

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2025/1782/A	Dr Peter Hobson	82B Belsize Park Gardens London NW3 4nG	01/05/2025 15:13:09	OBJ	<p>This application follows a previously issued enforcement notice to take these signs down. The enforcement notice for their removal should be upheld.</p> <p>I do not agree with the claim (addressing D4 policy) that the signage "preserves the character and amenity of the area", clearly it is a significant change to the character of this large corner premises with frontages on Haverstock Hill and The Grove. I also do not agree that it will "Preserve or enhance heritage assets and conservation areas". All the signage detracts, however it would be unreasonable to demand zero advertisement for business premises. My initial statement, that the signange should revert to what was originally approved, supports these comments and in addition would help to ensure that they do not "Contribute to an unsightly proliferation of signage in the area."</p>
2025/1782/A	Henri and David Thomas	Flat 1 81A Belsize Park Gardens London NW3 4NJ	01/05/2025 13:01:24	OBJ	<p>Consent was granted for application 2024/3704/A following revisions to the original submission. This application seeks to reinstate the proposals in the original submission and should therefore be refused.</p> <p>We note that enforcement action to remove some of the advertisements should have started on 21 March.</p>