

Application ref: 2025/1667/P
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Date: 3 June 2025

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Newmark
OneFitzroy,
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Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Granted

Address:

Space House
1 Kemble Street and 43-59 Kingsway
London
WC2B 4TE

Proposal: Installation of signage across the site including: 3 no. non-illuminated freestanding wayfinding totems and 2 no. illuminated wall-mounted wayfinding totems (retrospective), The Block reception address signage (retrospective), The Block canopy illuminated address signage, The Tower illuminated address signage, 2. no delivery signs at the servicing entrance of The Block and 1.no delivery sign to The Tower reception.

Drawing Nos: Space House External Signage 15/04/2025, 01_SH, 02_SH, 03_SH, 04_SH, 05_SH, 06_SH, 07_SH, 08_SH, 09_SH, 10_SH, 11_SH, 12_SH, 13_SH, 14_SH, 15_SH, 16_SH, 17_SH, 18_SH, 19_SH, 20_SH, 21_SH.

The Council has considered your application and decided to grant permission subject to the following condition(s):

Condition(s) and Reason(s):

- 1 The development hereby permitted must be begun not later than the end of three years from the date of this permission.

Reason: In order to comply with the provisions of Section 91 of the Town and Country Planning Act 1990 (as amended).

- 2 The development hereby permitted shall be carried out in accordance with the following approved plans: Space House External Signage 15/04/2025, 01_SH, 02_SH, 03_SH, 04_SH, 05_SH, 06_SH, 07_SH, 08_SH, 09_SH, 10_SH, 11_SH, 12_SH, 13_SH, 14_SH, 15_SH, 16_SH, 17_SH, 18_SH, 19_SH, 20_SH, 21_SH.

Reason: For the avoidance of doubt and in the interest of proper planning.

- 3 All new external work shall be carried out in materials that resemble, as closely as possible, in colour and texture those of the existing building, unless otherwise specified in the approved application.

Reason: To safeguard the appearance of the premises and the character of the immediate area in accordance with the requirements of policies D1 and D2 of the London Borough of Camden Local Plan 2017.

Informative(s):

- 1 Reasons for granting permission.

The application property is a grade II listed building within the Kingsway conservation area. The building comprises two attached structures: The Block and The Tower. The works comprise the installation and retention of wayfinding signage across the site including: 3 no. non-illuminated freestanding wayfinding totems and 2 no. illuminated wall-mounted wayfinding totems (retrospective), The Block reception address signage (retrospective), The Block canopy illuminated address signage, The Tower illuminated address signage, 2. no delivery signs at the servicing entrance of The Block and 1.no delivery sign to The Tower reception.

The proposal entails the installation and retention of signage required for wayfinding and differentiation between The Block (Keeley Street) and The Tower (Kemble Street), including external entrance signage, address signage and wayfinding totems. Five wayfinding totems have already been installed and require retrospective consent. There are three free-standing totems sited between The Tower and The Block and two wall mounted totems to The Block, on Kingsway at either end. The wall mounted totems are formed of powder-coated aluminium and have a cut out circle representing The Tower and a cut out square for The Block, along with lettering and arrows to the surface. The totems include lighting which is self-contained within the totem itself and with no external wiring. The free-standing totems are formed of two sheets of galvanised steel, the finish powder coated in matt black and are non-illuminated. The inner edges are in rose gold. They have the same circle and square motifs and lettering.

Address signage to both The Tower and The Block would be formed of built-up brushed copper letters. On The Tower this would be fixed to the glazing above the entrance. On The Block it would be fixed to the projecting canopy above ground floor on Kingsway. Signage is proposed to the rear of The Block to

provide wayfinding for deliveries. This would be in the form of a black aluminium panel with white lettering. Brushed copper lettering address signage has been installed to the glazing outside of The Block reception.

It is considered that the signage scheme is simple in design and compliments the architectural age and style of the grade II listed Space House. The proposal results in the preservation and enhancement of the character and appearance of the listed building and the wider conservation area.

By virtue of their nature and location, the proposals are acceptable in amenity terms.

No neighbour objections were received prior to the determination of the application. Kingsway CAAC consulted but provided no comments.

The council has had special regard to the desirability of preserving the character and appearance of the Conservation Area, and the listed building, its setting, and its special interest.

As such, the proposal is in general accordance with Policies D1, D2 and A1 of the London Borough of Camden Local Plan 2017. The proposed development also accords with the Kingsway Conservation Area Appraisal and Management Strategy 2011, London Plan 2021 and the National Planning Policy Framework 2024.

- 2 Your proposals may be subject to control under the Building Regulations and/or the London Buildings Acts that cover aspects including fire and emergency escape, access and facilities for people with disabilities and sound insulation between dwellings. You are advised to consult the Council's Building Control Service, Camden Town Hall, Judd St, Kings Cross, London NW1 2QS (tel: 020-7974 6941).
- 3 This approval does not authorise the use of the public highway. Any requirement to use the public highway, such as for hoardings, temporary road closures and suspension of parking bays, will be subject to approval of relevant licence from the Council's Streetworks Authorisations & Compliance Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No 020 7974 4444). Licences and authorisations need to be sought in advance of proposed works. Where development is subject to a Construction Management Plan (through a requirement in a S106 agreement), no licence or authorisation will be granted until the Construction Management Plan is approved by the Council.
- 4 All works should be conducted in accordance with the Camden Minimum Requirements - a copy is available on the Council's website (search for 'Camden Minimum Requirements' at www.camden.gov.uk) or contact the Council's Noise and Licensing Enforcement Team, 5 Pancras Square c/o Town Hall, Judd Street London WC1H 9JE (Tel. No. 020 7974 4444)

Noise from demolition and construction works is subject to control under the Control of Pollution Act 1974. You must carry out any building works that can be heard at the boundary of the site only between 08.00 and 18.00 hours

Monday to Friday and 08.00 to 13.00 on Saturday and not at all on Sundays and Public Holidays. You must secure the approval of the Council's Noise and Licensing Enforcement Team prior to undertaking such activities outside these hours.

5 Biodiversity Net Gain (BNG) Informative (1/2):

The effect of paragraph 13 of Schedule 7A to the Town and Country Planning Act 1990 ("1990 Act") is that planning permission granted in England is subject to the condition ("the biodiversity gain condition") that development may not begin unless:

- (a) a Biodiversity Gain Plan has been submitted to the planning authority, and
- (b) the planning authority has approved the plan.

The local planning authority (LPA) that would approve any Biodiversity Gain Plan (BGP) (if required) is London Borough of Camden.

There are statutory exemptions and transitional arrangements which mean that the biodiversity gain condition does not always apply. These are summarised below, but you should check the legislation yourself and ensure you meet the statutory requirements.

Based on the information provided, this will not require the approval of a BGP before development is begun because the planning permission is a minor application within exemption threshold.

++ Summary of transitional arrangements and exemptions for biodiversity gain condition

The following are provided for information and may not apply to this permission:

1. The planning application was made before 12 February 2024.
2. The planning permission is retrospective.
3. The planning permission was granted under section 73 of the Town and Country Planning Act 1990 and the original (parent) planning permission was made or granted before 12 February 2024.
4. The permission is exempt because of one or more of the reasons below:
 - It is not "major development" and the application was made or granted before 2 April 2024, or planning permission is granted under section 73 and the original (parent) permission was made or granted before 2 April 2024.
 - It is below the de minimis threshold (because it does not impact an onsite priority habitat AND impacts less than 25 square metres of onsite habitat with biodiversity value greater than zero and less than 5 metres in length of onsite linear habitat).
 - The application is a Householder Application.
 - It is for development of a "Biodiversity Gain Site".
 - It is Self and Custom Build Development (for no more than 9 dwellings on a site no larger than 0.5 hectares and consists exclusively of dwellings which are Self-Build or Custom Housebuilding).
 - It forms part of, or is ancillary to, the high-speed railway transport network (High Speed 2).

6 Biodiversity Net Gain (BNG) Informative (2/2):

+ Irreplaceable habitat:

If the onsite habitat includes Irreplaceable Habitat (within the meaning of the Biodiversity Gain Requirements (Irreplaceable Habitat) Regulations 2024) there are additional requirements. In addition to information about minimising adverse impacts on the habitat, the BGP must include information on compensation for any impact on the biodiversity of the irreplaceable habitat. The LPA can only approve a BGP if satisfied that the impact on the irreplaceable habitat is minimised and appropriate arrangements have been made for compensating for any impact which do not include the use of biodiversity credits.

++ The effect of section 73(2D) of the Town and Country Planning Act 1990

If planning permission is granted under section 73, and a BGP was approved in relation to the previous planning permission ("the earlier BGP"), the earlier BGP may be regarded as approved for the purpose of discharging the biodiversity gain condition on this permission. It will be regarded as approved if the conditions attached (and so the permission granted) do not affect both the post-development value of the onsite habitat and any arrangements made to compensate irreplaceable habitat as specified in the earlier BGP.

++ Phased development

In the case of phased development, the BGP will be required to be submitted to and approved by the LPA before development can begin (the overall plan), and before each phase of development can begin (phase plans). The modifications in respect of the biodiversity gain condition in phased development are set out in Part 2 of the Biodiversity Gain (Town and Country Planning) (Modifications and Amendments) (England) Regulations 2024.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with the National Planning Policy Framework. The council publishes its adopted policies online, along with detailed Camden Planning Guidance. It also provides advice on the website for submitting applications and offers a pre-application advice service.

You can find advice about your rights of appeal at:

<https://www.gov.uk/appeal-planning-decision>.

If you submit an appeal against this decision you are now eligible to use the new [submission form](#) (Before you start - Appeal a planning decision - GOV.UK).

Yours faithfully



Daniel Pope
Chief Planning Officer