

Application ref: 2025/1687/L
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Newmark
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Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Listed Building Consent Granted

Address:

Space House
1 Kemble Street and 43-59 Kingsway
London
WC2B 4TE

Proposal: Installation of signage across the site including: 3 no. non-illuminated freestanding wayfinding totems and 2 no. illuminated wall-mounted wayfinding totems (retrospective), The Block reception address signage (retrospective), The Block canopy illuminated address signage, The Tower illuminated address signage, 2. no delivery signs at the servicing entrance of The Block and 1.no delivery sign to The Tower reception.

Drawing Nos: Space House External Signage 15/04/2025, 01_SH, 02_SH, 03_SH, 04_SH, 05_SH, 06_SH, 07_SH, 08_SH, 09_SH, 10_SH, 11_SH, 12_SH, 13_SH, 14_SH, 15_SH, 16_SH, 17_SH, 18_SH, 19_SH, 20_SH, 21_SH.

The Council has considered your application and decided to grant Listed Building Consent subject to the following condition(s):

Conditions And Reasons:

- 1 The works hereby permitted shall be begun not later than the end of three years from the date of this consent.

Reason: In order to comply with the provisions of Section 18 of the Planning (Listed Buildings and Conservation Areas) Act 1990.

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans: Space House External Signage 15/04/2025, 01_SH, 02_SH, 03_SH, 04_SH, 05_SH, 06_SH, 07_SH, 08_SH, 09_SH, 10_SH, 11_SH, 12_SH, 13_SH, 14_SH, 15_SH, 16_SH, 17_SH, 18_SH, 19_SH, 20_SH, 21_SH.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

- 3 All new work and work of making good shall be carried out to match the existing adjacent work as closely as possible in materials and detailed execution.

Reason: In order to safeguard the special architectural and historic interest of the building in accordance with the requirements of policy D2 of the Camden Local Plan 2017.

Informative(s):

- 1 Listed Building Consent is granted for the following reason:

The application property is a grade II listed building within the Kingsway conservation area. The building comprises two attached structures: The Block and The Tower. The works comprise the installation and retention of wayfinding signage across the site including: 3 no. non-illuminated freestanding wayfinding totems and 2 no. illuminated wall-mounted wayfinding totems (retrospective), The Block reception address signage (retrospective), The Block canopy illuminated address signage, The Tower illuminated address signage, 2. no delivery signs at the servicing entrance of The Block and 1.no delivery sign to The Tower reception.

The proposal entails the installation and retention of signage required for wayfinding and differentiation between The Block (Keeley Street) and The Tower (Kemble Street), including external entrance signage, address signage and wayfinding totems. Five wayfinding totems have already been installed and require retrospective consent. There are three free-standing totems sited between The Tower and The Block and two wall mounted totems to The Block, on Kingsway at either end. The wall mounted totems are formed of powder-coated aluminium and have a cut out circle representing The Tower and a cut out square for The Block, along with lettering and arrows to the surface. The totems include lighting which is self-contained within the totem itself and with no external wiring. The free-standing totems are formed of two sheets of galvanised steel, the finish powder coated in matt black and are non-illuminated. The inner edges are in rose gold. They have the same circle and square motifs and lettering.

Address signage to both The Tower and The Block would be formed of built-up brushed copper letters. On The Tower this would be fixed to the glazing above the entrance. On The Block it would be fixed to the projecting canopy above

ground floor on Kingsway. Signage is proposed to the rear of The Block to provide wayfinding for deliveries. This would be in the form of a black aluminium panel with white lettering. Brushed copper lettering address signage has been installed to the glazing outside of The Block reception.

It is considered that the signage scheme is simple in design and compliments the architectural age and style of the grade II listed Space House. The proposal results in the preservation and enhancement of the character and appearance of the listed building and the wider conservation area.

No neighbour objections were received prior to the determination of the application. Kingsway CAAC consulted but provided no comments.

The council has had special regard to the desirability of preserving the character and appearance of the Conservation Area, and the listed building, its setting, and its special interest.

As such, the proposal is in general accordance with Policy D2 of the London Borough of Camden Local Plan 2017. The proposed development also accords with the Kingsway Conservation Area Appraisal and Management Strategy 2011, London Plan 2021 and the National Planning Policy Framework 2024.

- 2 You are advised that any works of alterations or upgrading not included on the approved drawings which are required to satisfy Building Regulations or Fire Certification may require a further application for listed building consent.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with the National Planning Policy Framework. The council publishes its adopted policies online, along with detailed Camden Planning Guidance. It also provides advice on the website for submitting applications and offers a pre-application advice service.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Daniel Pope
Chief Planning Officer