

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Listed Building Consent for alterations, extension or demolition of a listed building

Planning (Listed Buildings and Conservation Areas Act) 1990 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make reco	mmendations based on the answers given in the questions.
If you cannot provide a postcode, the help locate the site - for example "fie	e description of site location must be completed. Please provide the most accurate site description you can, to ld to the North of the Post Office".
Number	210
Suffix	
Property Name	
The Shaftesbury Theatre	
Address Line 1	
Shaftesbury Avenue	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC2H 8DP	
Description of site location	on must be completed if postcode is not known:
Easting (x)	Northing (y)
530120	181370

Applicant Details
Name/Company
Title
Mr
First name
Mark
Surname
Hollington
Company Name
Newman Displays Ltd
Address
Address line 1
23 Pakenham Street
Address line 2
Address line 3
Town/City
London
County
Country
UK
Postcode
WC1X 0LB
Are you an agent acting on behalf of the applicant?
⊙ Yes
○ No
Contact Details
Primary number ***** REDACTED ******

Secondary number	,
Fax number	
Email address	•
***** REDACTED *****	
	J
	_
Agent Details	
Name/Company	
Title	
Mrs	
First name	
Gillian	
Surname	ı
Thompson	
Company Name	,
MJ Consulting Ltd	
	J
Address	
Address line 1	1
204 Bolton Road	
Address line 2	
Walkden	
Address line 3	
Town/City	
Worsley	
County	
Country	,
United Kingdom]
Postcode	1
M28 3BN]
	1

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Description of Proposed Works
Please describe the proposals to alter, extend or demolish the listed building(s)
Proposed installation of 2no. non-illuminated signage with show related graphics to High Holburn and Bloomsbury Street external elevations. New curved illuminated background metal lightbox fixed back to existing curved framework. New illuminated guitar-shaped African continent metal box structure with show related graphics. White letter lightboxes fixed within the continent 'JUST FOR ONE DAY'. 3no. new canopy illuminated lightboxes to main entrance. 2no. illuminated signs to the existing vertical projecting double-sided signs with white letters 'THE LIVE AID MUSICAL'.
Has the development or work already been started without consent?
○Yes
⊗ No
Listed Building Grading
What is the grading of the listed building (as stated in the list of Buildings of Special Architectural or Historical Interest)?
○ Don't know ○ Grade I
○ Grade II*
⊙ Grade II
Is it an ecclesiastical building? O Don't know
○ Yes ⊙ No
Demolition of Listed Building
Does the proposal include the partial or total demolition of a listed building?
○Yes
⊗ No

Related Proposals	
Are there any current applications, previous proposals or demolitions for the site? ⊘ Yes ○ No	
If Yes, please describe and include the planning application reference number(s), if known	
Advertisement application PP-13769693 submitted 11/02/2025	
Immunity from Listing Has a Certificate of Immunity from Listing been sought in respect of this building?	
 Yes No 	
Listed Building Alterations Do the proposed works include alterations to a listed building? ○ Yes ⊙ No	
Materials Does the proposed development require any materials to be used?	
Type: Other Other (please specify): External steel framework Existing materials and finishes: Existing 40x6mm aluminium flats forming a curved grid framework fixed with telescopic wall brackets back to existing stone wall. Proposed materials and finishes: New120x80mm RHS vertical and horizontal framework to support new illuminated metal guitar-shaped African continent 8851mm high x 3806mm width x 200mm depth. 4no. new white letter light boxes within the continent 'JUST FOR ONE DAY', 684mm high x 100mm deep. New background illuminated curved metal box 3600mm high x 8080mm wide x 100 deep fixed back to the existing curved framework.	
Are you supplying additional information on submitted plans, drawings or a design and access statement? Yes	
If Yes, please state references for the plans, drawings and/or design and access statement	

4067-003 Existing Bloomsbury Street elevation 4067-004 Existing canopy plan	
1 4067-004 Existing canopy plan	
4067-005 Existing canopy details	
4067-006 Existing visualisations	
4067-010 Proposed High Holborn elevation	
4067-011 Proposed Bloomsbury Street elevation	
4067-012 Proposed canopy plan and sections	
4067-013 Proposed guitar-shaped signage and lettering details	
4067-014 Proposed guitar-shaped signage fixing details	
4067-015 Proposed signage fixing details	
4067-016 Proposed signage graphics/lettering details	
4067-017 Proposed visualisations	
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Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?	
○Yes	
⊙ No	
Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?	
○ No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?	
 ⊙ The agent ○ The applicant 	
Other person	
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Pre-application Advice	
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4067-001 Existing location plan

Do any of the above statements apply?
○ Yes
⊗ No
Ownership Certificates
Certificates under Regulation 6 - Planning (Listed Buildings and Conservation Areas) Regulations 1990
Please answer the following questions to determine which Certificate of Ownership you need to complete: A, B, C or D.
Is the applicant the sole owner of all the land to which this application relates; and has the applicant been the sole owner for more than 21 days?
○ Yes ⊙ No
If No, can you give appropriate notice to all the other owners?
⊙ Yes
○ No
Certificate Of Ownership - Certificate B
I certify/The applicant certifies that I have/the applicant has given the requisite notice to everyone else (as listed below) who, on the day
21 days before the date of this application, was the owner (owner is a person with a freehold interest or leasehold interest with at least 7 years left to run) of any part of the land or building to which this application relates.
your court and any particular and annual grounds approximately and approximately and any approximately and any
Owner
Name of Owner: ***** REDACTED ******
House name: Shaftesbury Theatre
Number:
210
Suffix:
Address line 1: Shaftesbury Avenue
Address Line 2:
Town/City:
London
Postcode: WC2H 8DP
Date notice served (DD/MM/YYYY): 11/02/2025
Person Family Name:
Person Role O The Applicant
○ The Applicant⊙ The Agent
Title
Mrs

First Name
Gillian
Surname
Thompson
Declaration Date
11/02/2025
✓ Declaration made
Declaration
I/We hereby apply for Listed building consent as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓I / We agree to the outlined declaration
Signed
Gillian Thompson
Date
11/02/2025