Application No:	Consultees Name:	Consultees Addr:	Received:	Comment:	Printed on: 11/02/2014 09:05:15 <b>Response:</b>
2013/8302/P	Miss Belinda FULLELOVE	21c Caversham Road	10/02/2014 13:43:30	ОВЈ	I write to register my objection to this application. Whilst the proposed retention of the existing facade is favourable, I do not believe the inclusion of flexible retail/financial and professional services/restaurant space maximises the potential benefits of this building for local residents or existing businesses nearby. One of the most positive attributes of Kentish Town is widely regarded to be the balance and blend of a healthy number of small independent businesses alongside those operated by larger chains.
		NW5 2DT			On reviewing the plans for the ground floor space of this development, it would appear the proposal makes provision only for one large retail area taking up almost the entire footprint of the ground floor, rather than a number of independent units. I believe it is unlikely that an independent business owner would be able to fund the rates to lease such a large space, therefore in all probability it would be taken over by a chain. This would be of no discernable benefit to the community or to those small retailers competing nearby, given the ratio of independents to chains has already swung some way in favour of chains in recent years. In a high street such as Kentish Town, where there are already four branches of chain-owned supermarkets and four restaurants/fast food outlets owned by major brands in the immediate vicinity, the addition of a further large-scale retail or restaurant premises would add no value to the balance of the area or to the diversity of facilities available to local residents and visitors.  I would therefore ask Camden Council to reject this application.
2013/8302/P	Ms B Fortnum	Flat 4 1 Prince of Wales Road Kentish Town London NW5 3LW	30/01/2014 16:37:19	OBJ	I object to the application based on issues of noise nuisance and traffic and parking issues. Retail units on the ground floor will lead to additional noisy, commercial deliveries by means of access to the entrance on Prince of Wales Road at all hours of the day including very early morning; especially for food retailers. The noise and traffic on Prince of Wales Road is already extreme and this would obviously make living conditions quite unbearable.