

SIGNAGE LETTERS TO BE
READ OFF APPROVED
BROMIDES.

ALL DIMENSIONS ARE TO BE
CONFIRMED ON SITE PRIOR TO
THE MANUFACTURE OF ALL
SIGNAGE



Number	Note
1	50mm thick individual internally led illuminated "OFFSPRING" letters, with plexiglass red - sign to match brand colour ref. pantone 197c. & (3mm) polished stainless steel returns fixed to dibond panel. (serviceable through front face)
2	Electrical wiring & driver to be housed within in bulkhead above.
3	Clear twin flex threaded through silicon joint to connect to concealed transformer in store bulkhead above.
4	New protruding sign
6	Individual letters directly fixed to signage panel
8	A new dibond fascia panel to replace existing. Brushed aluminium finish
11	Sign constructed from coloured acrylic and 5mm protruding acrylic letters and offspring logo to be red to match pantone 197c
12	Bracket is constructed of painted metal - silver RAL 9006
13	70mm high "offspring" letters and offspring logo with 350cd/m ² illuminance
14	Sign fixed through fascia with rawl bolts subject to structural engineers requirements
15	Sign to be double sided

0m 0.2m 0.4m 0.6m 0.8m 1m

	First issue.	05.03.25
rev	notes	date



drawing title

Proposed Shopfront
Elevations for
Advertising Consent
Application

revision _____ drawn by _____
BDC

221 Camden High
Street, London
NW1 7BU

