

Dear Nick Baxter

I am writing in response to the above retrospective application, both as a resident of Judd Street, and as co-chair of BRAG (Bloomsbury Residents Action Group). I am also a member of the Bloomsbury CAAC, so have a particular interest in seeing that the heritage of our local area is preserved.

I object to the neon lights that have been installed on the portico of the St Pancras Hotel.

Prior to the retrospective application, I had wondered why this signage had been permitted, seeing that the host building is Grade I listed. I believe a local resident contacted Camden to have the lights turned off, though I have seen them lit occasionally.

I hope you will see fit to refuse the application, and that Camden's enforcement team will ensure their removal. These garish neon signs do little to enhance this important Victorian building and, if allowed to stay in situ, will encourage other businesses to show a similar lack of respect for heritage buildings.

Thank you.

Best wishes

Debbie Radcliffe

On behalf of Bloomsbury Residents Action Group [BRAG]