

This submission is made by Argent (King's Cross) Limited ('Argent') on behalf of King's Cross Central General Partner Limited ('KCCGPL'). KCCGPL brings together the project investors who made the original King's Cross Central ('KXC') outline planning application in 2004, namely Argent, London and Continental Railways Ltd and Exel Plc.

The submission is provided in support of a full planning application for the relocation and erection of a temporary Viewing Platform at the south eastern corner of the junction between the King's Boulevard and Goods Way at the King's Cross Central site. Please see location plans on the following page.

The platform is currently located opposite the proposed site at the South Western corner of the junction between the King's Boulevard and Goods Way, following the grant of planning permission, on 3rd May 2012, reference 2013/1260/P. It has been in situ at this location since May 2013.

The site falls within the King's Cross Central development site, granted outline planning permission ('the Outline Planning Permission') in December 2006, with reference 2004/2307/P.

Planning permission was originally sought for the Viewing Platform for the purpose of viewing an art installation by Felice Varini entitled 'Across the Buildings'. The installation comprised the application of strips of reflective foil tape in geometric shapes to the facades of a number of buildings surrounding Granary Square. As several of the buildings used in the piece are Grade II listed, listed building consent was additionally sought and granted on 12th April 2013 for the works, reference 2013/1375/L.

The Varini artwork was removed in October 2013. The Viewing Platform however is still open to the public and in use at the site. It has been very popular and has attracted many visitors, both during the period of the installation, and since its removal as an attraction in its own right.

The intention is to relocate the platform to an adjacent location, to provide access to and facilitate the development of the final plots in Development Zone B. It is intended to retain the platform as a visitor attraction at the site for a further temporary period of up to 18 months.

We consider that the presence of the platform will continue to enliven the public realm around the King's Boulevard and Goods Way, and to provide an opportunity for visitors to view and learn more about the King's Cross Central development site and wider area.

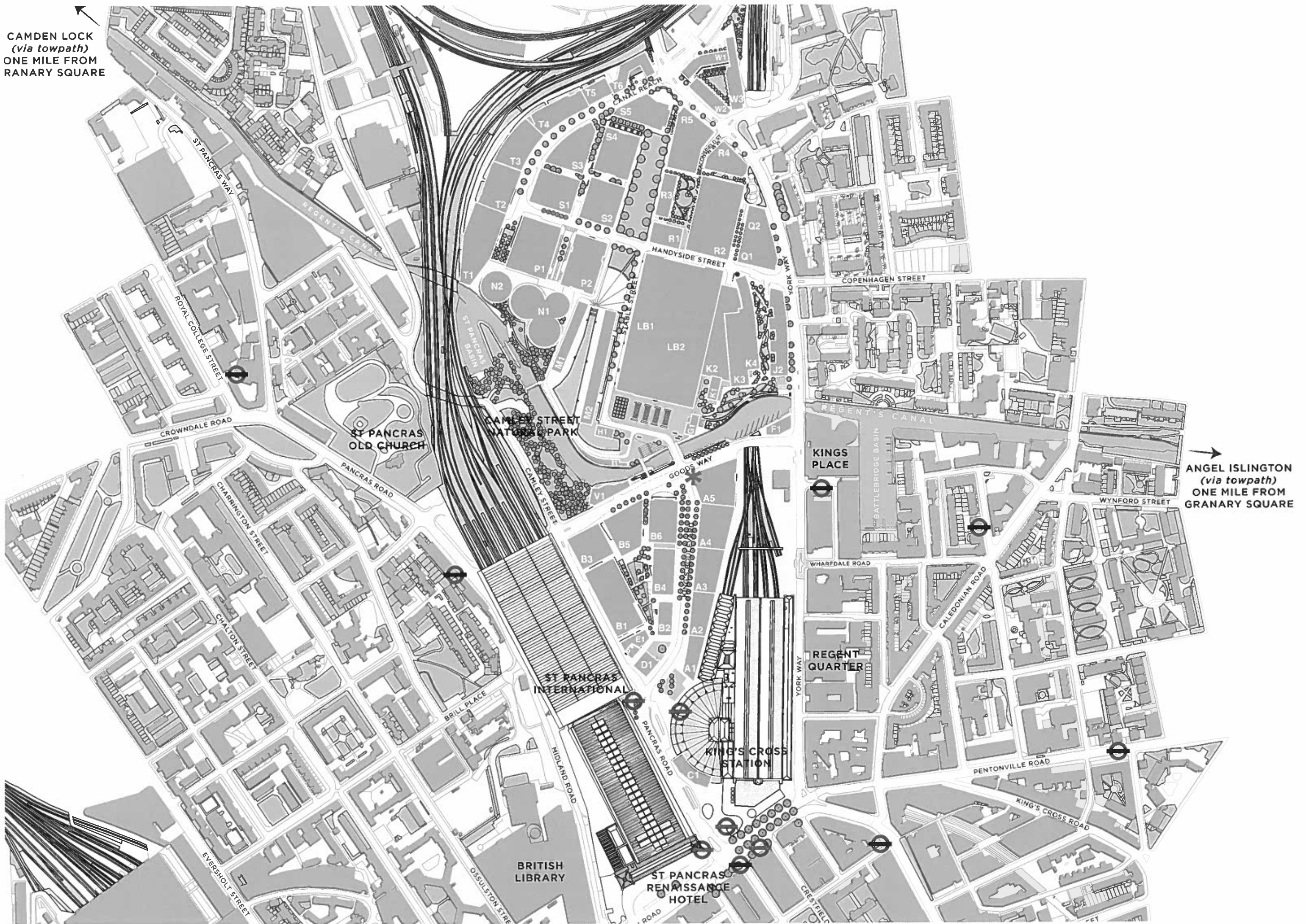
Further detail of the proposed site, and details of usage figures of the platform during the period May-December 2013 are provided in section 1.

The structure and appearance of the platform will remain exactly as it is currently. It is comprised of 4xshipping containers stacked to double height, with a decked roof area accessed via a lockable staircase, and covered in a white vinyl wrap. This is discussed in further detail in the Design and Access statement in section 2.

A drawing schedule and accompanying drawings submitted for approval are provided in section 3.

We consider that the temporary Viewing Platform is in accordance with planning policies relating to public realm development in Camden's Local Development Framework. This is discussed further in section 4.

CAMDEN LOCK
(via towpath)
ONE MILE FROM
GRANARY SQUARE



ANGEL ISLINGTON
(via towpath)
ONE MILE FROM
GRANARY SQUARE