

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2025/0852/P	Svetlana	10 quickswood	02/04/2025 12:25:04	OBJ	Please leave the square for so many kids!!! Disastrous project
2025/0852/P	David Geey	Buckland Crescent Flat 10c Belsize Park	04/04/2025 00:10:31	COMMNT	In relation the current application I invite your consideration to the public space in the square in front of the Hampstead Theatre (the area). It is used by the general public, visitors to the theatre, students, and often as a play area and meeting place by children. There are no set times for such use. There is obvious peril if this area is regularly used by vehicles for example for making deliveries. As a result, the Applicant's contention that the hours for deliveries can be fixed does not eliminate the danger posed to such users and/or in particular the risk to the safety of children who use the area and have access to it. I ask that a condition is imposed to prevent the use of 'the area' by any vehicles concerned with deliveries to, or the provision of utility or other services to the premises referred to in the application.
2025/0852/P	Mariana Korsachka	Eton Avenue	03/04/2025 09:28:07	OBJ	<p>I am one of the traders on Eton Avenue Square. The planned building works will definitely affect my small business, which is feeding my child, paying my rent and bills. Did I built my small business in here for the last 10 years, so it will be destroyed for a short amount of time by a company, that has millions of pounds and doesn't care for the small working people. The predicted constant traffic of lorries, the noise pollution, the air pollution will put my clients off frequenting my stall.</p> <p>There is going to be constant building hell, lorries and big machinery in and out at any time, this will turn the quiet market place into an unbearable spot, which everyone will avoid!!!</p> <p>My stall's most loyal clients are the children from the local school, would you let your child go somewhere that is bursting with vehicles, this is serious health and safety hazard. Also I predict that the builders will ask on occasions to close the square, how will I make my daily income then?</p> <p>Not least, my clients are the local people, living on the same roads, that will be used by the building company, what kind of life will they have during the process, constant air and noise pollution!!! This is definitely going to create mental issues for them!!</p> <p>I will suggest the project manager to do his job and move the entrance of the building site, someplace where it won't create so many issues!!!</p>
2025/0852/P	Gabrielle Cooper	39 Christchurch Hill	04/04/2025 07:35:24	OBJ	concerned about the plan to drive delivery vans and service traffic lorries (refuse trucks, shop delivery lorries, contractors etc) over the Eton Avenue pedestrian square. This may mean the end of the markets - we don't see how it could practically be managed - but also risk to the many children and other pedestrians who use the pedestrian routes through the square. Traffic will also increase in our local streets to reach this tight spot. We think this traffic should access the site from the main road (A41/ Avenue Rd) just like the construction traffic.
2025/0852/P	Anne P Khazam	2 Belsize Park London NW3 4ET	03/04/2025 14:36:57	OBJ	<p>Hello, I strongly object to these proposals on the grounds that vehicle deliveries and services are planned mainly to go over the Eton Avenue Square outside Hampstead Theatre, currently a largely pedestrian area and home to the Farmers' Market.</p> <p>As a local resident, I enjoy using this pedestrian space, and I go to the Famers' Market every week. It is unfair that this public facility should be taken away</p>

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2025/0852/P	Fraser Watt	11 O Donnel Court Brunswick Centre London WC1N 1NY	03/04/2025 12:23:45	OBJ	<p>London Farmers market would like to support the proposed development as it would bring new customers and higher footfall to the farmers market and the local area on Wednesdays. However there has been no consultation about the development with us and it is unclear how it will impact the market during construction and once complete in relation to vehicle access and servicing. London Farmers Markets have been managing a market in the space for 25 years. Eton Avenue is a pedestrian area / zone on market days and needs to remain this way for the safety of pedestrians and to maintain a viable shopping environment for market businesses. Prior to the demolition of the previous building vehicles occasionally tried to access the building in market hours, these vehicle movements had to be stopped as they were dangerous in a pedestrian area and all vehicles were required to unload further down Eton Avenue outside of the market area</p> <p>It would not be acceptable for any vehicle activity to take place through the market during market hours on grounds of safety in what is a 'Pedestrian Zone'</p> <p>Therefore, we object to this proposal due to the following points:</p> <ul style="list-style-type: none"> - The construction plan is not clear on how the site will be serviced during the construction phase and if construction vehicles will need to access the market site (Eton Avenue) which would negatively impact market operations. We require an assurance that no construction traffic will use Eton Avenue during market hours as this would be dangerous in a pedestrian area and the road network would be over capacity causing congestion and pollution. - Vehicle access permissions / servicing arrangements for the completed new development have not been made clear. The servicing plan is not detailed enough and is too vague. It suggests that vehicles servicing the new building might be possible during market hours if they are managed, this will not work and will be dangerous so needs to be ruled out. No vehicle access for occupiers / users (both residents and commercial) to the proposed new building should be permitted in or via Eton Avenue (beyond the turning circle on Adamson Road)on Wednesdays from 8am - 4pm. The 'pedestrian zone' should be free of vehicle movements between 8am and 4pm. <p>If the points above are clarified / changed and it is made clear that market operations will not be impacted by deliveries on market days then we could consider supporting the proposals</p>

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2025/0852/P	Andy Turner	5A Eton Garages Belsize Park NW3 4PE	03/04/2025 15:34:32	COMMNT	<p>Dear Sir/ Madam,</p> <p>I wish to object to the proposal that all vehicles deliveries and services to the 100 Avenue Road development are routed through the Eton Avenue pedestrian area outside the Hampstead theatre. This proposal is an accident waiting to happen and will be a huge danger to all walkers, cyclists, school children going about their peaceful business getting to/from Swiss Cottage station, the Finchley Road shops, local schools, the theatre cafe etc what will happen to the excellent farmers Market on a Wednesday and the daily food stalls? I read it is proposed that all appointments will be timed, but we all know this will be impossible to organise for 237 housing units and in no time at all will descend into a 24hr free for all and the inevitable accidents between vehicles and humans. I implore you to do the blindly obvious thing and route all vehicle access into the development via the A41 main road, leaving the Eton Avenue square and surrounding narrow residential roads well alone.</p> <p>Also I note the developers proposal to clad the development in red brick which i think will look awful and blight the skyline with huge great lumps of brick. Why not match the development in the white/ cream cladding of the Chalcots estate which the council chose and is currently being installed. At least the Chalcot towers blend into the clouds and surrounding sky.</p>
2025/0852/P	Vincent	Eton Avenue	03/04/2025 17:10:09	OBJ	<p>I wanted.to express my deepest concern related to the proposal of a new traffic way through the square outside Hampstead theatre for the new 26 storey tower. This mustn't happening. Best way to get access to anyone who needs to go there it should be via the A41 main road. As it's been previously stopped by the residents this MUST NOT CONTINUE.</p>