Dear Laura,

I am writing regarding planning application 2025/0674/P, registered on 19th February, to provide an update on the current tenants in the affected units and to propose an alternative use for the space, one that we believe would benefit both the market and the wider community.

Background – 99s Units, 1st Floor, Chalk Farm Building

The 99s units are located on the 1st floor of the Chalk Farm building. We have approached each tenant to discuss relocation. Please see these outlined below:

- Unit 99A (Retail) – The tenant has been offered relocation and shown several options; we are currently awaiting their decision.
- Unit 99B (Printing Business) – This tenant is being relocated to the Camden Lock area.
- Unit 99C (Hairdresser) – This tenant declined relocation.
- Unit 99D (Fitness Studio) – This tenant has been offered a new location.
- Unit 99F (Bookstore) – The tenant has been offered relocation and we await their decision.
- Unit 99G (Retail) – This tenant has been offered a new location.

To revitalise this space and attract more footfall, we would like to explore the possibility of converting these units into a British Music Museum venue. We have invested significantly in restoring these historic buildings and it is imperative that we secure a concept that can make this area an engaging destination. Music is at the heart of Camden's identity, and a dedicated space celebrating its rich musical heritage would:

- Enhance visitor engagement and significantly increase footfall by attracting a new audience to the location.
- Create a unique and immersive experience that appeals to both tourists and locals.
- Contribute positively to Camden's legacy as a music hub.

We strongly believe this new concept would create a high-traffic, culturally significant destination, helping to sustain and enhance the vibrancy of the market while providing an engaging attraction for the wider community.

I appreciate your consideration of this proposal, and I look forward to your response.

Kind Regards,

The Camden Market Management Team