



BELGROVE HOUSE HOARDING CONCEPT

MARCH 2025



LAYOUT AND VISUALS

Belgrove House Hoarding Application

To be read in conjunction with plan mark up
All panels approx 1500mm high
Dimensions subject to site measure, and may require some
adjustment of the visuals to fit the space available



- This submission pack is for the purposes of project branding, and will be subject to minor amendments based on site dimensions, alongside Health & Safety, and Statutory signage requirements

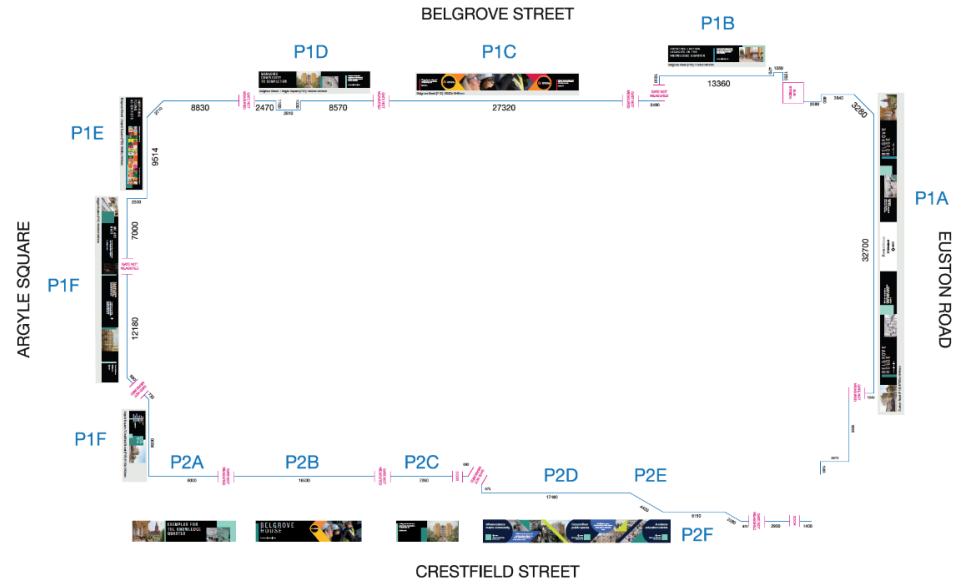
- Visuals to be read in conjunction with the plan mark up

- All panels approx 1500mm high

- Dimensions subject to site measure, and may require some adjustment of the visuals to fit the space available

- Visuals do not include:

- Statutory signage, e.g. hoarding licences, health and safety signage, for the purposes of notifying the public, and at site entrances, social value and community notices
- Delivery notices attached at delivery access gates
- All the above will be displayed at appropriate locations



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BELGROVE I 310mm
HOUSE

BUILDING I 78mm
AMBITIONS,
LEAVING
LEGACIES

95% of construction, I 100mm
demolition and excavation
waste will be reused or
recycled

Precis Advisory I 248mm



194mm



331mm

VISUALS – ALL IMAGES

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Euston Road (P1A) 37000x1500mm



Belgrove Street (P1B) 11500x1500mm



Belgrove Street (P1C) 18500x1500mm



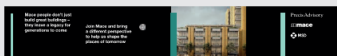
Belgrove Street / Argyle Square (P1D) 13000x1500mm



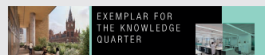
Belgrove Street / Argyle Square (P1E) 10800x1500mm



Argyle Square (P1F) 19500x1500mm



Argyle Square / Crestfield Street (P1F) 6100x1500mm



Crestfield Street (P2A) 30000x1500mm



Crestfield Street (P2D) 28015x1500mm

VISUALS – EUSTON ROAD & BELGROVE STREET



Euston Road (P1A)



Belgrove Street (P1B)



Belgrove Street (P1C)



Belgrove Street / Argyle Square (P1D)

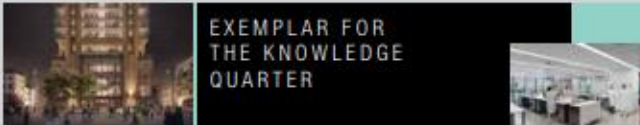
VISUALS ARGYLE SQUARE & CRESTFIELD STREET



Argyle Square (P1F)



Argyle Square / Crestfield Street (P1F)



Crestfield Street (P2A)



VISUALS ARGYLE SQUARE & CRESTFIELD STREET



Crestfield Street (P2D)