

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Planning Permission and consent to display advertisement(s). Town and Country Planning Act 1990 Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| 1. Applicant N                         | ame, Address and Contact Details   |                              |                  |                          |                     |
|--|--|------------------------------|------------------|--------------------------|---------------------|
| Title: Mr                              | First name: lan  | Surname: Bea                 | asant            |                          |                     |
| Company name                           | Giant Bicycles (UK) Ltd  |                              |                  |                          |                     |
| Street address:                        | Charnwood Edge   |                              | Country<br>Code  | National<br>Number       | Extension<br>Number |
|  | Syston Road  | Telephone number:            |                  |                          |                     |
|  | Cossington   | Mobile number:               |                  |                          |                     |
| Town/City                              | Leicester  |                              |                  |                          |                     |
| County:                                | Leicestershire   | Fax number:                  |                  |                          |                     |
| Country:                               | UK   | Email address:               |                  |                          |                     |
| Postcode:                              | LE7 4UZ  |                              |                  |                          |                     |
| Are you an agent a                     | acting on behalf of the applicant?   | ⊖ No                         |                  |                          |                     |
| 2. Agent Name                          | e, Address and Contact Details   |                              |                  |                          |                     |
| Title: Mr                              | First Name: Jonathan   | Surname: We                  | therell          |                          |                     |
| Company name:                          | Whiteroom  |                              |                  |                          |                     |
| Street address:                        | Cottage Farm Barn  |                              | Country<br>Code  | National<br>Number       | Extension<br>Number |
|  | Old Milverton  | Telephone number:            |                  | 01926 888721             |                     |
|  |  | Mobile number:               |                  |                          |                     |
| Town/City                              | Leamington Spa   | Fax number:                  |                  |                          |                     |
| County:                                | Warwickshire   |                              |                  |                          |                     |
| Country:                               | United Kingdom   | Email address:               |                  |                          |                     |
| Postcode:                              | CV32 6SA   | jon@whiteroomuk.com          | ı                |                          |                     |
| 3. Description                         | of the Proposal  |                              |                  |                          |                     |
| Please describe the                    | e proposed development including any change of use:  |                              |                  |                          |                     |
| We propose to cha<br>signage above the | ange the existing entrance frontage of the retail unit, bringing the fertil entrance to include a rear illuminated sign. | frontage in line with the bu | ilding facade. \ | We also propose to chang | e the existing      |
| Has the building, v                    | vork or change of use already started? O Yes   | • No                         |                  |                          |                     |

| 4. Site Address   | Details   | `  |
|---|---|--|
| Full postal address   | of the site (including full postcode where available)   | Description:   |
| House:  | 75 Suffix:  |  |
| House name:   | E Chamberlain & Son Ltd   |  |
| Street address:   | Kentish Town Road   |  |
|   |   |  |
| Town/City:  | London  |  |
| County:   |   |  |
| Postcode:   | NW1 8NY   |  |
|   |   |  |
|   | tion or a grid reference<br>d if postcode is not known):  |  |
| Easting:  | 528941  |  |
| Northing:   | 184329  |  |
|   |   |  |
| 5. Pre-applicat   | ion Advice  |  |
| Has assistance or pr  | rior advice been sought from the local authority about this application   | on? Yes  No  |
| 6. Pedestrian a   | nd Vehicle Access, Roads and Rights of Way  |  |
| Is a new or altered v   | vehicle access proposed to or from the public highway?  | 🔿 Yes 💿 No   |
| ls a new or altered r   | pedestrian access proposed to or from the public highway?   | • Yes • No   |
|   | public roads to be provided within the site?  | <ul> <li>No</li> </ul>                                     |
|   |   |  |
|   | public rights of way to be provided within or adjacent to the site?   |  |
| Do the proposals re   | equire any diversions/extinguishments and/or creation of rights of w  | ay? () Yes () No   |
| If you answered Yes   | s to any of the above questions, please show details on your plans/d  | rawings and state the reference of the plan(s)/drawings(s) |
|   |   |  |
|   |   |  |
| 7. Waste Storag   | ge and Collection   |  |
|   | ge and Collection   |  |
| Do the plans incorp   | porate areas to store and aid the collection of waste?  | ○ Yes 	● No  |
| Do the plans incorp   | -   |  |
| Do the plans incorp<br>Have arrangements  | borate areas to store and aid the collection of waste?<br>S been made for the separate storage and collection of recyclable wa  |  |
| Do the plans incorp<br>Have arrangements<br>8. Authority En   | borate areas to store and aid the collection of waste?<br>s been made for the separate storage and collection of recyclable wa<br>nployee/Member  |  |
| Do the plans incorp<br>Have arrangements<br>8. Authority En<br>With respect to the<br>(a) a me  | borate areas to store and aid the collection of waste?<br>s been made for the separate storage and collection of recyclable was<br><b>nployee/Member</b><br>Authority, I am:<br>mber of staff   |  |
| Do the plans incorp<br>Have arrangements<br>8. Authority En<br>With respect to the<br>(a) a me<br>(b) an el   | borate areas to store and aid the collection of waste?<br>s been made for the separate storage and collection of recyclable wa<br>nployee/Member<br>Authority, I am:  |  |
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| Do the plans incorp<br>Have arrangements<br>8. Authority En<br>With respect to the<br>(a) a me<br>(b) an el<br>(c) relate<br>(d) relate<br>9. Materials<br>Please state what m<br>Windows - descrip   | borate areas to store and aid the collection of waste?<br>s been made for the separate storage and collection of recyclable was<br><b>nployee/Member</b><br>Authority, I am:<br>mber of staff<br>lected member<br>ed to a member of staff<br>ed to an elected member<br>Do any of these statements ap<br>materials (including type, colour and name) are to be used externally<br>tion:   | ste? Yes No<br>ply to you? Yes No                          |
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| Do the plans incorp<br>Have arrangements<br><b>8. Authority En</b><br>With respect to the<br>(a) a me<br>(b) an el<br>(c) relate<br>(d) relate<br><b>9. Materials</b><br>Please state what m<br><b>Windows - descrip</b><br>Description of <i>existi</i><br>Existing window fra<br>Description of <i>prop</i><br>The new window fra<br>Description of <i>existi</i><br>Existing doorway is<br>Description of <i>prop</i><br>New doorway will b<br>Are you supplying a | borate areas to store and aid the collection of waste?<br>s been made for the separate storage and collection of recyclable was<br><b>nployee/Member</b><br>Authority, I am:<br>mber of staff<br>lected member<br>ed to a member of staff<br>ed to an elected member<br>Do any of these statements ap<br>Do any of these statements ap<br>naterials (including type, colour and name) are to be used externally<br><b>tion:</b><br>ing materials and finishes:<br>unework is timber which is painted white<br>osed materials and finishes:<br>amework will be aluminium extrusion powder coated a mid grey co<br><b>n:</b><br>ing materials and finishes:<br>timber framed with glazing infill<br>osed materials and finishes:<br>te aluminium framework with clear laminated safety glass infill<br>additional information on submitted plan(s)/drawing(s)/design and<br>references for the plan(s)/drawing(s)/design and access statement:  | ste? Yes No ply to you? Yes No (if applicable):            |

| 10. Vehicle Parking   |   |  |                                       |  |  |
|---|---|--|---------------------------------------|--|--|
| Please provide information on the existing and proposed   | number of on-site parking spaces:   |  |                                       |  |  |
| Type of vehicle   | Existing number   | Total proposed (including spaces         | Difference in                         |  |  |
|   | of spaces   | retained)                                | spaces                                |  |  |
| Cars<br>Light goods vehicles/public carrier vehicles  | 0   | 0  | 0                                     |  |  |
| Motorcycles   | 0   | 0  | 0                                     |  |  |
| Disability spaces   | 0   | 0  | 0                                     |  |  |
| Cycle spaces  | 10  | 10                                       | 0                                     |  |  |
| Other (e.g. Bus)  | 0   | 0  | 0                                     |  |  |
| Short description of Other  | 0   | U  | 0                                     |  |  |
|   |   |  |                                       |  |  |
| 11. Foul Sewage   |   |  |                                       |  |  |
| Please state how foul sewage is to be disposed of:  |   |  |                                       |  |  |
| Mains sewer   | Package treatment plant   | ] Unknown                                |                                       |  |  |
|   |   |  |                                       |  |  |
| Septic tank   | Cess pit  | ]  |                                       |  |  |
| Other   |   |  |                                       |  |  |
| Are you proposing to connect to the existing drainage sy  | stem? C Yes •   | No 🔿 Unknown                             |                                       |  |  |
| 12. Assessment of Flood Risk  |   |  |                                       |  |  |
| Is the site within an area at risk of flooding? (Refer to the Environment Agency's Flood Map showing flood zones 2 and 3 and consult Environment Agency standing advice and your local planning authority requirements for information as necessary.) |   |  |                                       |  |  |
| If Yes, you will need to submit an appropriate flood risk a   | If Yes, you will need to submit an appropriate flood risk assessment to consider the risk to the proposed site. |  |                                       |  |  |
| Is your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? O Yes  |   |  |                                       |  |  |
| Will the proposal increase the flood risk elsewhere?  |   |  |                                       |  |  |
| How will surface water be disposed of?  |   |  |                                       |  |  |
| Sustainable drainage system   | Main sewer  | Ponc                                     | I/lake                                |  |  |
| Soakaway  | Existing watercourse  |  |                                       |  |  |
|   | -   |  |                                       |  |  |
| 13. Biodiversity and Geological Conservation  | on  |  |                                       |  |  |
| To assist in answering the following questions refer to the<br>or geological conservation features may be present or ne   |   |  | od that any important biodiversity    |  |  |
| Having referred to the guidance notes, is there a reasona on land adjacent to or near the application site:   | ble likelihood of the following being a   | affected adversely or conserved and enha | anced within the application site, OR |  |  |
| a) Protected and priority species   |   |  |                                       |  |  |
| ○ Yes, on the development site ○ Yes, o   | n land adjacent to or near the propos   | ed development                           | • No                                  |  |  |
| b) Designated sites, important habitats or other biodivers  | sity features   |  |                                       |  |  |
|   | n land adjacent to or near the propos   | ed development                           | • No                                  |  |  |
| c) Features of geological conservation importance   |   |  |                                       |  |  |
| ○ Yes, on the development site ○ Yes, o   | n land adjacent to or near the propos   | ed development                           | No                                    |  |  |
| 14. Existing Use  |   |  |                                       |  |  |
| Please describe the current use of the site:  |   |  |                                       |  |  |
| Retail unit used as a bicycle store   |   |  |                                       |  |  |
| -   | No  |  |                                       |  |  |
| Does the proposal involve any of the following?<br>If yes, you will need to submit an appropriate contaminat  |   | L  |                                       |  |  |
| Land which is known to be contaminated?   | Yes 💿 No  |  |                                       |  |  |
| Land where contamination is suspected for all or part of t  | the site? Yes   | No                                       |                                       |  |  |
| A proposed use that would be particularly vulnerable to   | the presence of contamination?  | 🔿 Yes 💿 No                               |                                       |  |  |

| 15. Trees and Hedges  |   |                             |                      |   |                    |
|---|---|-----------------------------|----------------------|---|--------------------|
| Are there trees or hedges on the propose  | ed development site?                                | O Yes (                     | No                   |   |                    |
| And/or: Are there trees or hedges on lan  |   |                             | could influence the  |   |                    |
| development or might be important as p  |   | -                           |                      | Yes No  |                    |
|   |   |                             |                      | planning authority. If a Tree Survey is required, this clear on its website what the survey should cor  |                    |
| accordance with the current 'BS5837: Tre  |   |                             |                      |   |                    |
|   |   |                             |                      |   | $ \longrightarrow$ |
| 16. Trade Effluent  |   |                             |                      |   |                    |
| Does the proposal involve the need to d   | ispose of trade effluent                            | s or waste?                 | ⊖ Yes                | No  |                    |
|   |   |                             |                      |   |                    |
| 17. Residential Units   |   |                             |                      |   |                    |
| Does your proposal include the gain or le   | oss of residential units?                           | ⊖ Ye                        | s 💿 No               |   |                    |
| 18. All Types of Development:   | Non-residential F                                   | loorspace                   |                      |   |                    |
| Does your proposal involve the loss, gair   |   | •                           |                      | Yes  No   |                    |
|   | Tor change of use of the                            |                             |                      | 🔿 Yes 💿 No  |                    |
| 19. Employment  |   |                             |                      |   |                    |
| If known, please complete the following   | information regarding                               | employees.                  |                      |   |                    |
|   | Full-time   | Part-time                   |                      | Equivalent number of full time  |                    |
| Existing employees  | 0   | 0                           |                      | Equivalent number of full-time  |                    |
| Proposed employees  | 0   | 0                           |                      | 0   |                    |
|   |   |                             |                      |   |                    |
| 20. Hours of Opening  |   |                             |                      |   |                    |
| If known, please state the hours of openi   | ing for each non-reside                             | ntial use proposed:         |                      |   |                    |
| Use Monday to Frid  | ау  | Saturday                    |                      | Sunday and Bank Holidays  | Not                |
| Start Time En   | d Time  | Start Time E                | ind Time             | Start Time End Time   | Known              |
| 21. Site Area   |   |                             |                      |   |                    |
| What is the site area?  | I   | 1                           |                      |   |                    |
| What is the site area? 200  | hectares  |                             |                      |   |                    |
| 22. Industrial or Commercial P  | rocesses and Mac                                    | hinerv                      |                      |   |                    |
|   |   | -                           | and products inclus  | ling plant ventilation or air conditioning. Diseas  | include the        |
| type of machinery which may be installe   |   | ned out on the site and the | ena products incluc  | ding plant, ventilation or air conditioning. Please   | include the        |
| The unit will be a retail store selling bicycles  |   |                             |                      |   |                    |
| Is the proposal for a waste management development? O Yes O No  |   |                             |                      |   |                    |
| 23. Hazardous Substances  |   |                             |                      |   |                    |
|   | ropocal?  |                             |                      |   |                    |
| Is any hazardous waste involved in the p  | roposal?  | C Yes 💿 No                  |                      |   |                    |
| 24. Type of Proposed Advertise  | ement(s)  |                             |                      |   |                    |
| Please describe the proposed advertisen   | nent(s):  |                             |                      |   |                    |
| Replacing existing fascia board and 2 projecting signs with same size signage. Fascia logo to be rear illuminated.                  |   |                             |                      |   |                    |
| How many of the following type of advertisements are you applying for?  |   |                             |                      |   |                    |
| Fascia sign(s) 1 Project  | ting or hanging sign(s)                             | 2                           | Hoarding(s) 0        | Other 0   |                    |
| 25. Location of Advertisement   | t(s)  |                             |                      |   |                    |
|   |   | 0                           | <b>O</b>             |   |                    |
| Is the advertisement(s) you are applying  | for already in place?                               | C Yes                       | No                   |   |                    |
| Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  • Yes  • No  • Not Applicable |   |                             |                      |   |                    |
| Is an existing advertisement(s) to be rem   |   | he advertisement(s) in this | proposal?            | Yes No Not Appendix Not Appe | oplicable          |
| -   | loved and replaced by t                             |                             |                      | Yes No Not Age the references for the drawing(s) or photograph  |                    |
| -   | loved and replaced by t                             |                             |                      |   |                    |
| -   | noved and replaced by t<br>w the existing sign(s) o | n an elevation drawing or   | photograph and state |   |                    |

| 26. Advertisement(s) Period  |
|--|
| Please state the period of time for which consent is sought for the advertisement  |
| From: 10/03/2014 To: 10/03/2024  |
| 27. Interest in the Land   |
| Does the applicant own the land or buildings where the adverts are to be placed?   |
| If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  |
| 28 (a). Details of Proposed Advertisement(s) - Fascia Sign   |
| What is the height from the ground to the base of the advertisement (in metres)? 3.000 m   |
| What is the maximum projection of the advertisement from face of building (in metres)? 0.125 m   |
| What are the dimensions of the proposed advertisement?Height:0.800xWidth:9.680xDepth:0.125metres   |
| What materials will the sign be made of?   |
| Custom made fascia to be manufactured to fit full width of facade. Back panel to be shallow folded 2mm aluminium back fascia stove enameled blue. Logo and letters satin stainless steel letters with 70mm returns. Stood off from back panel by 25mm to give halo illumination using white LED's. |
| What is the maximum height of any of the individual letters and symbols (in centimetres)? 25.000 cm  |
| The colour of text and background:   |
| Text to be silver and the background is a mid-blue colour  |
| Will the sign be illuminated? ( Yes No   |
| Will the sign be illuminated internally or externally?   |
| Illuminance Levels: cd/m   |
| Will the illumination be static or intermittent?       Intermittent         Intermittent       Intermittent  |
| 28 (b). Details of Proposed Advertisement(s) - Hanging Sign  |
| What is the height from the ground to the base of the advertisement (in metres)? 3.000 m   |
| What is the maximum projection of the advertisement from face of building (in metres)?   |
| What are the dimensions of the proposed advertisement? Height: 0.750 × Width: 0.120 × Depth: 0.750 metres  |
| What materials will the sign be made of?   |
| Folded aluminium panels with fret cut lettering infilled with opal acrylic. Panel to be blue and white   |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?    12.000  |
| The colour of text and background:   |
| White opal and blue acrylic text on a blue and white background  |
| Will the sign be illuminated? (  Yes  No   |
| Will the sign be illuminated internally or externally?       Internally       Externally   |
| Illuminance Levels: cd/m   |
| Will the illumination be static or intermittent?       Intermittent         Intermittent       Intermittent  |

| 28 (b). Details of Proposed Advertisement(s) - Hanging Sign  |  |  |  |
|--|--|--|--|
|  |  |  |  |
| What is the height from the ground to the base of the advertisement (in metres)?       3.000       m   |  |  |  |
| What is the maximum projection of the advertisement from face of building (in metres)?       0.750   |  |  |  |
| What are the dimensions of the proposed advertisement?       Height:       0.750       X       Width:       0.120       X       Depth:       0.750   |  |  |  |
| What materials will the sign be made of?   |  |  |  |
| Folded aluminium panels with fret cut lettering infilled with opal acrylic. Panel to be blue and white   |  |  |  |
| What is the maximum height of any of the individual letters and symbols (in centimetres)?    12.000  |  |  |  |
| The colour of text and background:   |  |  |  |
| White opal and blue acrylic text on a blue and white background  |  |  |  |
| Will the sign be illuminated?  |  |  |  |
| Will the sign be illuminated internally or externally? <ul> <li>Internally</li> <li>Externally</li> </ul>  |  |  |  |
| Illuminance Levels: cd/m   |  |  |  |
| Will the illumination be static or intermittent?   |  |  |  |
| 29. Site Visit   |  |  |  |
| 29. Site visit   |  |  |  |
| Can the site be seen from a public road, public footpath, bridleway or other public land?  |  |  |  |
| If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)   |  |  |  |
| The applicant Other person   |  |  |  |
|  |  |  |  |
| 30. Certificates (Certificate B)   |  |  |  |
| Certificate of Ownership - Certificate B   |  |  |  |
| Town and Country Planning (Development Management Procedure) (England) Order 2010 Certificate under Article 12   |  |  |  |
| I certify/ The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day 21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and/or agricultural tenant ("agricultural tenant" has the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and or agricultural tenant ("agricultural tenant" has the owner owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) and or agricultural tenant ("agricultural tenant" has the owner ow |  |  |  |
| meaning given in section 65(8) of the Town and Country Planning Act 1990) of any part of the land or building to which this application relates.   |  |  |  |
| Owner/Agricultural Tenant Date notice served   |  |  |  |
| Name Steve Chamberlaine  |  |  |  |
| Number: 29 Suffix:   |  |  |  |
| Street: Main Road  |  |  |  |
| Locality: Drayton Parslow 10/01/2014   |  |  |  |
| Town: Milton Keynes  |  |  |  |
| Postcode: MK17 0JR   |  |  |  |
|  |  |  |  |
| Title:     Mr     First name:     Jon     Surname:     Wetherell   |  |  |  |
| Person role:     Agent     Declaration date:     10/01/2014     Declaration made   |  |  |  |
|  |  |  |  |
| 31. Declaration  |  |  |  |
| 31. Declaration  |  |  |  |
| <b>31. Declaration</b> I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.  |  |  |  |