

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Planning Permission; Consent to Display an Advertisement(s)

Town and Country Planning Act 1990 (as amended); Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the Nor	n of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".
Number	48
Suffix	
Property Name	
Address Line 1	
Kingsway	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC2B 6EP	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
530598	181375
Description	

Name/Company Title Mr First name NATHAN Surrame STILL Company Name IN FOCUS PUBLIC NETWORKS LIMITED Address Address line 1 991 GREAT WEST ROAD Address line 2 Address line 2 County BRENTFORD County MIDDLESEX Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? ③ Yes ○ No Contact Details	
Name/Company Title Inf First name NATHAN Surname STILL Company Name IN FOCUS PUBLIC NETWORKS LIMITED Address Address line 1 991 GREAT WEST ROAD Address line 2 Town/City BRENTFORD County MIDDLESEX Country United Kingdom Postoode TWS 8DN Are you an agent acting on behalf of the applicant? 2 Yes No Contact Details Primary number	
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Town/City BRENTFORD County MIDDLESEX Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? ② Yes ○ No Contact Details Primary number	
County MIDDLESEX Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? ② Yes ○ No Contact Details Primary number	Address line 3
County MIDDLESEX Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? ② Yes ○ No Contact Details Primary number	
Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? Yes No Contact Details Primary number	Town/City
MIDDLESEX Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? Yes No Contact Details Primary number	BRENTFORD
Country United Kingdom Postcode TW8 9DN Are you an agent acting on behalf of the applicant? Yes No Contact Details Primary number	County
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Postcode TW8 9DN Are you an agent acting on behalf of the applicant? Yes No Contact Details Primary number	Country
Are you an agent acting on behalf of the applicant? Yes No Contact Details Primary number	United Kingdom
Are you an agent acting on behalf of the applicant? ② Yes ③ No Contact Details Primary number	Postcode
 Yes No Contact Details Primary number 	TW8 9DN
 Yes No Contact Details Primary number 	Are you an agent acting on behalf of the applicant?
Contact Details Primary number	⊙ Yes
Primary number	○ No
	Contact Details
***** REDACTED *****	Primary number
	***** REDACTED *****

THE APPLICATION SITE IS AN EXISTING TELEPHONE KIOSK OUTSIDE THE PREMISES

Secondary number
***** REDACTED *****
Fax number
Email address
***** REDACTED ******
Agent Details
Name/Company
Title
Mr
First name
Martin
Surname
Stephens
Company Name
JCDecaux UK Ltd
Address
Address line 1
991
Address line 2
Great West Road
Address line 3
J C Decaux UK Ltd
Town/City
BRENTFORD
County
MIDDLESEX
Country
United Kingdom
Postcode
TW8 9DN

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Site Area	
What is the measurement of the site area? (numeric characters only).	
0.40	
Unit	
Sq. metres	
Site information	
Site information Please note: This question is specific to applications within the Greater London area.	
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Description of the Proposal Please note in regard to: • Fire Statements - From 1 August 2021, planning applications for buildings of over 18 metres (or 7 stories) tall containing more than one dwelling will require a 'Fire Statement' for the application to be considered valid. There are some exemptions. View government planning guidance on fire statements or access the fire statement template and guidance. • Permission In Principle - If you are applying for Technical Details Consent on a site that has been granted Permission In Principle, please include the relevant details in the description below. • Public Service Infrastructure - From 1 August 2021, applications for certain public service infrastructure developments will be eligible for faster determination timeframes. See help for further details or view government planning guidance on determination periods. Description Please describe details of the proposed development or works including any change of use UPGRADE OF EXISTING TELEPHONE CALL BOX WITH AFFIXED ADVERTISING DISPLAY Has the work or change of use already started? Yes ⊗ No Further information about the Proposed Development Please note: This guestion is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Are the proposals eligible for the 'Fast Track Route' based on the affordable housing threshold and other criteria? Yes ✓ No Do the proposals cover the whole existing building(s)? Yes ○ No **Current lead Registered Social Landlord (RSL)** If the proposal includes affordable housing, has a Registered Social Landlord been confirmed? If the proposal does not include affordable housing, select 'No'. Yes ⊗ No Details of building(s)

✓ Yes✓ No

Does the proposal include any new building and/or an increase in height to an existing building?

Please add details for each new separate building being proposed, and any existing building(s) if they are increasing in height
Building reference: EXISTING CALL BOX Maximum height (Metres): 2.5 Number of storeys: 0
Loss of garden land
Will the proposal result in the loss of any residential garden land? ○ Yes ○ No
Projected cost of works
Please provide the estimated total cost of the proposal
Up to £2m
Vacant Building Credit Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London Authority Act 1999</u> <u>View more information on the collection of this additional data and assistance with providing an accurate response</u> .
Does the proposed development qualify for the vacant building credit? ○ Yes ⊙ No
Superseded consents
Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London Authority Act 1999</u> <u>View more information on the collection of this additional data and assistance with providing an accurate response.</u>
Does this proposal supersede any existing consent(s)? ○ Yes ⊙ No
Development Dates
Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London Authority Act 1999</u> <u>View more information on the collection of this additional data and assistance with providing an accurate response</u> .

completed in a single phase, state in the 'Phase Detail' that it covers the 'Entire Development'.
Phase Detail: Install When are the building works expected to commence?: 09/2025 When are the building works expected to be complete?: 09/2025
Scheme and Developer Information
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.
View more information on the collection of this additional data and assistance with providing an accurate response.
Scheme Name
Does the scheme have a name? ○ Yes ⊙ No
Developer Information
Has a lead developer been assigned?
○ Yes ⊙ No
Existing Use
Please describe the current use of the site
TELEPHONE CALL BOX
Is the site currently vacant?
○ Yes ⊙ No
Does the proposal involve any of the following? If Yes, you will need to submit an appropriate contamination assessment with your application.
Land which is known to be contaminated
○ Yes⊙ No
Land where contamination is suspected for all or part of the site
○ Yes⊙ No

Please add the expected commencement and completion dates for all phases of the proposed development. If the entire development is to be

YesNo					
Exis	sting and Proposed	Uses			
The M	e note: This question contains a ayor can request relevant information on the collection	mation about spa	atial planning in Greater Lor	idon under <u>Se</u>	ection 346 of the Greater London Authority Act 1999.
	e add details of the Gross Intern rea for any proposed new uses			nis will chango	e based on the proposed development. Details of the
	e Class: - Sui Generis				
0	sting gross internal floor area				
0	oss internal floor area lost (incoss internal floor area gained				
0					
Total	Existing gross internal floorspa (square metres)		rnal floor area lost (including uare metres)	by change	Gross internal floor area gained (including change of use) (square metres)
	0	0			0
Mate	erials				
Does t	he proposed development requ	iire any materials	s to be used externally?		
Please		ng and proposed	materials and finishes to be	e used externa	ally (including type, colour and name for each
Typ Wa					
	sting materials and finishes: WDER COATED STEEL FRAM	IE UNIT WITH P	OLYCARBONATE CLEAR	PANELS	
	posed materials and finishes WDER COATED STEEL FRAM		ARBONATE CLEAR PANE	LS AND LED	SCREEN
Are yo ✓ Yes ◯ No	u supplying additional informati	on on submitted	plans, drawings or a design	n and access	statement?
If Yes,	please state references for the	plans, drawings	and/or design and access	statement	
RE	FER TO APPENDIX A				

A proposed use that would be particularly vulnerable to the presence of contamination

Pedestrian and Vehicle Access, Roads and Rights of Way Is a new or altered vehicular access proposed to or from the public highway? ○ Yes ○ No Is a new or altered pedestrian access proposed to or from the public highway? ○ Yes ○ No Are there any new public roads to be provided within the site? ○ Yes ○ No Are there any new public rights of way to be provided within or adjacent to the site? ○ Yes ○ Yes
 No Do the proposals require any diversions/extinguishments and/or creation of rights of way? ○ Yes ○ No
Vehicle Parking Please note: This question contains additional requirements specific to applications within Greater London. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Does the site have any existing vehicle/cycle parking spaces or will the proposed development add/remove any parking spaces? ○ Yes ○ No
Electric vehicle charging points Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Do the proposals include electric vehicle charging points and/or hydrogen refuelling facilities? ○ Yes ○ No
Trees and Hedges Are there trees or hedges on the proposed development site? ○ Yes ⊙ No

And/or: Are there trees or hedges on land adjacent to the proposed development site that could influence the development or might be important as part of the local landscape character?
○ Yes
No No If Yes to either or both of the above, you may need to provide a full tree survey, at the discretion of the local planning authority. If a tree survey is required, this and the accompanying plan should be submitted alongside the application. The local planning authority should make clear on its website what the survey should contain, in accordance with the current 'BS5837: Trees in relation to design, demolition and construction - Recommendations'.
Assessment of Flood Risk
Is the site within an area at risk of flooding? (Check the location on the Government's Flood map for planning. You should also refer to national standing advice and your local planning authority requirements for information as necessary.)
○ Yes ⊙ No
ls your proposal within 20 metres of a watercourse (e.g. river, stream or beck)? ○ Yes ⊙ No
Will the proposal increase the flood risk elsewhere? ○ Yes ⊙ No
How will surface water be disposed of?
☐ Sustainable drainage system
☐ Existing water course
□ Soakaway
✓ Main sewer
□ Pond/lake
Biodiversity and Geological Conservation Is there a reasonable likelihood of the following being affected adversely or conserved and enhanced within the application site, or on land adjacent to or near the application site?
To assist in answering this question correctly, please refer to the help text which provides guidance on determining if any important biodiversity or geological conservation features may be present or nearby; and whether they are likely to be affected by the proposals.
a) Protected and priority species
Yes, on the development siteYes, on land adjacent to or near the proposed developmentNo
b) Designated sites, important habitats or other biodiversity features
○ Yes, on the development site○ Yes, on land adjacent to or near the proposed development○ No
c) Features of geological conservation importance
Yes, on the development siteYes, on land adjacent to or near the proposed developmentNo

Supporting information requirements

Where a development proposal is likely to affect features of biodiversity or geological conservation interest, you will need to submit, with the application, sufficient information and assessments to allow the local planning authority to determine the proposal.

Failure to submit all information required will result in your application being deemed invalid. It will not be considered valid until all information required by the local planning authority has been submitted.

Your local planning authority will be able to advise on the content of any assessments that may be required.

Biodiversity net gain

Biodiversity net gain is a legal requirement for planning permission introduced on 12 February 2024. All applications are required to either provide detailed information proving there will be a biodiversity increase; or explain why the requirement does not apply to the development.

Find out more about biodiversity net gain, and access digital tools from our partners that can help determine if you are exempt, or produce the biodiversity metric information required.

Do you believe that, if the development is granted permission, the general Biodiversity Gain Condition (as set out in <u>Paragraph 13 of Schedule 7A of the Town and Country Planning Act 1990 (as amended)</u>) would apply?

Yes

⊗ No

Biodiversity net gain has been introduced as a general condition for planning permission. As set out in The Environment Act 2021: "grants of planning permission in England [are] to be subject to a condition to secure that the biodiversity gain objective is met". Therefore, in England, all planning permissions are generally subject to biodiversity gain rules, unless they are specifically exempt or out of scope.

If you have stated that the biodiversity net gain requirement does not apply to your application you must provide the reason(s) why, and may also need to supply evidence (especially where you believe the application is eligible for the 'de minimis' exemption).

You can use our partner's free online tool to determine if you are exempt and to produce detailed reasons

Please add all the reasons why biodiversity net gain does not apply and enter a justification for each one

Reason biodiversity net gain does not apply:

Development subject to the de minimis exemption (development below the threshold)

What best describes the size of your site?:

Under 25 square metres

Please justify the reason why biodiversity net gain does not apply:

MINOR DEVELOPMENT

Note: Please read the help text for further information why developments may be exempt or not in scope.

Open and Protected Space

Please note: This question is specific to applications within Greater London.

The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.

View more information on the collection of this additional data and assistance with providing an accurate response.

Open Space

Will the proposed development result in the loss, gain or change of use of any open space?

Yes

⊗ No

Protected Space Will the proposed development result in the loss, gain or change of use of a site protected with a nature designation? ○ Yes ○ No	
Foul Sewage Please state how foul sewage is to be disposed of: Mains sewer Septic tank Package treatment plant Cess pit Other Unknown Are you proposing to connect to the existing drainage system? Yes No Unknown	
Water management Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London under Section 34	ondon Authority Act 1999.
Please state the expected percentage reduction of surface water discharge (for a 1 in 100-year rainfall event) from the pr	roposal
Are Green Sustainable Drainage Systems (SuDS) incorporated into the drainage design for the proposal? ○ Yes ⊙ No	
Please state the expected internal residential water usage of the proposal	
0.00	litres per person per day
Does the proposal include the harvesting of rainfall? ○ Yes ○ No Does the proposal include re-use of grey water? ○ Yes ○ No	
Trade Effluent Does the proposal involve the need to dispose of trade effluents or trade waste? ○ Yes ② No	

Please notes: This question contains additional requirements specific to applications within Greater London.
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View more information on the collection of this additional data and assistance with providing an accurate response.
Residential Units to be lost
Does this proposal involve the loss or replacement of any self-contained residential units or student accommodation (including those being rebuilt)? ○ Yes ⊙ No
Residential Units to be added
Does this proposal involve the addition of any self-contained residential units or student accommodation (including those being rebuilt)? ○ Yes ⊙ No
Mixed use residential site area
Is this application for a mixed use proposal that includes residential uses? ○ Yes ○ No
Non-Permanent Dwellings
Please note: This question is specific to applications within the Greater London area.
The Mayor can request relevant information about spatial planning in Greater London under <u>Section 346 of the Greater London Authority Act 1999</u> .
View more information on the collection of this additional data and assistance with providing an accurate response.
Does this proposal involve the loss or gain of any non-permanent dwellings? Note that this covers any non-permanent dwellings if used as main residence (e.g. caravans, mobile homes, converted railway carriages), traveller pitches/plots or houseboat moorings. O Yes No
Other Residential Accommodation
Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
Does this proposal involve the loss or gain of any other residential accommodation? Note that this covers all other permanent residential accommodation that is outside of Use Classes C3 and C4 (apart from student accommodation), including rooms that are specifically provided for older persons. O Yes O No
Waste and recycling provision
Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999.

Residential Units

<u>View more information on the collection of this additional data and assistance with providing an accurate response.</u>

○ Yes
⊘ No
If no, please add details of every unit that does not provide all of the above, indicating what is and isn't provided and the reason why all of these
spaces cannot be provided
Unit Reference:
O Drug Bassallin as
Dry Recycling: No
Food Waste:
No
Residual Waste:
No
Dry Recycling: No
Food Waste:
No No
Residual Waste:
No
Please enter the reason why all of these spaces cannot be provided for this unit.:
NOT APPLICABLE TO THIS FORM OF DEVELOPMENT
Utilites
Othites
Please note: This question contains additional requirements specific to applications within the Greater London area.
Please note: This question contains additional requirements specific to applications within the Greater London area.
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Please note: This question contains additional requirements specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response. Water and gas connections Number of new water connections required
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Does every unit in this proposal (residential and non-residential) have dedicated internal and external storage space for dry recycling, food waste

Mobile networks Has consultation with mobile network operators been carried out?
Has consultation with mobile network operators been carried out? ⊘ Yes ○ No
○ No
Environmental Impacts
Please note: This question is specific to applications within the Greater London area. The Mayor can request relevant information about spatial planning in Greater London under Section 346 of the Greater London Authority Act 1999. View more information on the collection of this additional data and assistance with providing an accurate response.
Community energy
Will the proposal provide any on-site community-owned energy generation? ○ Yes ⊙ No
Heat pumps
Will the proposal provide any heat pumps?
○ Yes② No
Solar energy
Does the proposal include solar energy of any kind?

Total Installed Capacity (Megawatts)
5.00
Passive cooling units
Number of proposed residential units with passive cooling
0
Emissions
NOx total annual emissions (Kilograms)
0.00
Particulate matter (PM) total annual emissions (Kilograms)
0.00
Greenhouse gas emission reductions
Are the on-site Green House Gas emission reductions at least 35% above those set out in Part L of Building Regulations 2021?
○ Yes② No
Green Roof

Proposed area of 'Green Roof' to be added (Square metres)
0.00
Urban Greening Factor
Please enter the Urban Greening Factor score
0.00
Residential units with electrical heating
Number of proposed residential units with electrical heating
0
Reused/Recycled materials
Percentage of demolition/construction material to be reused/recycled
90
Employment
Are there any existing employees on the site or will the proposed development increase or decrease the number of employees? Or Yes
⊙ No
Hours of Opening
Are Hours of Opening relevant to this proposal? O Yes
⊘ No
Industrial or Commercial Processes and Machinery
Industrial or Commercial Processes and Machinery Does this proposal involve the carrying out of industrial or commercial activities and processes?
Yes
⊗ No
Is the proposal for a waste management development?
○ Yes ⊙ No
Hazardous Substances
Does the proposal involve the use or storage of Hazardous Substances? Or Yes
○ Yes⊙ No
Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)
SINGLE ILLUMINATED PORTRAIT DISPLAY
Please specify the type(s) and details of each proposed advertisement
Advertisement Type: Other type
Height: 1.86 metres
Width: 1.005 metres
Depth: 0.25 metres
What is the height from the ground to the base of the advertisement?: 0.3 metres
What is the maximum projection of the advertisement from the face of the building?: 0 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?: SEALED LED SCREEN
The colour of text and background: NOT APPLICABLE, IMAGES CHANGE EVERY 10 SECONDS
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 300 cd/m ²
Will the illumination be static or intermittent?: Static
Please describe each of the 'Other type(s)' of advertising proposed
LED SCREEN AFFIXED TO THE FRAME OF A TELEPHONE KIOSK
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
✓ Yes◯ No◯ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

REFER TO SITE PLAN IMAGES AND APPENDIX C
Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date 01/06/2025 To Date 01/06/2030
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ⊘ Yes ○ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ⊘ The agent ○ The applicant ○ Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No

Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Ownership Certificates and Agricultural Land Declaration
Certificates under Article 14 - Town and Country Planning (Development Management Procedure) (England) Order 2015 (as amended)
Please answer the following questions to determine which Certificate of Ownership you need to complete: A, B, C or D.
Is the applicant the sole owner of all the land to which this application relates; and has the applicant been the sole owner for more than 21 days? O Yes O No
Can you give appropriate notice to all the other owners/agricultural tenants? (Select 'Yes' if there are no other owners/agricultural tenants) Yes No
Certificate Of Ownership - Certificate B
I certify/ The applicant certifies that:
* "owner" is a person with a freehold interest or leasehold interest with at least 7 years left to run.
** "agricultural tenant" has the meaning given in section 65(8) of the Town and Country Planning Act 1990
Owner/Agricultural Tenant
Name of Owner/Agricultural Tenant: ***** REDACTED ******
House name: TOWN HALL
Number:
Suffix:
Address line 1: JUDD STREET
Address Line 2:
Town/City: LONDON
Postcode: WC1H 9JE
Date notice served (DD/MM/YYYY): 26/03/2025
Person Family Name:

Person Role
 ⊙ The Applicant ○ The Agent
Title
Mr
First Name
NATHAN
Surname
STILL
Declaration Date
25/03/2025
✓ Declaration made
Declaration
I/We hereby apply for Full planning & display of advertisements as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Martin Stephens
Date
26/03/2025