

Application No:	Consultees Name:	Received:	Comment:	Response:
2024/0993/P	Rebecca Quigley	26/02/2025 13:42:43	SUPPRT	<p>As a producer and general manager of theatre in the West End for over thirty years, I was thrilled to hear about the plans to redevelop the Saville as a theatre space. The West End is in desperate need of more theatres, particularly flexible spaces. It's perfectly located and the capacity and flexibility would create a great demand for it's use.</p> <p>I fully support the plans and only wish it could happen sooner.</p>
2024/0993/P	James Williams	26/02/2025 09:17:51	SUPPRT	<p>As someone who has worked over the past 25 years at a senior level in theatres based in Camden, I write in support of the redevelopment of the Saville Theatre.</p> <p>In 2020, when I was Chief Executive of the Shaftesbury Theatre, I was asked by the Theatres Trust to evaluate the viability of the Saville Theatre to support their submission following referral of a planning application to the Secretary of State by the Council. Based on the information provided I was able to confirm that there was, in my opinion, a viable future for the Theatre.</p> <p>I believe that Yoo Capital's application represents an imaginative and positive approach to returning live theatre to the venue. Their in-depth proposal has successfully understood the complexities of both the building and the presentation of live performance. It gives back to the West End a much needed 622 seat theatre that is:</p> <ul style="list-style-type: none"> • a modern flexible performance space built to respond to the changing nature of theatre presentation over this century and beyond • fully accessible for all audiences - which is rare for a West End building • economic to run because of its shared services with the proposed hotel • attracting a major producing partner, Cirque du Soleil, as a long-term resident, whilst ensuring ease of use beyond their tenure • enriching the West End landscape which adds to its critical role in strengthening London's tourism offer <p>I fully support the application and expect the Theatre to be an enhancement to West End Theatre that catalyses economic growth within its community, supports local residents, entertains many Londoners whilst also attracting audiences from across the UK and overseas. It will give long-term health to the building as a performance space and maintain the remaining elements of the original structure, whilst making it a building for the 21st Century.</p> <p>I urge the Council to seize this thoughtful and engaged solution to retaining and restoring part of London's theatrical heritage by granting planning consent.</p>