

From: Nushrat Chowdhury
Sent: 16 April 2025 16:32
To: Adam Greenhalgh
Cc: Planning
Subject: Percy Street 22, Met Building; 2025/1235/A

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Dear Adam,

TfL Planning Reference: CMDN/25/8

Borough Reference: 2025/1235/A

Location: Percy Street 22, Met Building

Proposal: Display of 1 no. non-illuminated hanging projecting sign, 2 no. non-illuminated door fascia signs and window manifestations

Thank you for consulting TfL. In regards to the above application, TfL have the following comments:

1. The proposal for the display of non-illuminated signs and window manifestations is located on 22 Percy Street, which forms part of the borough highway. As such, the proposal is for the London Borough of Camden to determine. TfL wish to make the following observations.
2. TfL has no concerns with the proposal for window manifestation.
3. TfL understands that both the hanging projecting sign and door fascia sign would be non-illuminated, nevertheless the following lighting advice is outlined below for reference:
 - Any illumination for the proposed sign must be below the limit set out in the Institute of Lighting Professionals (ILP) publication: “The Brightness of Illuminated Advertisements” (PLG05/23, 2023).
 - The proposed signs must not have any intermittent light source, moving feature, animation or exposed cold cathode tubing.

The proposal as it stands would not have an unacceptable impact on the TLRN, therefore TfL has no objections.

Kind Regards,

Nushrat

Nushrat Chowdhury

Assistant Planner | Spatial Planning | North Area Team



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