

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details					
Title:	First name:	Surname:			
Company name	Le Pain Quotidien				
Street address:	C/O Agent		Country Code	National Number	Extension Number
		Telephone number:			
		Mobile number:			
Town/City		Fax number:			
County:					
Country:		Email address:			
Postcode:					
Are you an agent a	acting on behalf of the applicant? <ul> <li>Yes</li> </ul>	O No			
2. Agent Name	e, Address and Contact Details				
Title: Miss	First Name: Holly	Surname: Rh	odes		
Company name:	Planning Potential Ltd.				
Street address:	Magdalen House	$\neg$	Country Code	National Number	Extension Number
	148 Tooley Street	Telephone number:		02073573000	
		Mobile number:			
Town/City	London	Fax number:			
County:	London				
Country:	United Kingdom	Email address:			
Postcode:	SE1 2TU holly@planningpotential.co.uk				
3. Description of the Proposal					
Please describe the proposed development including any change of use:					
Alterations to shopfront being the replacement 3no. lights and replacement signage bracket. Advertisement consent for 1no. fascia sign and 1no. projecting sign.					
Has the building, work or change of use already started? O Yes  No					

4. Site Address	Details					
Full postal address	of the site (inclu	Iding full postcode where available)	Description:			
House:	46	Suffix:				
House name:						
Street address:	Hampstead Hi	ah Street				
511661 2001 635.			=			
	London					
Town/City:	London					
County:						
Postcode:	NW3 1QG					
Description of locat (must be completed						
Easting:	52640	8				
Northing:	18575	7				
L						
5. Pre-applicat	ion Advice					
		sought from the local authority about this applie	cation?			
6. Pedestrian a	nd Vehicle	Access, Roads and Rights of Way				
Is a new or altered	/ehicle access p	roposed to or from the public highway?	🔿 Yes 💿 No			
Is a new or altered	pedestrian acce	ss proposed to or from the public highway?	Yes • No			
			res 💿 No			
- · ·			$\sim$			
Are there any new	oublic rights of	way to be provided within or adjacent to the site	Yes  No			
Do the proposals re	equire any diver	sions/extinguishments and/or creation of rights o	of way? O Yes O No			
7. Waste Stora	ge and Colle	ection				
Do the plans incorp	orate areas to s	tore and aid the collection of waste?	○ Yes ● No			
Have arrangements	been made for	the separate storage and collection of recyclable	e waste?			
		······································				
8. Authority En	nployee/Me	mber				
With respect to the	Authority Lam					
(a) a me	mber of staff					
	ected member ed to a member	of staff				
	ed to an elected	1 member				
	Do any of these statements apply to you?					
9. Materials						
	natoriale (includ	ing type, colour and name) are to be used extern	ally (if applicable)			
		ing type, colour and name) are to be used extern	any (ii applicable).			
Walls - description Description of exist		d finishes:				
Please refer to draw	-					
Description of <i>proposed</i> materials and finishes:						
Please refer to drawing no.2655-130-B & 3655-11-A						
Windows - descrip		d finishes:				
Description of <i>exist</i> Please refer to draw	-					
Description of <i>prop</i>						
Please refer to draw						
Doors - description						
Description of <i>exist</i>	-					
Please refer to draw	-					
Description of <i>proposed</i> materials and finishes: Please refer to drawing no.2655-130-B & 3655-11-A						
	3					

9. (Materials continued)						
Lighting - add description						
Description of <i>existing</i> materials and finishes:						
Please refer to drawing no.2655-130-B & 3655-11-A						
Description of <i>proposed</i> materials and finishes:						
Please refer to drawing no.2655-130-B & 3655-11-A						
Others - description:						
Type of other material: Fixed Bracket						
Description of existing materials and finishes:						
Please refer to drawing no.2655-130-B & 3655-11-A						
Description of proposed materials and finishes:						
Please refer to drawing no.2655-130-B & 3655-11-A						
Are you supplying additional information on submitted p	olan(s)/drawing(s)/design and access st	atement?	Yes No			
If Yes, please state references for the plan(s)/drawing(s)/d	lesign and access statement:					
Please refer to drawing no.2655-130-B & 3655-11-A and P	lanning, Heritage and Design and Acc	ess Statement.				
10. Vehicle Parking						
Please provide information on the existing and proposed	number of on-site parking spaces:					
Type of vehicle	Existing number	Total proposed (including spaces	Difference in			
	of spaces	retained)	spaces			
Cars	0	0	0			
Light goods vehicles/public carrier vehicles	0	0	0			
Motorcycles	0	0	0			
Disability spaces	0	0	0			
Cycle spaces	0	0	0			
Other (e.g. Bus) 0 0 0						
Short description of Other						
11. Foul Sewage						
-						
Please state how foul sewage is to be disposed of:						
Mains sewer	Package treatment plant	Unknown				
Septic tank	Cess pit					
Other						
Are you proposing to connect to the existing drainage system? Ves No O Unknown						
12. Assessment of Flood Risk						
Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing						
flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.)						
If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site.						
Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? O Yes O No						
Will the proposal increase the flood risk elsewhere? O Yes O No						
How will surface water be disposed of?						
Sustainable drainage system Aain sewer Pond/lake						
Juanaway	Existing watercourse					

13. Biod	liversity and Geologi	ical Conservation	1							
To assist in answering the following questions refer to the guidance notes for further information on when there is a reasonable likelihood that any important biodiversity or geological conservation features may be present or nearby and whether they are likely to be affected by your proposals.										
	Having referred to the guidance notes, is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, OR on land adjacent to or near the application site:							n site, OR		
a) Protecte	ed and priority species									
O Yes, o	on the development site	C Yes, on I	and adjacent to or near the p	proposed develop	ment		•	No		
b) Designa	b) Designated sites, important habitats or other biodiversity features									
O Yes, o	Yes, on the development site O Yes, on land adjacent to or near the proposed development O No									
c) Features of geological conservation importance										
Yes, o	on the development site	O Yes, on I	and adjacent to or near the p	proposed develop	ment		•	No		
14. Exis	ting Use									
r	cribe the current use of the	e site:								
<u> </u>	irant and Café)		5 <b>b</b> 1							
	currently vacant? ise describe the last use of t	• Yes () the site:	) No							
	rant and Café)	the site.								
Does the p	this use end (if known) (DD. proposal involve any of the will need to submit an app	following?	n assessment with your appl	ication.						
	h is known to be contamin		es 💿 No							
Land whe	re contamination is suspect	ted for all or part of the	e site? C Ye	s 💽 No						
A propose	d use that would be particu	ularly vulnerable to the	e presence of contamination	?	ΟY	Yes 💽 No				
15. Tree	s and Hedges									
Are there	trees or hedges on the prop	oosed development sit	re? CYes	No						
And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?										
If Yes to either or both of the above, you may need to provide a full Tree Survey, at the discretion of your local planning authority. If a Tree Survey is required, this and the										
accompanying plan should be submitted alongside your application. Your local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.										
16. Trade Effluent										
Does the proposal involve the need to dispose of trade effluents or waste? O Yes O No										
17. Resi	dential Units									
Does your proposal include the gain or loss of residential units? O Yes O No										
18. All Types of Development: Non-residential Floorspace										
Does your proposal involve the loss, gain or change of use of non-residential floorspace? O Yes O No										
19. Employment										
If known, please complete the following information regarding employees:										
Full-time         Part-time         Equivalent number of full-time										
Existing employees 0			0	0						
	Proposed employees 0 0 0 0									
20. Hours of Opening										
If known, please state the hours of opening for each non-residential use proposed:										
Use	Monday to F	5	Saturda Start Time	ay End Time		Sunday a Start Tim		k Holidays End Time		Not
A3	Start Time	End Time								Known

21. Site Area	
What is the site area?     212.8     sq.metres	
22. Industrial or Commercial Processes and Machinery	
Please describe the activities and processes which would be carried out on the site and the end products including plant, ventilation or air conditioning. Please including plant, ventilating plant, ventilation or air condi	e the
Is the proposal for a waste management development? O Yes  No	
23. Hazardous Substances	
Is any hazardous waste involved in the proposal? O Yes O No	
24. Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s):	
Ino painted fascia sign and Ino projecting sign to the Hampstead High Street Elevation	
How many of the following type of advertisements are you applying for?	
Fascia sign(s)     1     Projecting or hanging sign(s)     1     Hoarding(s)     0     Other     0	$\equiv$
25. Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place? C Yes  No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	ole
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).	
Please refer to drawing no.2655-130-B & 3655-11-A	
Will the proposed advertisement(s) project over a footpath or other public highway? <ul> <li>Yes</li> <li>No</li> </ul>	
26. Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
Please state the period of time for which consent is sought for the advertisement         From:       20/12/2013         To:       20/12/2018	
From: 20/12/2013 To: 20/12/2018	
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled	
From:       20/12/2013       To:       20/12/2018         27. Interest in the Land       Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No	
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled	
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Yes       No	
From: 20/12/2013   To: 20/12/2018  27. Interest in the Land Does the applicant own the land or buildings where the adverts are to be placed? Yes No If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? Yes No 28 (a). Details of Proposed Advertisement(s) - Fascia Sign	
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Yes       No <b>28 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?       2.600       m	es
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Yes       No <b>28 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?       2.600       m         What is the maximum projection of the advertisement?       0.000       m         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What materials will the sign be made of?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met	es
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Image: Colspan="2">O Yes Image: No <b>28 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?       2.600       m         What is the maximum projection of the advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What is the sign be made of?       Image: Colored to the existing store front       Image: Colored to the existing store front       Image: Colored to the existing store front	es
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes No         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?         Yes No <b>2600</b> m <b>2600</b> m         What is the height from the ground to the base of the advertisement (in metres)?         26.00       m         What is the maximum projection of the advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       metrical state and or?         Individual letters will be painted to the existing store front       What is the maximum height of any of the individual letters and symbols (in centimetres)?       20.000       cm	es
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Image: Colspan="2">O Yes Image: No <b>28 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?       2.600       m         What is the maximum projection of the advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What is the sign be made of?       Image: Colored to the existing store front       Image: Colored to the existing store front       Image: Colored to the existing store front	es
From:       20/12/2013       To:       20/12/2018 <b>7. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Yes       No <b>28 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?       2.600       m         What is the maximum projection of the advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What materials will the sign be made of?       Individual letters will be painted to the existing store front                   Cono       met	es
From:       20/12/2013       To:       20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?       Yes       No         If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?       Yes       No <b>28 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?       2.600       m         What is the maximum projection of the advertisement from face of building (in metres)?       0.000       m         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What are the dimensions of the proposed advertisement?       Height:       0.300       x       Width:       3.200       x       Depth:       0.000       met         What is the maximum height of any of the individual letters and symbols (in centimetres)?       20.000       cm       cm       The colour of text and background:       Charcoal, Grey       Charcoal, Grey </td <td>es</td>	es
From: 20/12/2013   To: 20/12/2018 <b>27. Interest in the Land</b> Does the applicant own the land or buildings where the adverts are to be placed?  If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? <b>8 (a). Details of Proposed Advertisement(s) - Fascia Sign</b> What is the height from the ground to the base of the advertisement (in metres)?  What is the naximum projection of the advertisement from face of building (in metres)?  What is the maximum projection of the advertisement?  Height: 0.300 x Width: 3.200 x Depth: 0.000 m What are the dimensions of the proposed advertisement?  Height: 0.300 x Width: 3.200 x Depth: 0.000 m What are the dimensions of the proposed advertisement?  Height: 0.300 x Width: 3.200 x Depth: 0.000 m What is the maximum height of any of the individual letters and symbols (in centimetres)?  20.000 cm The colour of text and background: [Charcoal, Grey Will the sign be illuminate? Yes No	es

28 (b). Details of Proposed Advertisement(s) - Hanging Sign						
What is the height from the ground to the base of the advertisement (in metres)?	2.420 m					
What is the maximum projection of the advertisement from face of building (in metres)?	0.800 m					
What are the dimensions of the proposed advertisement?         Height:         0.730	X Width: 0.600 X Depth: 0.500 metres					
What materials will the sign be made of?						
Bespoke Tile						
What is the maximum height of any of the individual letters and symbols (in centimetres)?       6.000						
The colour of text and background:						
Dark red, light pink, charcoal grey						
Will the sign be illuminated?						
Will the sign be illuminated internally or externally?          Internally	nally					
Illuminance Levels: cd/m						
Will the illumination be static or intermittent? <ul> <li>Static</li> <li>Intermittent</li> </ul>						
29. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes No					
If the planning authority needs to make an appointment to carry out a site visit, whom should the	ey contact? (Please select only one)					
The applicant     Other person						
30. Certificates (Certificate B)						
Certificate of Ownership - Ce	rtificate B					
Town and Country Planning (Development Management Procedure	(England) Order 2010 Certificate under Article 12					
I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyo application, was the owner (owner is a person with a freehold interest or leasehold interest with at leasehold interest with at leasehold interest with at leasehold interest with a second						
meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land of						
Owner/Agricultural Tenant	Date notice served					
Name Vijay Chungani, OM Properties						
Number: Suffix:						
Street: Malborough House, Wigmore Place, Wigmore Lane						
Locality: Luton	20/12/2013					
Town: Bedfordshire						
Postcode: LU2 9EX						
	Surname: Rhodes					
Person role: Agent Declaration date: 20/12/2013 Declaration made						
31. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are opinions given are the genuine opinions of the person(s) giving them.	true and accurate and any     Image: Date   20/12/2013					