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Application No:	Consultees Name:	Received:	Comment:	Response:
2025/0484/P	Conrad Blakemore	27/02/2025 15:05:33	OBJ	I've read the O2 Masterplan proposals and seen the plans for this development but do not see many benefits for residents of the surrounding area, of whom I am one.
				I've just been shopping to Sainsbury's and often use Aldi's, Waterstones and the restaurants within the O2 Centre but your plans show no provisions for their loss under your plan. The disappearance of these shops will be a huge loss to the local community. The Landsec provision of a little park and community hall, surrounded by looming towers is of small asset to us - local residents of Finchley Rd and West Hampstead. I have recently read in the Camden New Journal that the proposed flats are now to become taller - they are already disproportionately high to the surrounding buildings. From my flat in Frognal the view of the London panorama will be obscured by the new towers - they are too high. The pamphlets Landsec have sent to local residents are frankly "greenwash" claiming to listen to the needs of the local community. Why not include amenities that are of genuine use - a supermarket, shops, restaurants, a cinema or theatre? These real community assets and missing from the O2 plan. The proposed community hall and small park is ok but not much use when you run out of food or want an evening out. In my opinion the demolition of the well used O2 Centre, which is just under 30 years old, is extremely wasteful and will create much pollution. This is not sustainable development, Carbon emissions will increase due to redevelopment and traffic, in an area with already compromised air quality. I am an Asthma sufferer so this does not bode well for air quality. New homes are needed - agreed - but this proposal is about economies of scale, not the community nor sustainability.

Total: 1