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**From:** Karin von Abrams [REDACTED]  
**Sent:** 02 April 2025 16:32  
**To:** Planning  
**Subject:** 2025/0852/P - 100 Avenue Road

[REDACTED]

[REDACTED]

[REDACTED]

Dear Planning Officer,

I am a resident of Belsize Park, and I am writing to object to the most recent plans for this site.

I realise that, as the project already has consent, residents and other interested parties can only object to aspects of the intended process for construction.

The idea that vehicle access to the site should be provided through Eton Avenue Square, on the north side of the Hampstead Theatre and adjacent to the Royal Central School, is ridiculous. This is a paved area also occupied by the London Farmers Market on Wednesdays, and other stallholders and activities on other days of the week. It also contains a Tube entrance. It is a public amenity, used by many people at most times of day, and should not be used to accommodate construction traffic. Other residential streets in the neighbourhood would also be badly affected by lorry noise, dust and toxic materials in transit.

It is appalling and unacceptable that delivery lorries, utility service vehicles and other vehicles and materials involved in the construction would be allowed to access the site via this approach. ALL RELATED VEHICLES SHOULD APPROACH THE CONSTRUCTION SITE VIA THE MAIN ROAD (A41).

I also object most strongly to the proposed change of the exterior facade material from grey facings to red brick. This would make the overlarge tower — already disastrous for the area and the skyline — a monumental eyesore. Please do not allow this.

Regards,  
Karin Dosaj