

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2024/0993/P	Kenneth Wax MBE	The Glass Barn Hawkshead Road Potters Bar Herts	18/04/2025 17:26:42	COMMNT	<p>To whom it may concern.</p> <p>I am writing with my whole hearted support for the Saville Theatre which will be such a welcome addition to the West End should the plan get green lit. We are very short of these mid scale venues for the smaller / mid scale shows. The musicals tend to sit there as 'long as they can in the large venues. But in the last few years, a couple of the smaller theatre have acquired long running shows (THE PLAY THAT GOES WRONG and SIX, THE MUSICAL) and it's so important that there is a turnover of new plays in those smaller venues.</p>
2024/0993/P	Andrew Devenport	6 Bedford Road London W4 1JJ	17/04/2025 18:48:52	COMMNT	<p>I believe that the plans as proposed provide a wonderful opportunity to revitalise an important site on Shaftesbury Avenue and provide a superb entertainment renewal opportunity that is wholly in keeping with this part of London. It is a major development that will have a meaningful impact on delivering local economic growth and drawing more visitors into the area and into London as a whole. I like the fact that this is a restoration rather than a new build and therefore much of the external character of the building will be retained and restored to its former glory.</p>
2024/0993/P	Sacha Brooks	9 Berners Place W1	19/04/2025 15:28:24	SUPPRT	<p>I write in support of the application.</p> <p>Whilst the West End has many professional theatres, there are very few of the size intended here – 600+ seats. This limits choice for producers and audiences in the kind of work it is possible to stage and to see. It tends to push productions and audiences to much bigger or much smaller spaces or eliminates certain kinds of production altogether.</p> <p>In addition, this brings back into use an imposing building with high visibility on a prominent site which has not really contributed to the area during its life as a cinema. Furthermore, theatre building use is much more labour intensive than cinema, providing many more jobs. Theatrical use, this building's original use, would great improve both the economic and visual scope of the neighbourhood.</p> <p>I am a nearby resident of the West End (a close neighbour of an entertainment venue with a 24-hour licence. I am also active in the theatre business. I am therefore aware of the balances to be struck between the economic, visual and amenity aspects and have direct experience of all of them. I believe this scheme, properly conditioned in terms of hours of operation and with a servicing plan which permits typical theatre operation whilst limiting the potential for nuisance during night time hours (after typical theatre performances end), can hit that balance and make a positive contribution.</p>
2024/0993/P	R Buns	Dalling Road	19/04/2025 17:59:00	SUPPRT	<p>This is an exciting and much needed opportunity to revive a theatre in an iconic location. Cirque du Soleil is a worldwide success and having a permanent London home in such a great location is inspirational. Not only will it give theatregoers an opportunity to see these amazing performances, it will provide jobs, beautiful landscaping, and a huge boost for the economy. I hope this project will receive wholehearted approval</p>

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2024/0993/P	Tristan Baker	62 Shaftesbury Avenue London	18/04/2025 14:38:41	SUPPRT	<p>I am writing in strong support of Yoo Capital's application (reference 2024/0993/P) for the redevelopment of the Saville Theatre. This thoughtfully designed proposal not only revitalises an important cultural landmark but also ensures its long-term viability as a modern, flexible performance space.</p> <p>The plans demonstrate careful consideration of both current and future uses, providing a much-needed 622-seat theatre in London's West End. Its flexibility and accessibility will allow diverse productions to thrive, supporting a vibrant arts culture well beyond the initial tenure.</p> <p>Importantly, this redevelopment addresses practical considerations, such as economic sustainability through shared services with the proposed hotel. Additionally, the attraction of Cirque du Soleil as a long-term resident underscores the viability and appeal of this renewed venue.</p> <p>I commend Yoo Capital's vision and diligence in creating a proposal that enriches London's cultural landscape and strengthens its global reputation as a leading destination for theatre and tourism. I urge Camden Council to approve this application to bring the Saville Theatre back to life for generations to enjoy.</p>
2024/0993/P	Frazer Timmerman	35 Arundel Gardens	17/04/2025 10:40:52	SUPPRT	<p>Dear Sir / Madam,</p> <p>We write to support Yoo Capital's plans to restore and redevelop the Saville Theatre.</p> <p>Kind regards, Frazer Timmerman</p>