




PERSPECTIVE SIGNS SIGNPACK FOR ARGOS HOLBORN

Contents

Flexboxes: 0
“Extra” signs: 0
Projecting signs: 1
Built-ups: 0
High St Fascia: 1
Small info signs: 0
estate totems: 0

Colour specification

	Pantone: 485C
	Pantone: 311C
	RAL: 7016
	C: 25 M: 100 Y: 100 K: 25

EXISTING SIGNAGE



PHOTO VISUAL (1)



Specifications
Sign ref: F1
Sign type: High St fascia sign
Scale: 1:100
Size(mm): 14809 x 1600
Material: Aluminium / perspex / vinyl
Cap height(cm): 55
Height above ground(m): 4
Projection(m): 0.110
Illumination(cdm²): 400 / White text only
Colours: Red / White / Blue

comments

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amendments

no.	revision	date
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B		
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client
HOME RETAIL GROUP

project
5 GRAY'S INN ROAD,
HOLBORN, LONDON
WC1X 8PH

title
SIGNPACK

job number
31280

date 16-04-12	designer DH
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project manager
CK

scale
NTS

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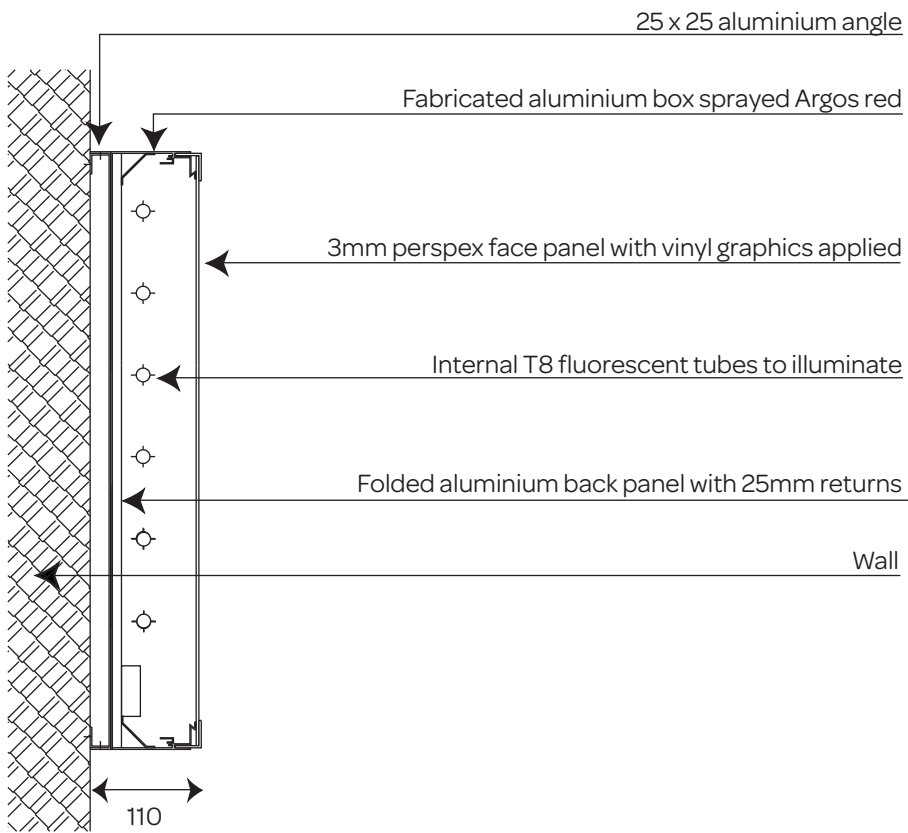
DIMENSIONS ON SITE AND ALL EQUIPMENT
SIZES TO BE VERIFIED PRIOR TO WORK
COMMENCING.

LINK_TO_FILE

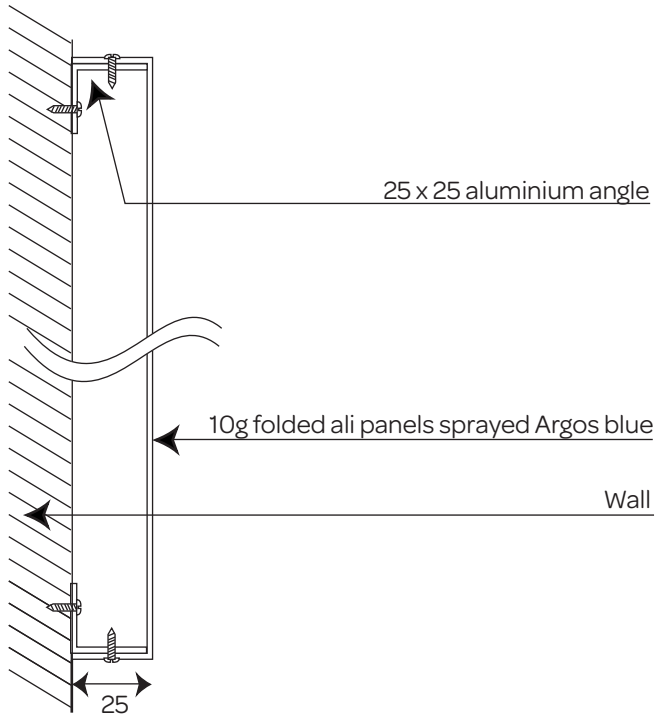


Standard Argos high street fascia sign

Illuminated section



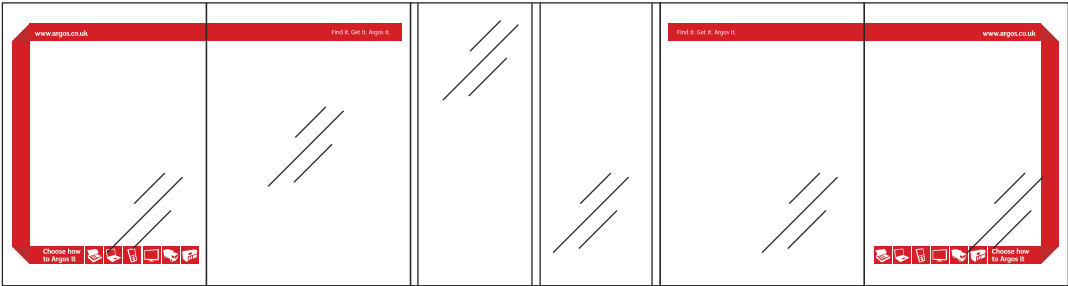
Formed aluminium panel section



comments		
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Specifications
Sign type: Window Threads
Scale: NTS
Size(mm): TBC
Material: Vinyl



comments

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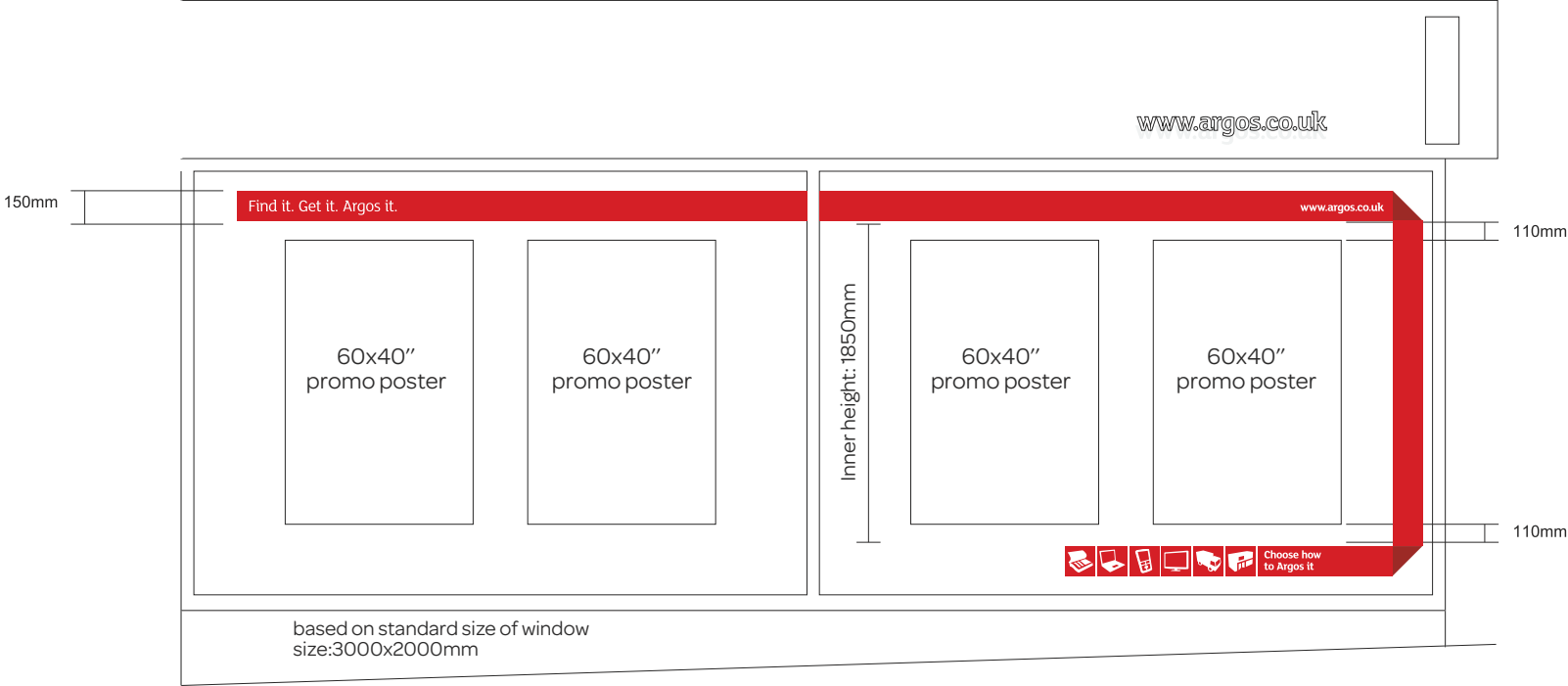
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Glazing treatment



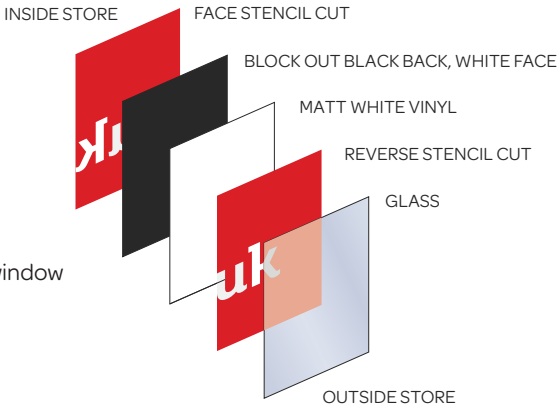
W

The space between the icons is to be left clear i.e. transparent.
Ribbon to be double side opaque inner vinyl to stop light coming through.

Positioning guide

Inner height within the red thread: 1850mm so ribbon does not cover standard
60x 40 inches window promo posters.
In case there are no posters in the window - centre the red thread on window with lowest height and align accordingly all the other ribbons.

vinyl ref:
red: 9758-05
dark red for corners: 9758-02



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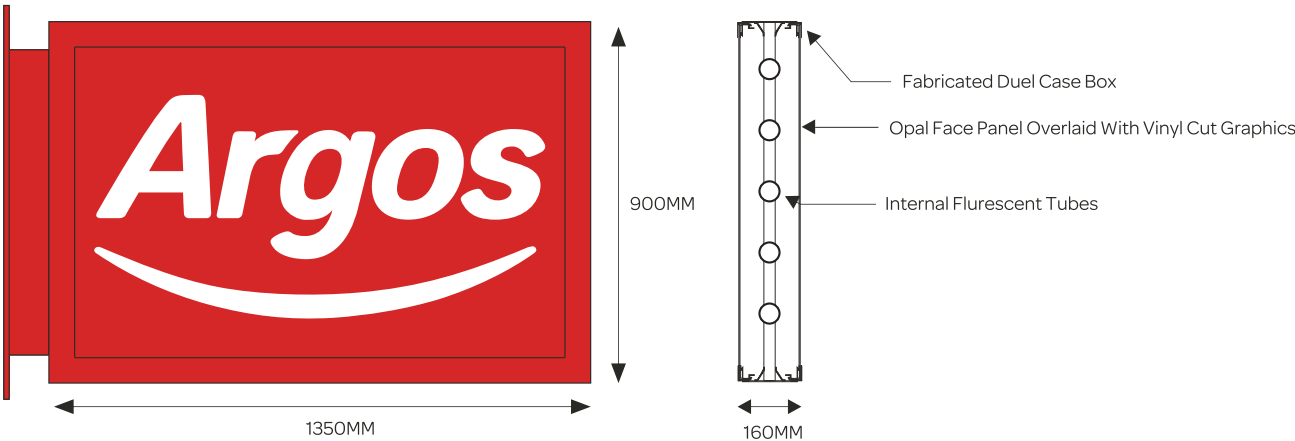
EXISTING SIGNAGE



PHOTO VISUAL (2)



Specifications
Sign ref: P1
Sign type: Internally illuminated projecting sign
Scale: 1:20
Size(mm): 1350 x 900
Material: Aluminium / perspex / vinyl
Cap height(cm): 20
Height above ground(m): 5
Projection(m): 0.91
Illumination(cdm²): 400 / white text only
Colours: Red / White



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Scale 1:1250

Supplied By: **Perspective Signs**

Serial number: 001037008

Plot Centre Coordinates: 531099, 181654

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