

astley.

Delivering creative brand environments
through signage, print and digital solutions

Specsavers

Tottenham Court Rd

Client:
Specsavers

Date:
22.05.25

Full Address:
The Fitzrovia, Unit 5,
237-247 Tottenham Court Rd,
London,
W1T

Drg by:
KS

Drawing Ref:
G_89519 - D

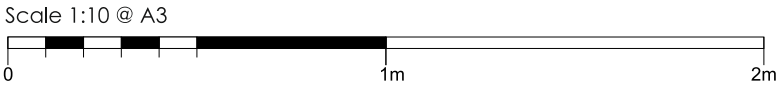
Title:
External Signage

Visual Status:
For review

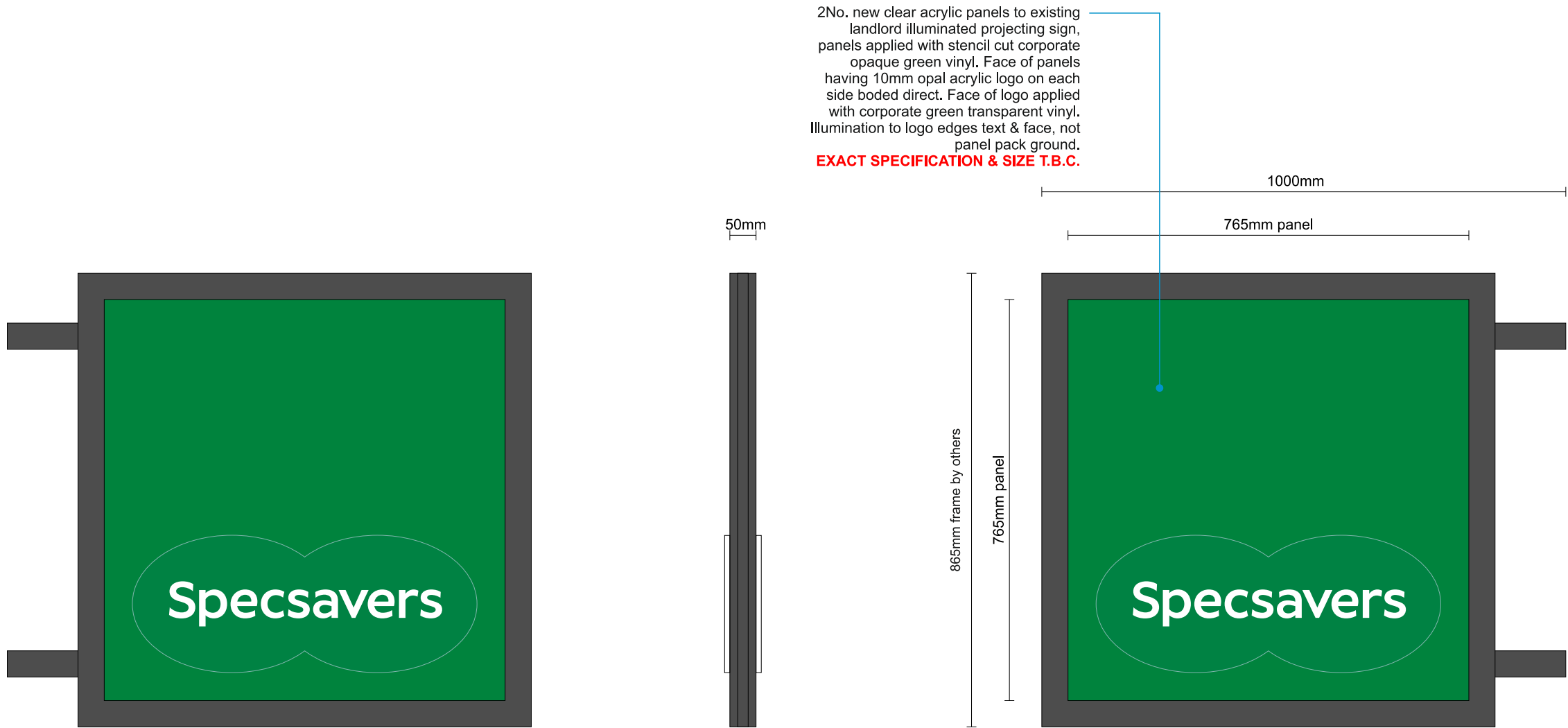


Front Elevation
Scale 1:50

Item 1 - Specification



MANUFACTURING SURVEY REQUIRED

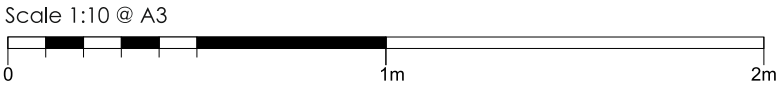


Item 1
Scale 1:10 @ A3

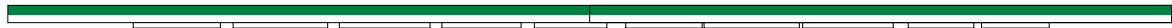
DESIGN to be approved by client

PLEASE SEE TENANT GUIDELINES BEFORE CONSTRUCTION

Item 2 - Specification



MANUFACTURING SURVEY REQUIRED



Plan view

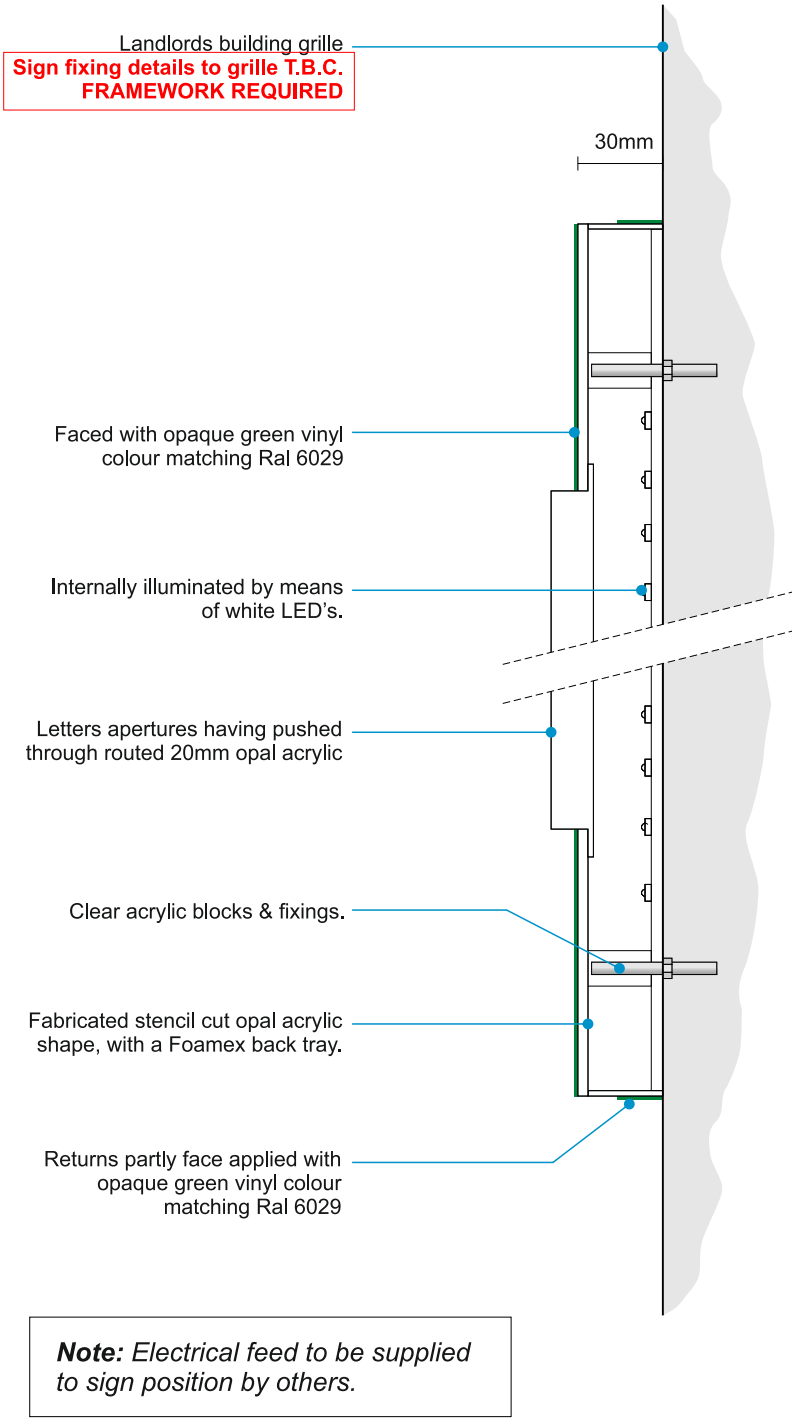
Approx. 1570mm



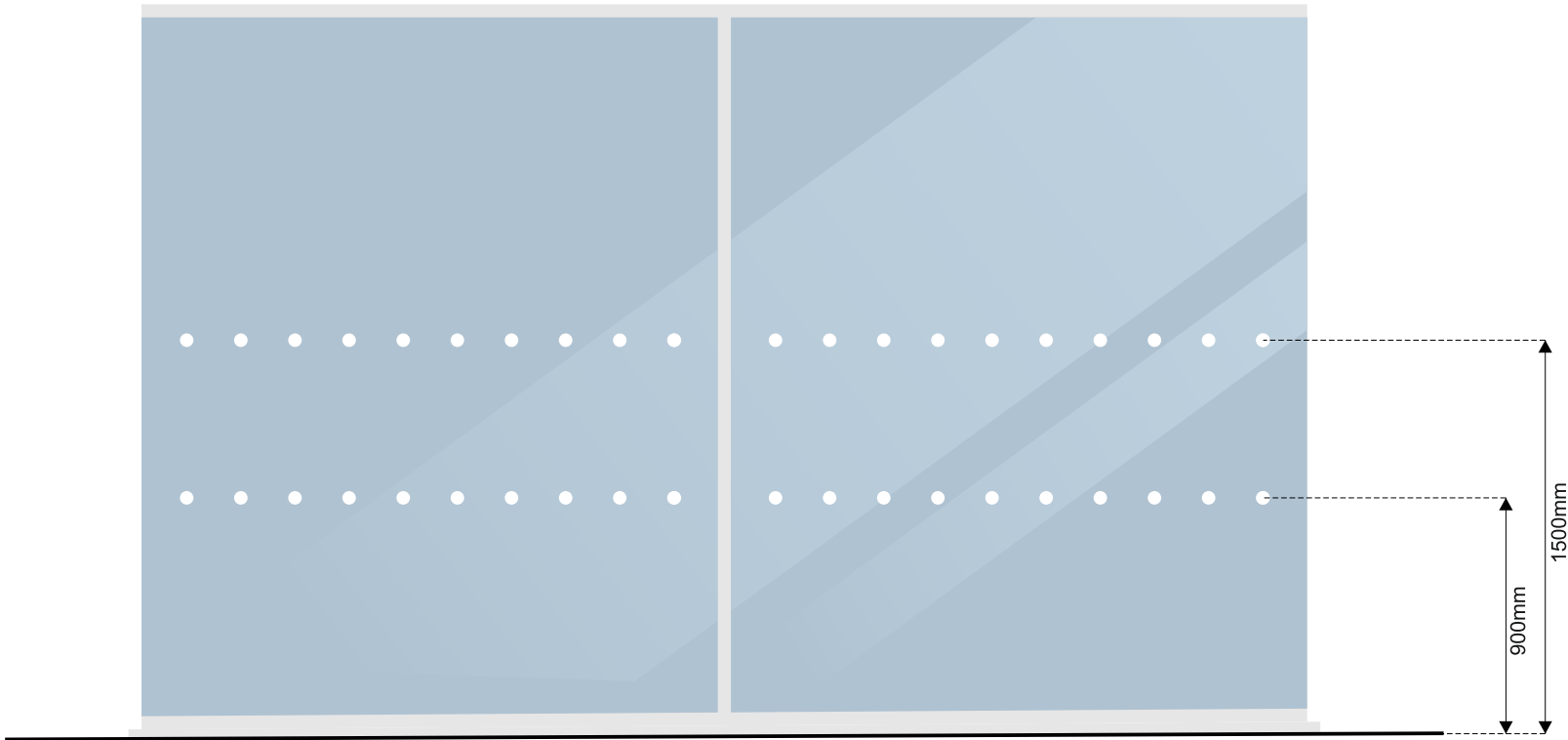
Item 2
Scale 1:10 @ A3
Static illumination levels: Less than 300Cd/m2

DESIGN to be approved by client

Fixing framework required

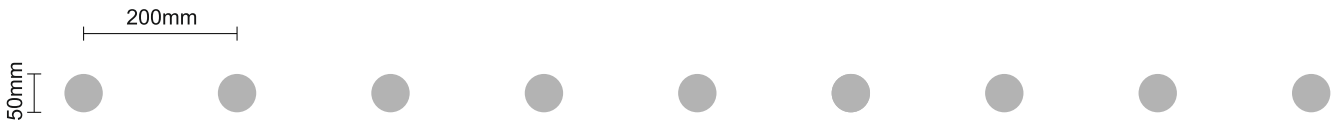


MANUFACTURING SURVEY REQUIRED

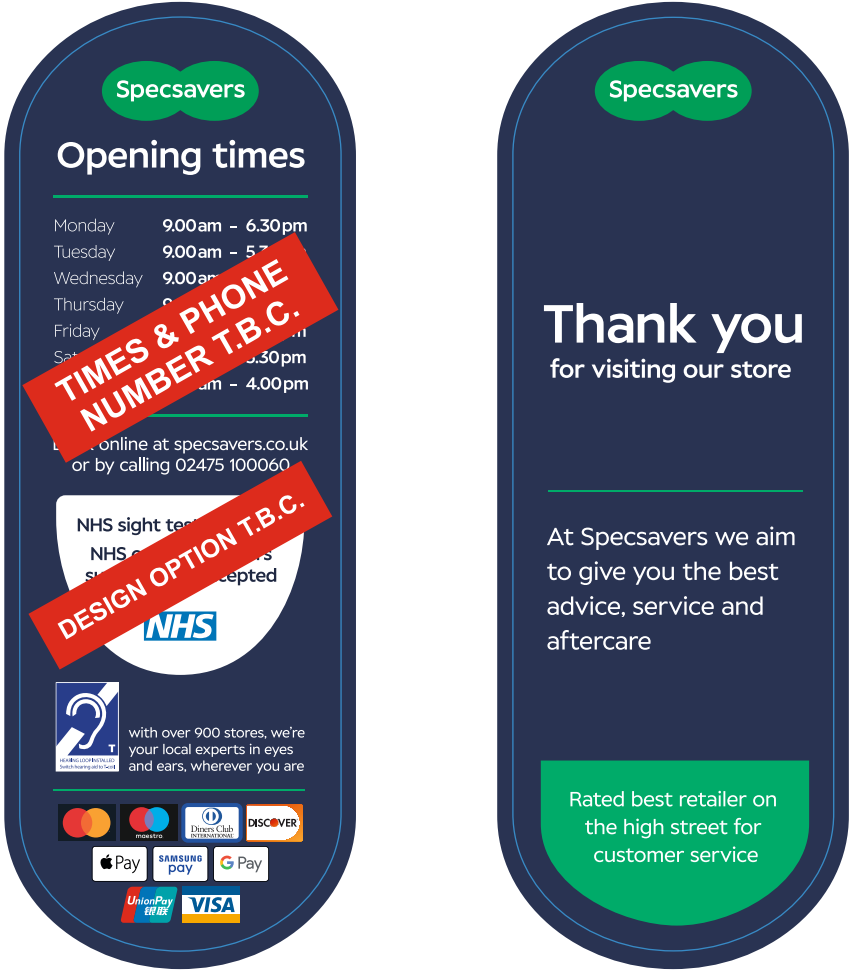


Indicative window layout

Dots on return windows to be included



Glazing reverse applied with frosted vinyl dots

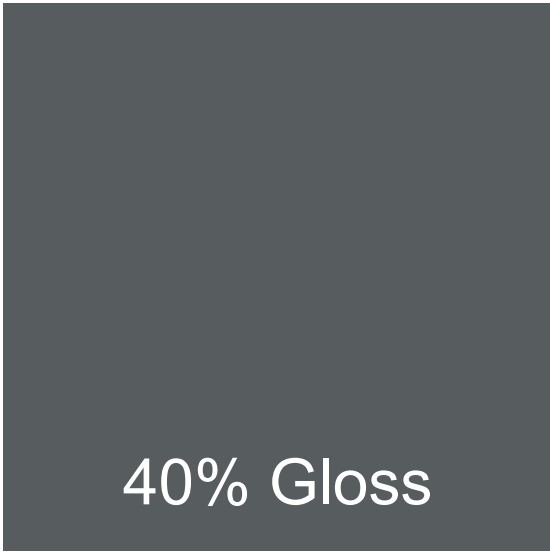


2No. 110 x 320mm double sided digitally printed vinyl opening hours lozenge applied to glazing.

- Site Specific detail T.B.C:
- Sign location,
 - Design option,
 - Opening times
 - Telephone number



CMYK: 100, 0, 95, 100
RGB: 0, 145, 82
Hex: #009152
PMS: 2418c (plus series)
RAL: 6029



RAL: 7012