

**From:** Naima Browne  
**Sent:** 06 March 2025 11:09  
**To:** Planning  
**Subject:** 2023/5240/P

Good morning,

As a young person living in Camden and a consistent collaborator with the Euston Tower Project, I'd like to express my support for the regeneration British Land is currently working on.

In 2023, I worked as a Creative Producer to make a documentary about Euston Tower, and was positively surprised by the future plans for the space. I especially liked the design for the building and its outdoor space: it seemed similar to Coal Drops Yard in Kings Cross, which leads me to believe the tower will be an inviting and pleasant area to be around.

British Land also highlighted that Euston Tower would be a social area - I most definitely see the potential this regeneration will have. Regent's Place is a wonderful space, however many young people like myself may feel out of place there alongside the knowledge quarter workers. The new plans make this space a lot more welcoming to people from all walks of life.

On the flip side, executives also mentioned that they'd be providing workspaces for businesses of all sizes, which I think would be really beneficial to the area as a whole.

Additionally, the amount of employment, extracurricular, and STEAM focused opportunities they've promised as a result of Euston Tower have been nothing short of promising. Already, the opportunities I've had in the planning phase have had a positive ripple effect, so I'm excited to see what else they have to offer.

So far, I'm delighted and pleased with what the Euston Tower project plans to do in the future. I hope my input serves as use for the Council in aiding their decisions going forward.

Kind regards,

Naima