

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2024/0993/P	Christina Fell	229 Chiswick High Road	24/04/2025 20:18:33	SUPPRT	<p>I am writing to express my strong support for the planning application proposing the part demolition, restoration, and refurbishment of this Grade II listed building, including a roof extension and basement excavation to create a theatre at the lower levels, a restaurant/bar at ground level, and hotel accommodation on the upper floors.</p> <p>This proposal represents a rare and valuable opportunity to sensitively revive a historically significant structure while giving it a vibrant and sustainable new use. The careful balance between preservation and innovation evident in this application is commendable. Restoring and refurbishing the building ensures that its architectural heritage and cultural value are safeguarded, while the proposed new uses — particularly the addition of a theatre — breathe life and purpose into the site in a way that serves both the community and visitors.</p> <p>The combination of uses — cultural, hospitality, and leisure — creates a dynamic and inclusive destination. The theatre will add a vital new cultural asset to the area, enriching the local arts scene and providing a platform for performance, storytelling, and community engagement. The ancillary restaurant and bar will support this by creating a social hub, while the hotel use on the upper levels allows for sustainable economic viability that helps support the long-term stewardship of the listed building.</p> <p>Importantly, the design appears to have been approached with a clear respect for the building's heritage. The retention and restoration of key historic elements, coupled with carefully considered modern interventions such as the roof extension and basement excavation, demonstrate a sensitive understanding of how to adapt a listed building for contemporary use without compromising its character.</p> <p>Projects like this have the potential to act as catalysts for wider regeneration, drawing footfall, supporting local jobs, and encouraging further investment in the surrounding area. It is also a welcome model for how historic buildings can be imaginatively repurposed rather than left to deteriorate through underuse or neglect.</p> <p>I wholeheartedly support this application and believe it represents a positive, creative, and responsible vision for the future of a valued historic asset. I urge the planning authority to approve it and help secure a vibrant future for this important building.</p>
2024/0993/P	Will Nall	196 Lyham Road	24/04/2025 09:54:20	SUPPRT	This will be such a great addition to the area. It will bring more tourists and a boost for local businesses. I fully support the application.
2024/0993/P	Jake Carlsson-Boyd	18a Leopold Road	24/04/2025 09:54:16	SUPPRT	Just the injection of life this place needs!
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2024/0993/P	Debbie Akehurst	Central District Alliance	24/04/2025 16:14:28	SUPPRT	<p>Central District Alliance (CDA) is the Business Improvement District (BID) representing Holborn, St Giles, Bloomsbury, Farringdon and Clerkenwell. We are committed to supporting our business community, by driving sustainable socio-economic growth across these central London neighbourhoods, ensuring they remain vibrant, welcoming and prosperous. As the collective voice of over 400 businesses, we champion our district as a leading destination for work, leisure and culture. Our priority is to create a clean, green, safe and dynamic environment for businesses, residents and visitors alike. Through strategic initiatives and partnerships, we enhance the district's appeal while supporting the needs and ambitions of our members.</p> <p>The BID would like to express its strong support for Yoo Capital's proposals to bring this Grade II listed theatre back to life and in particular to be the new home for Cirque Du Soleil. This brings back into use a building which has been empty for so long, preserving the use as a cultural destination and cementing its position in London's Theatreland district connecting the cultural institutions on the west side of Shaftesbury Avenue with the Shaftesbury Theatre to the east. We are particularly pleased that by bringing the theatre back to life that in both construction and long term, it provides employment opportunities for local people, contributes to the economic vitality of this part of our district, attracting footfall for the retail and leisure uses on this part of the street once it is complete. We are also enthusiastic about the theatre adding to a cultural experience for all that will be accessible through social programmes for discounted tickets, educational partnerships and other community performances.</p> <p>We appreciate the efforts made by the developer to integrate the new parts of the building with the existing fabric of the building and reduction in height to accommodate the introduction of a hotel on the site. It provides further employment opportunities and this together with the complementary leisure uses will enliven this side of Shaftesbury Avenue and the local environs in this location which have suffered in recent years from the lack of ground floor activity and vibrancy with frequent incidents of anti-social behaviour and public realm neglect.</p> <p>We look forward to Camden bringing forward co-ordinated public realm improvements as a result of contributions this development, together with that at 125 Shaftesbury Avenue, will make to collectively drive a much improved and sustainable public realm. There is a big opportunity from development here to make a long lasting difference to the everyday lives of the local people and provide amenity for them and local workers with a cleaner, safer street environment and much improved walking routes from the Elizabeth Line Station to the hotel and Theatre through Flitcroft Street.</p> <p>We feel this development adds transformational potential to this part of Camden as it promises a long term revitalisation of the building which has remained empty for decades adding jobs and amenity for local people.</p>

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2024/0993/P	Oliver Badman	1 Nayim Place 1 E8 1JD E8 1JD	24/04/2025 12:27:46	SUPPRT	In support of this exciting proposal due to the value / overall benefit it will bring.
2024/0993/P	Evie St Pier	7 Atwood Road W6 0HX	24/04/2025 10:34:35	SUPPRT	Supportive of the revival and rejuvenation of this space!
2024/0993/P	Max Clark	Dairy farm house Compton Abbas Dorset Sp7 0nh	24/04/2025 10:48:33	SUPPRT	I fully support this project
2024/0993/P	Tom Platt	6 Timbermill Way Gauden Road	24/04/2025 11:11:59	NOBJ	<p>I would like to assert my suuport for this project.</p> <p>I believe that at a time when growth and investment, as well as investment in the culture and arts has never been more important.</p> <p>This project will create job, generate income for the wider London economy, as well as improving the feel and look of a key part of London. From the green credentials to contribution to public life, from the cycle infrastructure which will promote sustainable travel, the benefits are multiple.</p> <p>To see a Grade II listed building be renovated and respected is important in retaining the culture and uniqueness of London.</p>
2024/0993/P	Jessica Shiel	605e Garratt Lane	25/04/2025 07:33:35	SUPPRT	NA

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2024/0993/P	Jon Wallsgrove	John Gaunt & Partners Haslar Marine Tech Park Haslar Road Gosport PO12 2AG	24/04/2025 11:46:23	SUPPRT	<p>There are a number of reasons why this proposal should be approved.</p> <p>The most important being to bring back a space to be used once again for theatrical and live performance. It is very important to see such proposals promoted by Local Authorities to maintain the significant cultural benefits theatre (of any kind) can bring to a Community and diversify the "offer" of entertainment and social interaction for members of the public in their areas.</p> <p>It naturally has the significant benefits of refurbishing a property which is in need of repair, providing considerable employment and attracting numerous visitors to the locality on a frequent basis and thus bring economic benefit to many other local businesses.</p> <p>The proposal of including mixed use spaces for such things as a hotel, dining and workspaces also maximises the use of the building to provide economic sustainability, ensuring the benefits described above continue for generations, but also making it a much more accessible and widely used space.</p> <p>The proposal for the Cirque Du Soleil to be the first "tenants" for performance over potentially the next 2 decades is an opportunity that the council cannot possibly lose out on as the Theatre will become both nationally and internationally renowned. This will bring opportunities to use that popularity to promote the Arts and Culture more widely in Camden</p>
