

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2025/1534/P	Peter Lowy	Flat 1 Spencer Court 72 Marlborough Place Flat 1 Spencer Court, 72 Marlborough Place Flat 1 Spencer Court, 72 Marlborough Place	12/05/2025 16:08:28	OBJ	<p>This is a formal objection to this planning application. While I live in neighbouring St John's Wood, my children live in a house behind this proposed development.</p> <p>I know Finchley Road very well, as my mother used to own a restaurant in Swiss Cottage, where I also used to work. I understand that, looking at the proposal from the street side, this building seems very impressive. Still, it is imperative not to erect legacy buildings that completely ignore the needs and rights of residents around them.</p> <p>If this building were constructed as proposed, it would have a devastating effect on all the residents of 39 College Crescent, College Court, and New College Court, as the submitted Light Loss analysis is incomplete and misleading.</p> <p>It is imperative to conduct a study that includes the impact the erection of the new building on the site of the BP petrol station will have. (2022/3553/P)</p> <p>I understand that the council will make exceptions if an application in an urban setting seems to promise cultural, economic, or housing enrichment, but a long-stay hotel is neither going to generate many jobs nor stimulate the local economy. For example, the Holiday Inn nearby functions as a long-stay hotel and has not generated the beautiful boutiques and cafes that supporters of this scheme propagate here.</p> <p>This building needs to be reduced by two storeys and should be 18 meters apart from the buildings right behind it, just as the London Local plan stipulates.</p> <p>Additionally, to avoid overlooking, it is important to define how overlooking will be ameliorated and enforced.</p> <p>The new supplied green roof plan looks very nice, but again, who will maintain it? From my experience, these roofs mostly end up as brown, dried-up eyesores.</p>