

From: DAVID PRESTON
Sent: 04 April 2025 16:30
To: Planning
Subject: 2025/0852/P

Dear Sirs,

I set out below my comments regarding the above planning application.

- 1. The change of material to RED BRICK will be detrimental to the general appearance of Swiss Cottage,**

bearing in mind the large red brick Cinema and on the opposite side of the road the old Barclays Bank

Building, the area will become oppressive. The effect upon the Theatre and the adjoining open green space

will lose much needed open environmental space.

- 2. How can the Developers having succeeded with a scheme that received approval (Because it was 'Called-in by the Government)**

suddenly and invariably, state this existing permission is not viable unless they can increase the overall size,

reduce the number of social units, increase the saleable units and omit entirely the rental spaces. What is the point of

making and approving a scheme and then being faced with a new bigger application? This suggests underhand behaviour

that should not be acceptable to the Authority. Where will the benefit be to community and Camden overall?

- 3. The applicant proposes, if approved that the the scheme will be constructed over three years. This will impact immensely on the area**

which has suffered over many years of the open wound of the cleared cleared site. The disruption to this very busy junction of

roads and Public Services will be detrimental to the environment. Three years of construction traffic hell.

Please consider very carefully whether Permission should be granted for this obvious try-on that does nothing to improve on what is an appalling oversized development not worthy of consideration.

Yours faithfully,

David Preston