

Application ref: 2023/3175/P  
Contact: Tania Clifford  
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Date: 19 February 2025

**Development Management**  
Regeneration and Planning  
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Georgi Pojarliev  
Flat B  
34 Birchington Road  
London  
NW6 4LJ

Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990 (as amended)

### Full Planning Permission Refused

Address:

**Flat B**  
**34 Birchington Road**  
**London**  
**Camden**  
**NW6 4LJ**

Proposal:

Replacement of 2x timber framed windows to the front elevation and 2x timber framed windows to the rear elevation, with 4x UPVC windows.

Drawing Nos: 01, 02, 03

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

1 Reason for Refusal

The proposed replacement windows, by reason of their detailed design and uPVC materials, would fail to respect local context, harm the character and appearance of the host property and fail to optimise resource efficiency. The proposal is therefore contrary to policies D1 (Design) and CC1 (Climate Change) of the London Borough of Camden Local Plan 2017.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with the National Planning Policy Framework. The council publishes its adopted policies online, along with detailed Camden Planning Guidance. It also provides advice on the website for submitting applications and offers a pre-application advice service.

You can find advice about your rights of appeal at:

<https://www.gov.uk/appeal-planning-decision>.

If you submit an appeal against this decision you are now eligible to use the new [submission form](#) (Before you start - Appeal a planning decision - GOV.UK).

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope  
Chief Planning Officer