

planning@camden.gov.uk Email:

Phone: 020 7974 4444 Fax: 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details						
Title: Mr	First name: Andrew	Surname: EII	inas			
Company name	Sandfords					
Street address:	107 Regents Park Road		Country Code	National Number	Extension Number	
		Telephone number:				
		Mobile number:				
Town/City County:	Primrose Hill, London	Fax number:				
Country:		Email address:				
Postcode:	NW1 8UR					
Are you an agent acting on behalf of the applicant? • Yes • No						
2. Agent Name, Address and Contact Details						
Title: Mrs	First Name: Kelly	Surname: Ho	olmes			
Company name:	MPL Interiors					
Street address:	Unit 4 The Circuit Centre		Country Code	National Number	Extension Number	
	Avro Way	Telephone number:	01932	357986		
	Brooklands Trading Estate	Mobile number:				
Town/City	Weybridge	Fax number:				
County:	Surrey			<u> </u>		
Country:		Email address:				
Postcode:	KT130YT	kellyholmes@mplinter	riors.com			

3. Site Address	Details						
Full postal address of	of the site (including full postcode where available)	Description:					
House:	66 Suffix:						
House name:							
Street address:	Goodge Street						
Town/City:	London						
County:							
Postcode:	W1T 4NG						
Description of locat (must be completed	ion or a grid reference d if postcode is not known):						
Easting:	529358						
Northing:	181659						
A Dre amplication Advises							
4. Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? Yes No							
5. Neighbour a	nd Community Consultation						
Have you consulted your neighbours or the local community about the proposal? Yes No							
6. Authority Employee/Member							
(b) an ele (c) relate	mber of staff ected member ed to a member of staff ed to an elected member Do any of these statements ap	oly to you? Yes • No					
7. Type of Prop	osed Advertisement(s)						
Please describe the	proposed advertisement(s):						
	inated fascia to the Cleveland Street elevation						
Goodge street elevation to be painted blue only							
How many of the following type of advertisements are you applying for? Fascia sign(s) 2 Projecting or hanging sign(s) 0 Hoarding(s) 0 Other 0							
8. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place? Yes No							
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable							
Will the proposed a	dvertisement(s) project over a footpath or other public highway?	○ Yes ④ No					
9. Advertisement(s) Period							
	iod of time for which consent is sought for the advertisement						
	_						
From: 01/03/2	014 To: 28/02/2019						
10. Interest in the Land							
Does the applicant own the land or buildings where the adverts are to be placed? Yes No							

11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)? 0.010						
What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 5711.000 x Depth: 0.010 metres						
What materials will the sign be made of?						
1000mm folded aluminium tray						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
Blue						
Will the sign be illuminated? Yes No						
11 (a). Details of Proposed Advertisement(s) - Fascia Sign						
What is the height from the ground to the base of the advertisement (in metres)?						
What is the maximum projection of the advertisement from face of building (in metres)? 0.010						
What are the dimensions of the proposed advertisement? Height: 1.000 x Width: 5.800 x Depth: 0.010 metres						
What materials will the sign be made of?						
1000mm folded aluminium tray with text fret cut from face. Acrylic text pushed through showing a subtle illumination						
What is the maximum height of any of the individual letters and symbols (in centimetres)?						
The colour of text and background:						
white text and blue background						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally? • Internally • Externally						
Illuminance Levels: 60.000 cd/m						
Will the illumination be static or intermittent? Static Intermittent						
12. Cita Vinit						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land? • Yes • No						
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent Other person Other person						
The applicant Other person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any						
opinions given are the genuine opinions of the person(s) giving them. Date 31/01/2014						