



5. High rise commercial building along Euston Road



6. Existing view of the site from Euston Road, looking west



Euston Road street elevation

2.7.2 Cleveland Street

Cleveland Street runs north to south from Euston Road to the junction of Mortimer Street and Goodge Street. The terraced houses to the south of the site were built around 1790 to 1800.

To the south of the site the buildings tend to have retail at ground and residential at higher levels. As the buildings progress towards Fitzroy Square there is a significant increase in residential properties.

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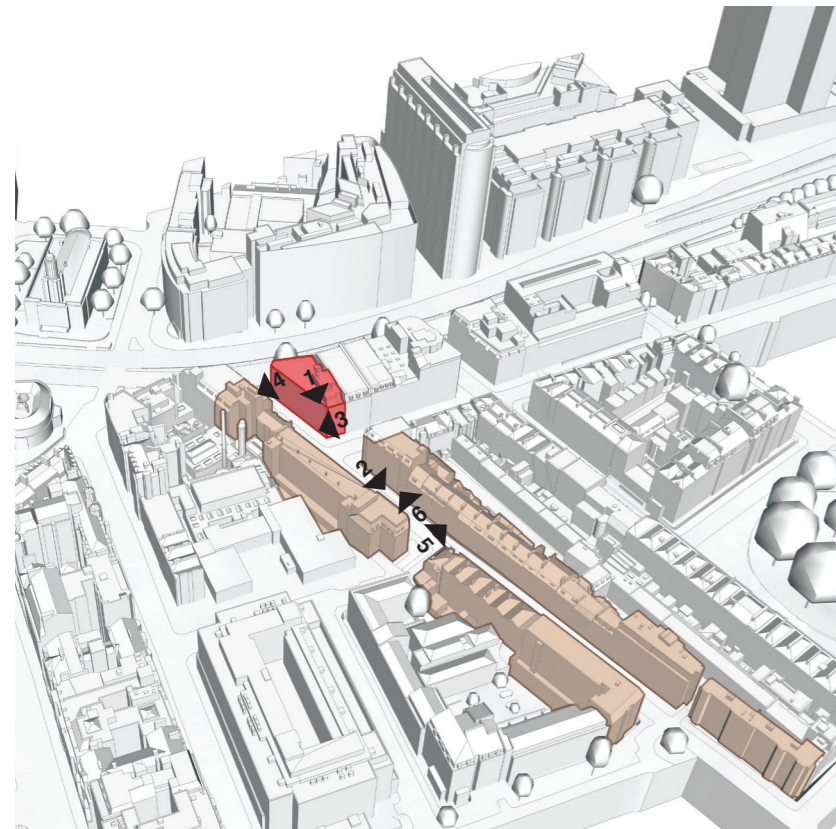
There are a significant number of Grade II Listed buildings along the street.



1. Howard House, opposite the site at 161-171 Cleveland Street



2. View looking south along Cleveland Street



Cleveland Street character area and photograph key



3. No. 173-175 Cleveland Street, residential at upper floors



4. Commercial windows of 379 Euston Road, immediately opposite the site



5. Low rise housing further south along Cleveland Street



6. Existing view of the site from Cleveland Street, looking north



Cleveland Street elevation