

360

SCREEN INFO

experian.

SPIN MASTER™ Monster Jam® Grave Digger® RC Truck, 1:24 scale vs. next best Duracell Alkaline.

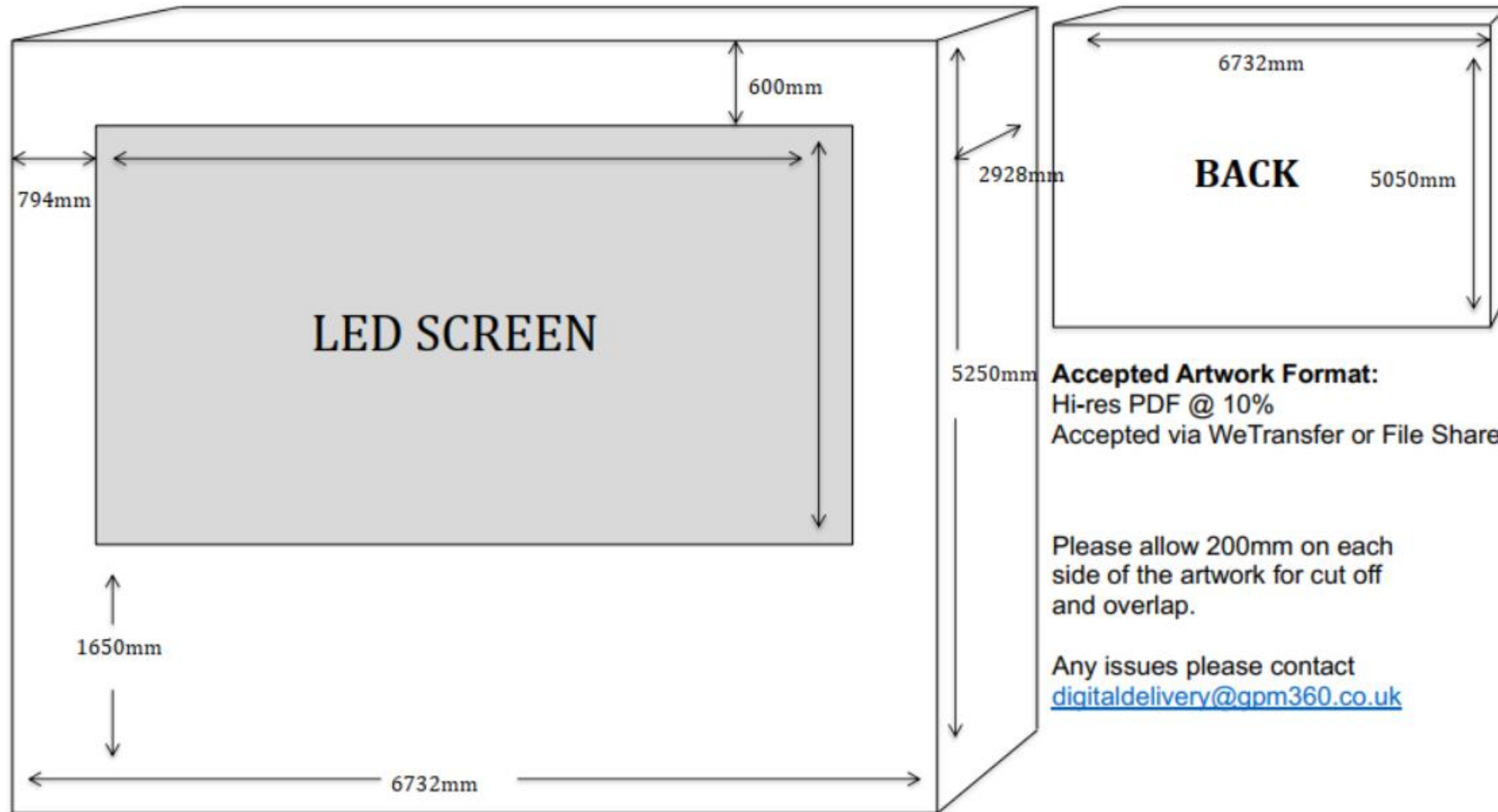
*Extra battery life vs. minimum average duration in 2015 IEC tests (www.iec.ch) OR extra battery power in a range of devices vs. next best Duracell Alkaline AA/AAA. For more info www.duracellinfo.

NEW EXPERIAN BOOST
INSTANTLY BOOST
SCORE

Free Experian Boost connect to your current account required. Score increase subject to status.

REGENTS PLACE

SCREEN EXTERNAL WRAP – ARTWORK SPECS



ON SCREEN CREATIVE

TV ARTWORK SPECS



Pink Line indicates Action Safe:

Width 1786 pixels x 1004 pixels

Full Screen Format

Width 1920 pixels x Depth 1080 pixels. Video files to be supplied in full HD 1920 x 1080 pixels, 25 fps, progressive with no clocks or lead ins.

Acceptable formats, H264 / MP4

Audio AAC / MP3 320 Kbs Stereo

We do not accept

Uncompressed video formats or Apple ProRes 4:2:0 / 4:2:2 / 4:4:4. If video files supplied do not meet specifications new files will be requested

All creatives sent to

digitaldelivery@gpm360.co.uk

BIG SCREEN

INSTALL REQUIREMENTS

Approx. Footprint: Height 5.25m x 2.9m Depth x 6.7m Length

Quality/ Pixel Pitch: P3.9

Screen Size: 15sqm (5m by 3m)

Power Requirements: 32amp x 3 phase

Internet: Hardwired (ideally) or secure Wifi to allow remote access

Install Time: 2/3 days

Viewing Distance: 3 – 4 Meters

Other: To allow us to access the screens remotely we will need to install a small camera facing the screen. This allows us to view the screens and insure their smooth running.

