

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2025/1534/P	Jul Bengal	NW8 7QH	16/04/2025 18:47:48	COMMNT	Finally a high quality boutique hotel!! Wow
2025/1534/P	Mitch Minton	52 hermitage lane	16/04/2025 21:31:51	SUPPRT	Long overdue change for Finchley Road. Finally something attractive in the area, which is so run down. There are no nice hotels in the area only Marriott Swiss Cottage which is quite outdated when need something innovative for tourism
2025/1534/P	Joel Suissa	Barrie House 29 Saint Edmund's Terrace NW8 7QH	16/04/2025 20:36:51	COMMNT	Amazing transformation of that particular parade and party of Swiss Cottage - love it!
2025/1534/P	Milton Karamani	60 Hampstead High Street NW3 1QH	17/04/2025 08:21:54	COMMNT	Wow - I am very excited to see a new boutique hotel which will definitely help a much needed revamp of the micro location! The scheme looks amazing.
2025/1534/P	Jacob Green	117 Glengall Road	16/04/2025 21:35:02	COMMNT	Looks a great project and some much needed development in the area. Shame it's not higher
2025/1534/P	Henry	Flat 29 st Edmund's terrace NW8 7QL	16/04/2025 22:09:17	COMMNT	Great to see this and for sure a big benefit to the surrounding area. Looks great overall and no doubt will help upgrade local area. Interested to see how big they can make it as quite a small plot.
2025/1534/P	Ria Minton	52 hermitage lane	16/04/2025 21:29:58	SUPPRT	This planning application represents a long-overdue and very welcome addition to Swiss Cottage — finally, a high-quality boutique hotel that brings a sense of sophistication and purpose to the area. The transformation proposed is truly impressive and will greatly enhance this corner of the neighbourhood, which has long needed thoughtful and elegant development. The choice of materials is outstanding, and the colour palette is both modern and warm, blending beautifully with the surroundings. If anything, it's a shame the building isn't slightly taller, as it feels modest in scale compared to its context — but overall, this is a sensitive, stylish, and much-needed project.

Total: 10