

**CLAUDIE PIERLOT**  
**9 Hampstead High Street, LONDON NW3 1PR**  
**Design and Access Statement**

**Introduction**

This statement is written in support for an application for planning consent for alterations to the shopfront, internal alterations associated with a new shopfront.

**Design**

As detailed above, this application consent for proposed works to the shop front and for internal alterations to the layout of the unit. Each of these elements of the scheme will be dealt with in turn.

The shopfront

The application proposes the installation of one new fascia sign which will be located to the centre and above the door of the shopfront. The signage will be located 3.68m from ground level and will protrude no more than 1cm from the façade of the building. The size of the sign will be 26.8cm in height, 120cm in length and 1cm in width. The metal letters will be in aluminium with brass finish and will be glued to the wall.

In addition a new internally illuminated projecting sign is proposed on the front elevation, to be located to the right of the shopfront. The signage will be located 3.78m from ground level and will protrude no more than 80cm from the façade of the building. The rods used to support the signage will be made of dark blue metal. The size of the sign will be 40cm in height, 80cm in length and 4cm in width. The signage will be made from dark blue metal, with the word 'Claudie Pierlot' cut out of the metal, with white plexiglass on the rear, and will be fixed to the metal rods. The word 'Claudie Pierlot' will be outlined due to the internal illumination.

In association with the installation of the signage, the external shopfront will be painted in RAL 5004.

Internal alterations

The internal alterations are to be carried out to ensure that the premises meets the needs of the new tenants, 'Claudie Pierlot'. The changes include the re-fitting of the ground floor with new display hanging rails, mirrors and four fitting rooms. A suspended ceiling with lighting and air grilles will also be installed.

Please see the attached drawings for further details of the internal alterations.

**Access**

This application does not include any alterations to the existing access arrangements to this property.