

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2025/1534/P	Mrs Jennifer Akgul	39 College Crescent House 6  NW3 5LB NW3 5LB	10/05/2025 15:04:56	INT	<p>I strongly object to this planning application. Camden's Local Plan recommends a distance of 18 meters between buildings that face each other.</p> <p>This building is at its closest point, 13 meters, and at its furthest, 16 meters, set away from our houses.</p> <p>This proximity, coupled with the overdeveloped height, will cause severe oppression, overshadowing and overlooking of all the residential homes behind the site.</p> <p>London's local plan clearly states that the development of tourist accommodation should not negatively affect the surrounding areas.</p> <p>As long-stay guests don't stimulate the local economy and generate significant job opportunities, the justifications for this tremendous overdevelopment seem inapplicable. The applicant is framing this as a "boutique" hotel which will generate spending and encourage other shops and restaurants to open. This would perhaps occur for a short stay hotel, targeted at tourists who often look for amenities near their hotel. However this is targeted at long stay guests who are more likely to simply buy groceries (and the area already has a good supply of grocery stores).</p>
2025/1534/P	Lana Betesh	152 Goldhurst Terrace  NW6 3HP	09/05/2025 20:05:13	COMMNT	<p>This proposed development according to the DAS statement will provide long term stays which doesn't really align with the pitch that it will generate lots of new jobs and be an upgrade to the rest of Finchley Road.</p> <p>The impact on all the surrounding domestic buildings is much too onerous, considering the depth and height of this building, to justify a "long term stay hotel".</p>
2025/1534/P	Mrs Jennifer Akgul	39 College Crescent House 6  NW3 5LB NW3 5LB	10/05/2025 15:09:04	OBJ	<p>I strongly object to this planning application. Camden's Local Plan recommends a distance of 18 meters between buildings that face each other.</p> <p>This building is at its closest point, 13 meters, and at its furthest, 16 meters, set away from our houses.</p> <p>This proximity, coupled with the overdeveloped height, will cause severe oppression, overshadowing and overlooking of all the residential homes behind the site.</p> <p>London's local plan clearly states that the development of tourist accommodation should not negatively affect the surrounding areas.</p> <p>As long-stay guests don't stimulate the local economy and generate significant job opportunities, the justifications for this tremendous overdevelopment seem inapplicable. The developer is framing this as a "boutique" hotel which will generate spending that could support new shops and restaurants in the area. However the targeted customer base of the hotel is long-stay guests, who are less likely to seek out restaurants and shops that a tourist would, and more likely to buy groceries. Grocery stores are already in ample supply in the area and long stay guests do not spend and generate for the economy in the way tourist guests do.</p>