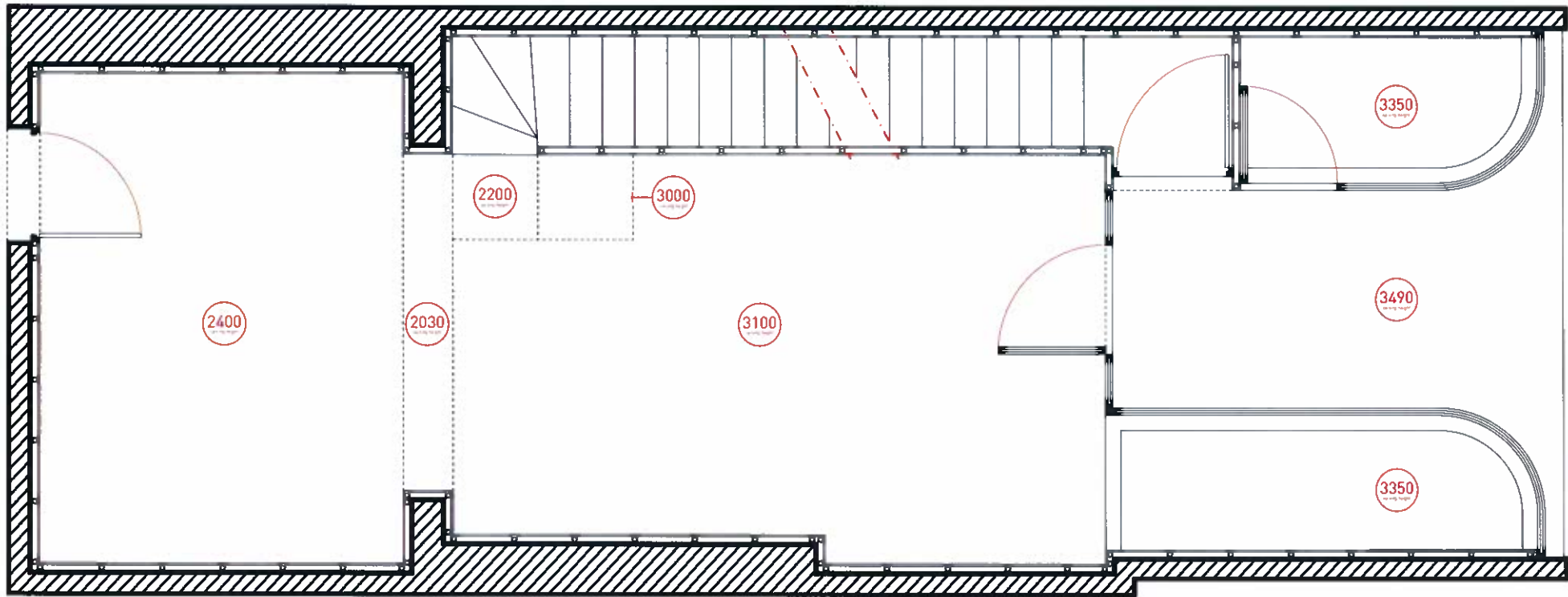
Floors area : 50 m²

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Scale : XX (print in A3)

Retail linear : 13 meters

P04



EXISTING

CLAUDE
PIERLOT

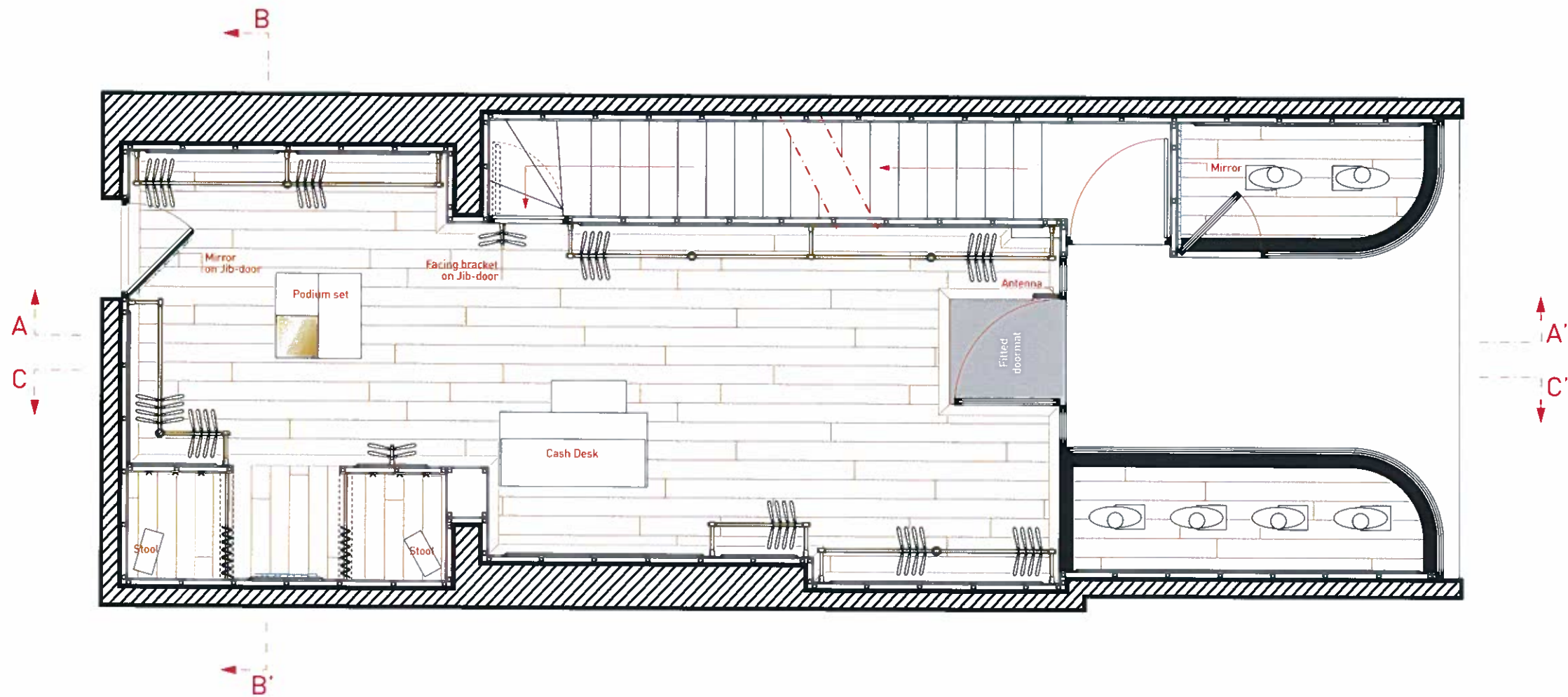
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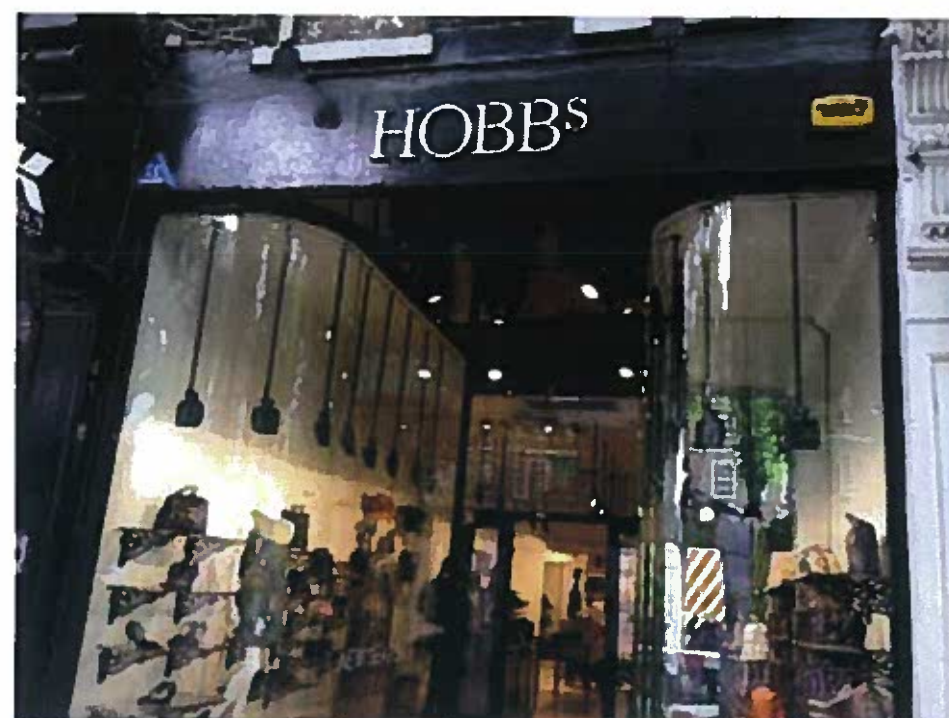
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P05



FITTING-OUT PLAN



EXISTING / SHOPFRONT

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P07



HAMPSTEAD HIGH STREET

EXISTING / SHOPFRONT

C L A U D I E
P I E R L O T

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Retail linear : 13 meters

P08

0 1m 2m

D' →



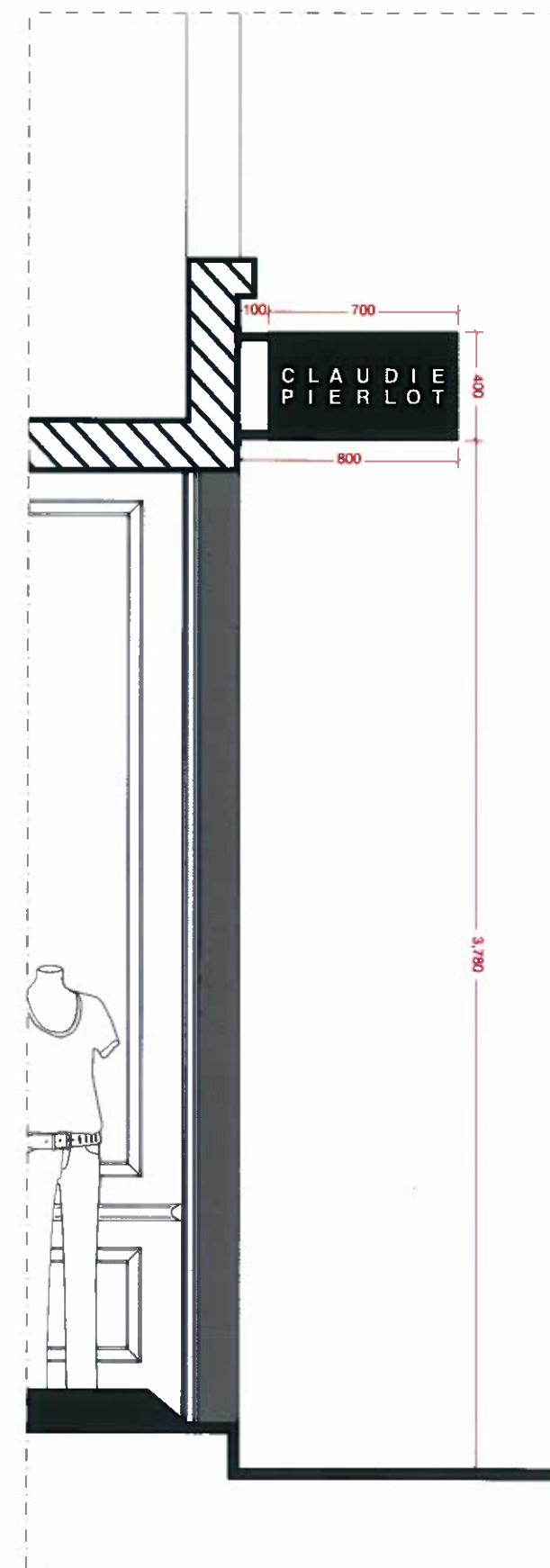
HAMPSTEAD HIGH STREET

Unlighted Parallel signage
Claudie Pierlot brass cut out letters
Lettering spread: 1200 mm
Lettering height : 268 mm

Light flag sign
Metal painted Lightbox
RAL 5004 (glossy) : l 800 x w 400 x d 40 mm
Claudie Pierlot logotype cutted into the metal
Bottom cut plexiglass white diffusing,
diffusing plexi backlit by neon.

HANDLE
Brass finished
Square section 30mm
Height 630mm

Paint color
Ral 5004



DD'

FITTING-OUT PLAN / SHOPFRONT

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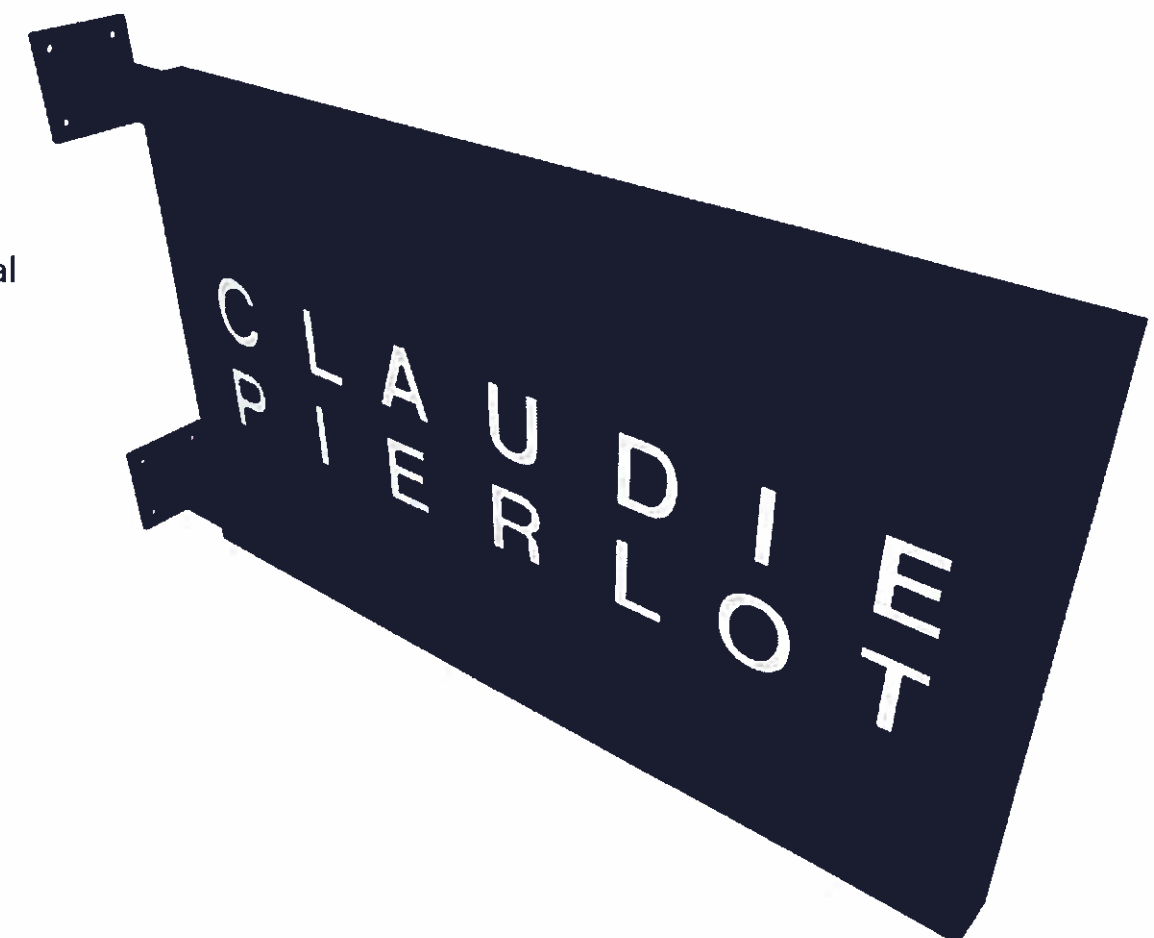
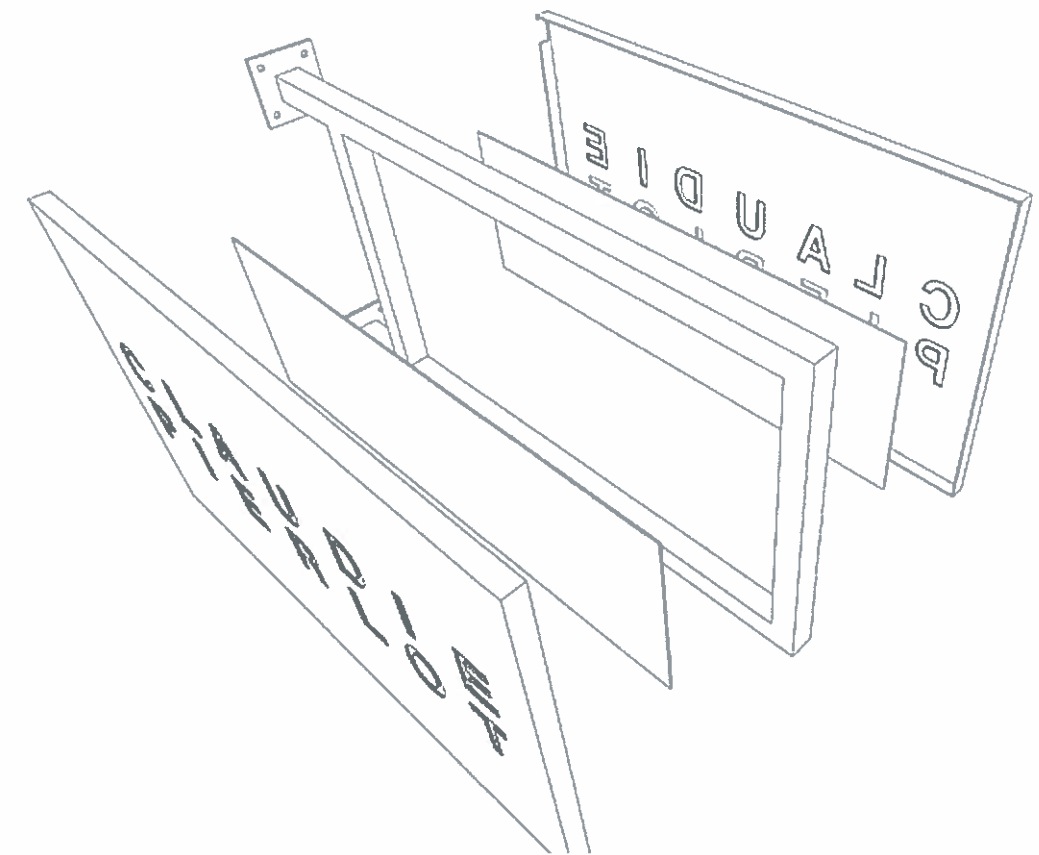
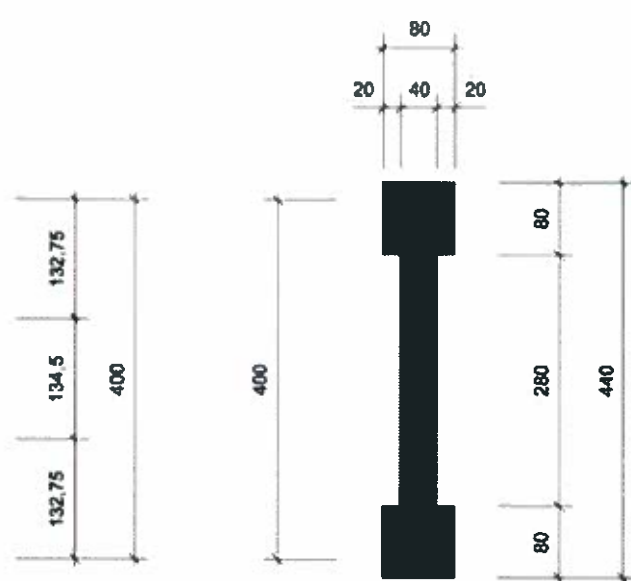
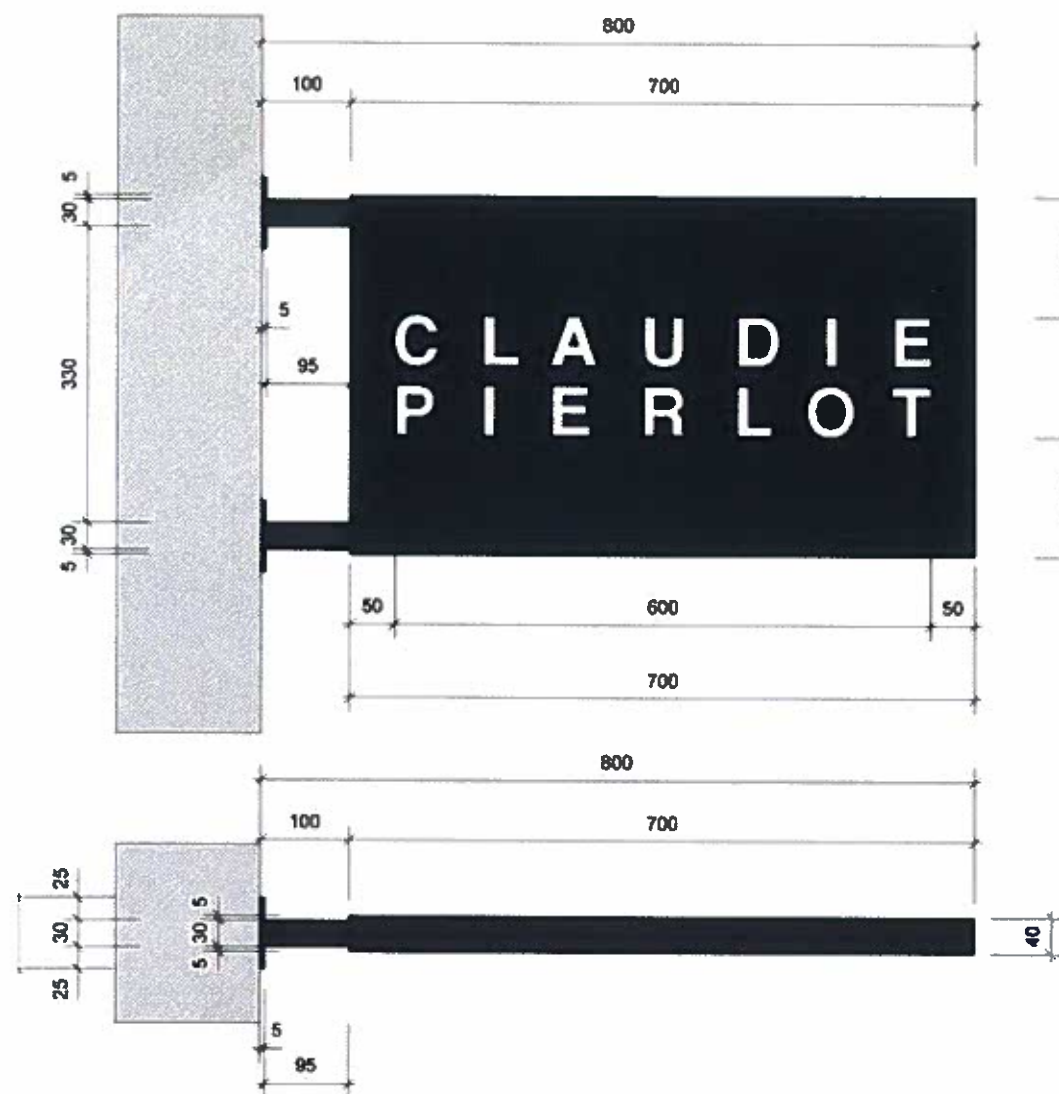
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P09



Perpendicular signage.
Flat type installation.

Glossy blue painted structure RAL 5004.
Text « CLAUDIE PIERLOT » cutted into the metal
blue painted structure.
Bottom cut plexiglass white diffusing.
Power supply from the lower bracket.
Backlight by white LED lights.

Luminous efficacy :	67 Lm/W
Maximum night luminance	
Source :	10000 Cd/m ²
Diffusing lettering :	3800 Cd/m ²



Victor Hugo

EXISTING / SHOPFRONT / PROJECTING SIGN

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P10

C L A U D I E
P I E R L O T

Cut-out metallic letters
Material : Brass color Aluminium
Glued on the shopfront
Spread over 1000/1200 mm



C L A U D I E
P I E R L O T

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P11

EXISTING / SHOPFRONT / FASCIA SIGN