

Application N	Consultees Name	Recipient Address	Received	Comment	Response
2025/0852/P	David Greene	16a, Fitzjohns Avenue Hampstead London NW3 5NA	01/04/2025 21:15:22	OBJNOT	<p>Certainly one cannot object to a mixed use developement on this site .</p> <p>However certainly one can object to any erosion of public good by reducing the amount of social housing from the original application which was minimal anyway.</p> <p>Most certainly one can object to the utter banality even ugliness and lack of imagination in the present scheme .</p> <p>This site deserves project that can be respectd in a global context as a solution of ecological integrity ,and as an inventive solution to the urban environmernet giving exemplary social benifit and innovative public space to the surrounding area ,</p> <p>Thus .</p> <p>The whole of the present scheme should be rejected , surely the present new owners might agree with this , so their reputation could be enhanced globally as developers committed to innovation and architectural quality as well as financial profit .</p> <p>A triumph of value over short term cost !</p> <p>AN ARCHITECTURAL COMPETITION should be launched .</p> <p>Swiss colttage could be a location of an exemplary major new urban project ,an architectural joy.....unlike the current project which is a dreary edifice to mediocrity and cost cutting .</p> <p>Come on Camden persuade the developers that they need to up their architectural game there is no pleasrure or pride or international recognition to be found in the soul destroying project as it stands . You do not need to be reminded of the ground breaking architectural acheivements in Camden in the past , lets with the new develpoers reignite this brave proud tradition .</p>
