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**Development Management** Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for consent to display an advertisement(s). Town and Country Planning (Control of Advertisement) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details							
Title: Mr	First name:	Surname:					
Company name	Mitchells & Butlers						
Street address:	27		Country Code	National Number	Extension Number		
	Fleet Street	Telephone number:					
		Mobile number:					
Town/City	Birmingham	Fay number					
County:	Warwickshire	Fax number:	Fax number:				
Country:	United Kingdom	Email address:					
Postcode:	B3 1JP						
Are you an agent acting on behalf of the applicant?  • Yes • No							
2. Agent Nam	e, Address and Contact Details						
Title: Mr	First Name: Leslie	Surname: Gre	egg				
Company name:	ASHLEIGH SIGNS LIMITED						
Street address:	ASHLEIGH HOUSE MARSH STREET		Country Code	National Number	Extension Number		
	ROTHWELL	Telephone number:		01132014130			
	1 Marsh Street	Mobile number:					
Town/City	LEEDS	Fau aumah an					
County:	West Yorkshire	Fax number:	Fax number:				
Country:	United Kingdom	Email address:					
Postcode:	LS26 0AG	lgregg@ashleigh.co.uk					

Fail protect address. Projected from Surface Washington hotel  Street address. Projected from Surface Washington hotel  Street address. Projected from Surface Washington hotel  Street address. Projected from Surface Washington hotel  Troundfuly London  County.  Prosciptional floation or a glidar dimense control from the local authority about the application or County (and the surface of the Su	3. Site Addres	s Details					
Recess name   Websington Index   Street address: Engiands Lane   Control   County	Full postal address						
Sireot addross: Englands Lane    Country:	House:	50 Suffix:					
Town/City	House name:	Washington Hotel					
County:   Discription of location or a grid reference (must be completed processed is not brown):   Taating	Street address:	Englands Lane					
County:   Discription of location or a grid reference (must be completed processed is not brown):   Taating							
Description of totalism or is gar of reference (must be completed if postcode in not known):  Easting:    \$27487       \$27	Town/City:	London					
Description of foration or a grid reference (must be completed if postocide is not known): Easting:   227427	County:						
(must be completed if postcode in not known): Easting   \$27487   \$184585   \$	Postcode:	NW3 4UE					
(must be completed if postcode in not known): Easting   \$27487   \$184585   \$	Description of loca	tion or a grid reference					
A. Pre-application Advice Has assistance or prior arbides been sought from the local authority about this application?  5. Nelghbour and Community Consultation Have you consulted your neighbours or the local community about the proposal?  6. Authority Employee/Member With respect to the Authority, I am: (a) a member of staff (b) related to a member of staff (d) related to an elected member (b) related to an elected member (c) related to an elected member (d) related to an elected member (e) related to an elected member (g)							
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S. Neighbour and Community Consultation	Northing:	184585					
S. Neighbour and Community Consultation							
5. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?	• •						
Have you consulted your neighbours or the local community about the proposal?  One of the Authority Employee/Member  With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to an elected member (d) related to an elected member (d) related to an elected member (d) related to an elected member  Do any of these statements apply to you?  Yes No  No  7. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s):  Please describe the proposed advertisement are such that the proposed in the proposed proposed in the proposed proposed in the proposed advertisements are you applying for?  Fascia sign(s)  On Projecting or hanging sign(s)  Please describe:  2 No Replacement panels to be existing well signs externally illuminated (them so 2a,02b)  1 No Replacement panels to a vesting projecting signs externally illuminated (them so 2a,02b)  8. Location of Advertisement(s)  Is the advertisement(s) you are applying for already in place?  Yes No  No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).  101044 Existing photos  With the proposed advertisement(s) project over a footpath or other public highway?  Pease state the period of time for which consent is sought for the advertisement From: 28/03/2014  To: 28/03/2014  To: 28/03/2019	Has assistance or p	rior advice been sought from the local authority about this application?  Yes  No					
6. Authority Employee/Member  With respect to the Authority, Jam: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an ember of staff (d) related to an elected member  Do any of these statements apply to you?  Yes No  7. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s):  2 No Replacement panels to existing well signs externally illuminated 1 No Replacement panels to existing year signs externally illuminated 1 No Replacement panels to 2 No existing projecting signs externally illuminated 1 No Replacement panels to 2 No existing projecting signs externally illuminated (thems 01.03) 2 No Replacement panels to 2 No existing valid signs externally illuminated (thems 01.03) 3 Please describe: 2 No Replacement panels to 2 No existing projecting signs externally illuminated (thems 02a.02b) 1 No Replacement panels to 2 No existing projecting signs externally illuminated (thems 02a.02b) 1 No Replacement iantern (them 04)  8. Location of Advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).	5. Neighbour	and Community Consultation					
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With respect to the Authority, I am: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member Do any of these statements apply to you?  7. Type of Proposed Advertisement(s) Please describe the proposed advertisement(s) Please describe the proposed advertisement antern How many of the following type of advertisements are you applying for? Fascia sign(s) Please describe: 2 No Replacement panels to 2 No existing wall signs externally illuminated (Items 01.03) 4 No Replacement panels to 2 No existing wall signs externally illuminated (Items 01.03) 4 No Replacement panels to 2 No existing projecting signs externally illuminated (Items 01.03) 4 No Replacement panels to 2 No existing projecting signs externally illuminated (Items 02a.02b) 1 No Replacement panels to 2 No existing projecting signs externally illuminated (Items 01.03) 4 No Replacement panels to 2 No existing projecting signs externally illuminated (Items 02a.02b) 1 No Replacement lantern (Item 04)  8. Location of Advertisement(s) you are applying for already in place?  Yes No No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).  101044 Existing photos  Will the proposed advertisement(s) project over a footpath or other public highway?  • Yes No Pease state the period of time for which consent is sought for the advertisement From: 2a/03/2014  To: 2a/03/2014  To: 2a/03/2019	6. Authority E	mployee/Member					
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(c) related to an elected member  Do any of these statements apply to you?  Yes No  No  7. Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s): 2 No Replacement panels to 2 No existing wall signs externally illuminated 4 No Replacement panels to 2 No existing projecting signs externally illuminated 1 No Replacement tantern  How many of the following type of advertisements are you applying for?  Fascia sign(s)	(a) a m	ember of staff					
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From: 28/03/2014 To: 28/03/2019  10. Interest in the Land	9. Advertisem	9. Advertisement(s) Period					
10. Interest in the Land	Please state the period of time for which consent is sought for the advertisement						
10. Interest in the Land	From: 28/03/	2014 To: 28/03/2019					
Does the applicant own the land or buildings where the adverts are to be placed? Yes No	10. Interest in	10. Interest in the Land					

11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	6.000 m				
What is the maximum projection of the advertisement from face of building (in metres)?	1.500 m				
What are the dimensions of the proposed advertisement? Height: 1.200 X Width:	0.840 x Depth: 0.100 metres				
What materials will the sign be made of? Aluminium/Steel					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	17.000 cm				
The colour of text and background:  Black/Cream					
Will the sign be illuminated?   Yes No					
Will the sign be illuminated internally or externally? Internally • Externally					
Illuminance Levels: 200.000 cd/m					
Will the illumination be static or intermittent?  • Static					
11 (b). Details of Proposed Advertisement(s) - Hanging Sign					
What is the height from the ground to the base of the advertisement (in metres)?	6.000 m				
What is the maximum projection of the advertisement from face of building (in metres)?	1.500 m				
What are the dimensions of the proposed advertisement? Height: 1.200 X Width:	0.840 x Depth: 0.100 metres				
What materials will the sign be made of? Aluminium/Steel					
What is the maximum height of any of the individual letters and symbols (in centimetres)?	17.000 cm				
The colour of text and background:					
Will the sign be illuminated? Yes No					
Will the sign be illuminated internally or externally?  Internally  Externally					
Illuminance Levels: 200.000 cd/m					
Will the illumination be static or intermittent?   Static  Intermittent					
11 (d). Details of Proposed Advertisement(s) - Other Sign					
What is the height from the ground to the base of the advertisement (in metres)?	5.000 m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.050 m				
What are the dimensions of the proposed advertisement? Height: 1.650 x Width:	1.100 x Depth: 0.050 metres				
What materials will the sign be made of?					
Aluminium  What is the maximum height of any of the individual letters and symbols (in centimetres)?	20.000				
The colour of text and background:	20.000 cm				
Black/Cream					
Will the sign be illuminated?  Yes No					
Will the sign be illuminated internally or externally? Internally • Externally					
Illuminance Levels: 200.000 cd/m  Will the illumination be static or intermittent? • Static Intermittent					
will the manification be state of intermittent:					

11 (d). Details of Proposed Advertisement(s) - Other Sign						
	7.750	m				
What is the height from the ground to the base of the advertisement (in metres)?	1.130	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.050	m				
What are the dimensions of the proposed advertisement? Height: 1.200 x Width:	0.840 x	Depth: 0.050 metres				
What materials will the sign be made of? Aluminium						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	100.000	cm				
The colour of text and background:	100.000					
Black/Cream						
Will the sign be illuminated?    Yes    No						
Will the sign be illuminated internally or externally?						
Illuminance Levels: 200.000 cd/m						
Will the illumination be static or intermittent?						
11 (d). Details of Proposed Advertisement(s) - Other Sign						
What is the height from the ground to the base of the advertisement (in metres)?	3.000	m				
What is the maximum projection of the advertisement from face of building (in metres)?	0.700	m				
What are the dimensions of the proposed advertisement? Height: 0.660 x Width:	0.502 x	Depth: 0.502 metres				
What materials will the sign be made of?						
Copper/Acrylic						
What is the maximum height of any of the individual letters and symbols (in centimetres)?	0.000	cm				
The colour of text and background:						
Mill the ciars he illustrated 2 C Yes C No						
Will the sign be illuminated? Yes No						
Will the sign be illuminated internally or externally?  • Internally Externally						
Illuminance Levels: 200.000 cd/m						
Will the illumination be static or intermittent?    Static Intermittent						
12. Site Visit						
Can the site be seen from a public road, public footpath, bridleway or other public land?	Yes No					
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)						
The agent  Other person  Other person						
The applicant Country person						
13. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and						
additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accur opinions given are the genuine opinions of the person(s) giving them.	ate and any	Date 28/03/2014				