

Delegated Report		Analysis sheet	Expiry Date:	27/03/2014
		N/A / attached	Consultation Expiry Date:	N/a
Officer			Application Number(s)	
Victoria Pound			2014/0811/L	
Application Address			Drawing Numbers	
London Underground Ltd Mornington Crescent Station Millbrook Place London NW1 2JA			See decision letter.	
PO 3/4	Area Team Signature	C&UD	Authorised Officer Signature	
Proposal(s)				
Installation of advertisement supporting frames on the track walls on platforms 1 and 2.				
Recommendation(s):	Grant listed building consent.			
Application Type:	Listed Building Consent			

Conditions or Reasons for Refusal:	Refer to Draft Decision Notice					
Informatives:						
Consultations						
Adjoining Occupiers:	No. notified	00	No. of responses	00	No. of objections	00
			No. electronic	00		
Summary of consultation responses:	English Heritage – grant flexible authorisation.					
CAAC/Local groups* comments: *Please Specify	N/a – LBC only.					

Site Description

This London Underground station is Grade II listed and dates from 1907. The building was designed by Leslie Green and features his typical ox blood glazed faience tiles to the exterior. Internally the building retains some original features although the tiled interiors are modern reinstatements.

Relevant History

Listed Building Consent (2004/5462/L) was **granted** on 3 February 2005 for the installation of a 'chip & pin' card reader to the ticket office counter.

Listed Building Consent (2005/2291/L) was **refused** on 18 August 2005 for the installation of a leaflet rack within building adjacent to Hampstead Road entrance.

Listed Building Consent (2006/2704/L) was **part granted/part refused** on 7 August 2006 for internal and external refurbishment and alterations.

An approval of details application (2007/4947/L) was **granted** on 1 February 2008 for the details of specifications and finishes pursuant to conditions 2 (a-c) of the listed building consent dated 07/08/06 (2006/2704/L) for internal and external refurbishment and alterations.

Relevant policies

LDF Core Strategy and Development Policies

CS14 Promoting high quality places and conserving our heritage
DP25 Conserving Camden's heritage

Assessment

Platform level advertising within the station is currently wet-posted direct to the trackside tunnel wall. Decorative tiling on the trackside is confined to high level, and the posters are applied to bare areas of wall below the tiling. It is proposed to install number of curved aluminium poster frames along these walls, which will be able to accommodate 48-sheet dry posters. The backing aluminium will be framed with a slim stainless steel edging, powder coated in a dark colour. The supporting structure will be screw fixed to the tunnel wall, and will be positioned below the existing line of tile work.

The installation of the frames will not impact physically or visually upon any significant or decorative historic fabric, and will improve the character of the platforms, by containing the advertising posters more appropriately. The proposal is considered to preserve the building's special interest, in line with local and national policies and guidance, and approval is therefore recommended.