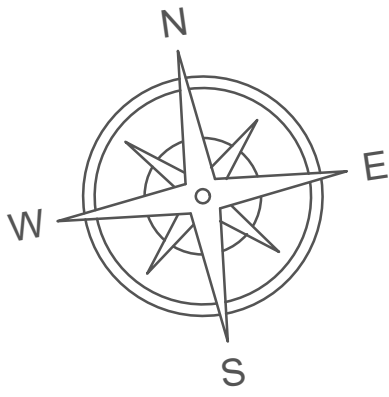
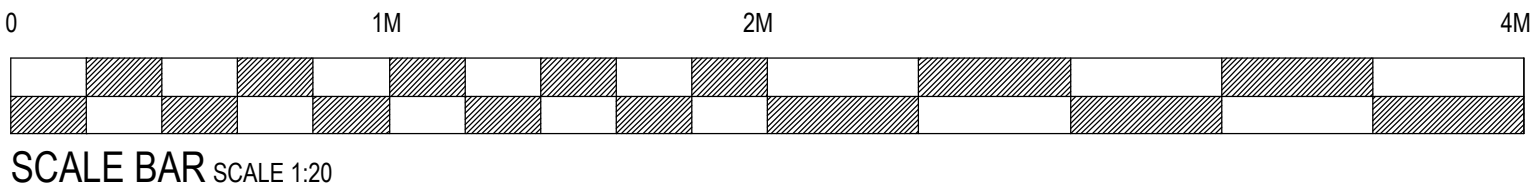


NOTE:  
TO BE READ IN CONJUNCTION WITH LATEST DESIGN GUIDE

This drawing is the copyright of Street Elite Associates Limited. Do not scale from drawings.  
All dimensions and levels to be checked on site prior to commencement of work or manufacture of items.  
Notify SEA of any discrepancies. This drawing to be read in conjunction with specifications,  
specialist drawings and any bill of quantities. The Contractor is to comply with all relevant  
statutory legislation whether or not specifically stated on these drawings.



01

Aluminum fascia tray finished to match BESPOKE RED, TO MATCH CROMADEX REFERENCE: 943LE5723 MATT POWDER COAT (30% GLOSS), OR SEMI-GLOSS WET PAINT with built up internally illuminated 350mm high 'Costa Coffee' letters formed from white opal acrylic. Returns 1/3rd white from back tray & 2/3rds red to front, non illuminated.

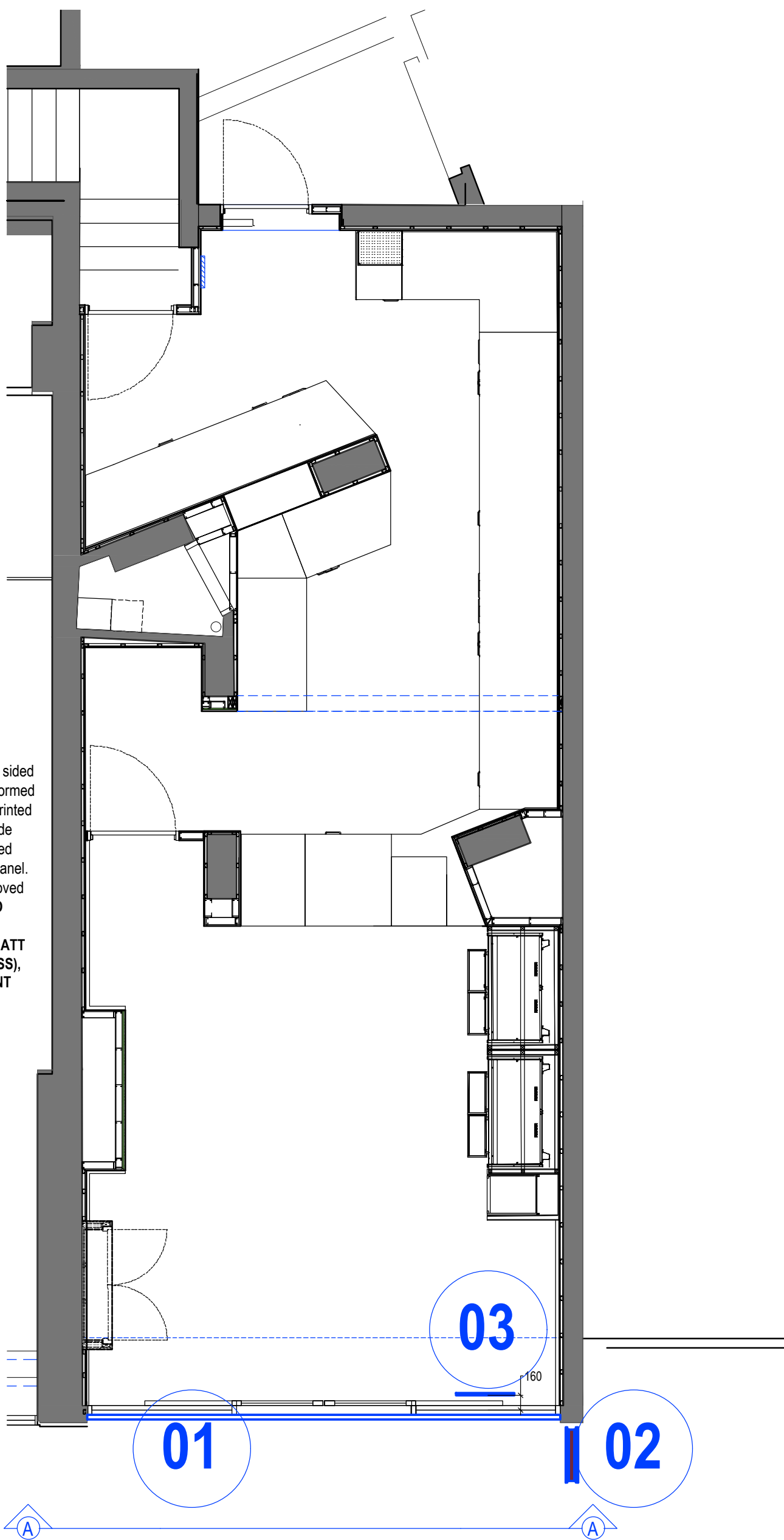


ELEVATION A-A  
SCALE 1:20

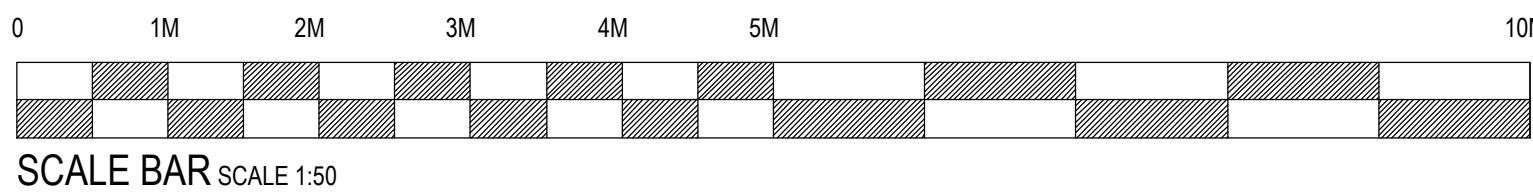
MAIN ENTRANCE

Internally illuminated double sided 600mm dia projecting sign formed from opal acrylic & screen printed face panels in Costa red. Side return formed from illuminated opal face & polycarbonate panel. Sunset Coral to Costa approved sample. BESPOKE RED, TO MATCH CROMADEX REFERENCE: 943LE5723 MATT POWDER COAT (30% GLOSS), OR SEMI-GLOSS WET PAINT

New double sided digital POS frame ref: DD43 43" Hanging Double-Sided digital Window Display mounted behind window



KEY PLAN - SCALE 1:50



01 - INTERNALLY ILLUMINATED WITH NON-HALO ILLUMINATION LINEAR FASCIA

02 - INTERNALLY ILLUMINATED PROJECTING SIGN 600MM DIA.

PRIN: COSTA COFFEE WORDMARK - OPTION 1



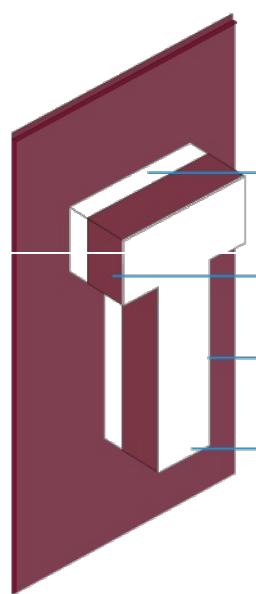
FRONT VIEW

OPAL ACRYLIC PANEL WITH SCREEN PRINTED AREAS IN COSTA RED TO APPROVED SAMPLE  
► HYGIENE STORES - WHERE POSSIBLE THE EXISTING SIGN STRUCTURE WILL BE MAINTAINED. ONLY THE SKIN OF THE SIGN WITH NEW LOGO WILL BE REPLACED.

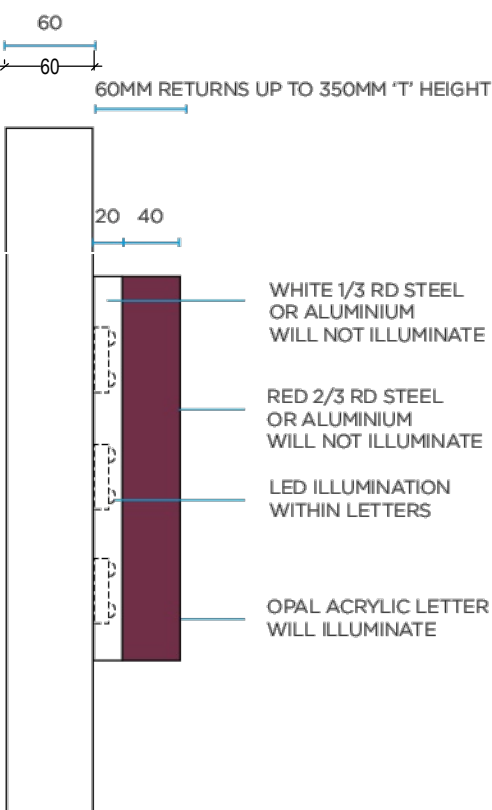
03 - GENERIC FASCIA DETAIL

SIDE VIEW

01



01



'COSTA COFFEE' LETTERS TO BE 60MM DEEP WHERE 'T' HEIGHT IS 350MM OR LESS. LETTER DEPTH INCREASES TO 90MM WHEN 'T' HEIGHT IS 400MM OR MORE.  
LED INTERNAL ILLUMINATION SHOULD BE TO A UNIFORM 600 CD/M2 LIGHT EMITTED. ALL LETTER INTERNAL ILLUMINATION IS TO APPEAR THE SAME BRIGHTNESS.  
'COFFEE' LETTERING ON LINEAR VERSION TO BE MANUFACTURED TO SAME SPECIFICATIONS AS 'COSTA' LETTERS.



02

03

Digital display

#### 24/7 Commercial Grade

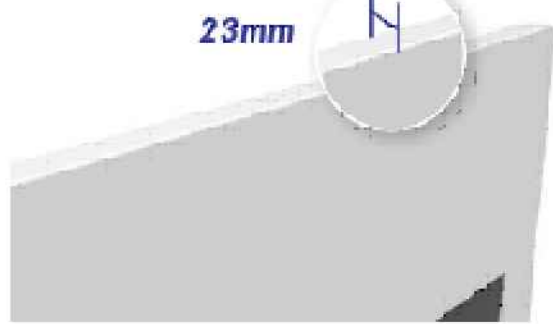
These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours; a true commercial grade solution.



#### Super Slim Design

Even though these displays feature two separate screens they have a profile thinner than most single-sided displays. They have a remarkable depth of just 23mm, allowing for stylish and modern window displays.

23mm



Super Slimline Design

#### Wide Viewing Angle

Thanks to the IPS technology these displays provide fantastic image quality with a remarkable viewing angle of 178° in portrait orientation.



#### Integrated Ceiling Mount

The screen comes with an integrated wire hanging mounting solution so no additional ceiling mount is required. You can even hide unsightly power and data cables in the cover tubes provided.



#### Integrated Android Media Player

There is an integrated Android media player inside the screen allowing you to upgrade to a network version without needing any additional hardware. You can also install third party Android apps if required.



#### 700cd/m² & 450cd/m² IPS Panel

The outward facing screen uses a high brightness panel for grabbing the attention of passers-by while the inward facing screen uses a lower brightness panel for easy indoor readability.



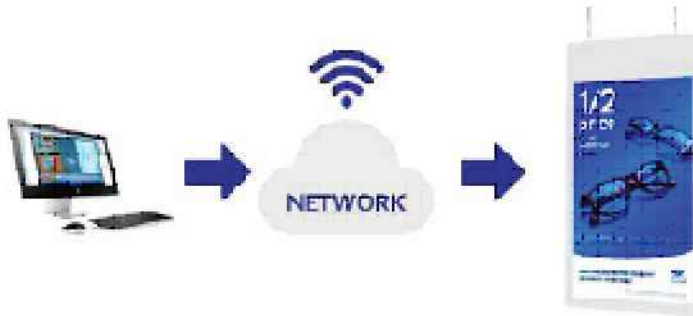
#### Integrated Speakers

The displays feature two integrated slimline speakers for applications that require an audio element.



#### Network Upgrade

For a small charge you can upgrade your screen to be networked, allowing you to connect your screen via Wi-Fi, LAN or 4G, then remotely update it over the internet.



se|a DESIGN GROUP

Client:  
COSTA COFFEE

Project:  
London, Holborn, Chancery Ln

Drg title:  
Proposed External Elevations

Scheme: Uplift v3.0

Scale: 1:20/1:50@A1 Date: 22.04.2025

Drg No: 240400/ADV Rev:

Drg by: jj Check:

Rev by:

SEA Design Group Unit 13D Princes Drive,  
Kenilworth, Warwickshire CV8 2FD UK  
Email: office@seadesigngroup.com  
Telephone: +44 (0)1926 864440