

The Planning Inspectorate

QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference	APP/X5210/Z/24/3358105
Appeal By	BIRKBECK, UNIVERSITY OF LONDON
Site Address	University Of London Birkbeck College Malet Street London WC1E 7HX

PART 1

- i) Refusal of consent for the display of the advertisement(s)
- ii) Grant of consent for the display of the advertisement(s)
- iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent
- iv) Service of a Discontinuance Notice

Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.

1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.

Yes No

2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?

Yes No

2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?

Yes No

To assess the impact on the Conservation Area.

2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?

Yes No

3. Did you notify people about the application?

Yes No

PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations?

Yes No

5.a. Have you notified anyone about the appeal?
Please attach

Yes No

5.b. A copy of the letter with which you notified people about the appeal.

see 'Questionnaire Documents' section

5.c. A list of the people you notified.

see 'Questionnaire Documents' section

6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State? Yes No

6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State? Yes No

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see 'Questionnaire Documents' section

PART 3

7.a. Is the site in a Conservation Area? Yes No

Please attach a plan of the Conservation Area with the appeal site identified on the plan

see 'Questionnaire Documents' section

7.b. Is the site adjacent to a Conservation Area? Yes No

8. Is the site in an Area of Special Control of Advertisements? Yes No

9. Is the appeal site within:

a. A Green Belt? Yes No

b. An Area of Outstanding Natural Beauty? Yes No

10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)? Yes No

10.b. Are any protected species likely to be affected by the proposals? Yes No

11.a. Would the proposed advertisement affect the setting of a listed building? Yes No

Please attach a copy of the relevant listing description from the List of Buildings of Special Architectural or Historic Interest

see 'Questionnaire Documents' section

11.b. Was Historic England consulted? Yes No

12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)? Yes No

13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted? Yes No

PART 4

Copies of the following must be attached to this form:

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation. Yes No

Copies of the following documents must, if appropriate, be attached to this form:

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;	<input checked="" type="checkbox"/>
see 'Questionnaire Documents' section	
16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination;	<input checked="" type="checkbox"/>
List of policies:	
<input type="text" value="A1 D1 D2 D4"/>	
see 'Questionnaire Documents' section	
see 'Questionnaire Documents' section	
16.c. extracts of any relevant policies which have been 'saved' by way of a Direction.	<input type="checkbox"/>
16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached.	<input checked="" type="checkbox"/>
see 'Questionnaire Documents' section	
16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded;	<input type="checkbox"/>
16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued;	<input checked="" type="checkbox"/>
see 'Questionnaire Documents' section	
see 'Questionnaire Documents' section	
16.g. your Authority's CIL charging schedule is being/has been examined;	<input type="checkbox"/>
16.h. your Authority's CIL charging schedule has been/is likely to be adopted.	<input type="checkbox"/>
16.i. Any other relevant information or correspondence you consider we should know about;	<input checked="" type="checkbox"/>
see 'Questionnaire Documents' section	
16.j. A true copy of the Discontinuance Notice.	<input type="checkbox"/>
17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal?	<input type="checkbox"/>
18. Do you wish to attach your statement of case?	<input type="checkbox"/>

LPA Details	
I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.	<input checked="" type="checkbox"/>
LPA's reference	<input type="text" value="2024/3655/A"/>
Completed by	<input type="text" value="K Wujek"/>

On behalf of

London Borough of Camden

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.

QUESTIONNAIRE DOCUMENTS

Appeal Reference APP/X5210/Z/24/3358105

Appeal By BIRKBECK, UNIVERSITY OF LONDON

Site Address University Of London Birkbeck College
Malet Street
London
WC1E 7HX

The documents listed below were uploaded with this questionnaire form:

Relates to Section: PART 2
Document Description: 5.b. A copy of the letter with which you notified people about the appeal.
File name: notification letter -CAS- Birkbeck, Malet Street.pdf

Relates to Section: PART 2
Document Description: 5.c. A list of the people you notified.
File name: notification distribution list.pdf

Relates to Section: PART 2
Document Description: 6.b. Details of other appeals or matters adjacent, or close, to the site still be considered by us or the Secretary of State.
File name: CAS Start Letter 3355305.pdf

Relates to Section: PART 2
Document Description: 7.a. Plan of Conservation Area.
File name: Bloomsbury CAAMS (2011).pdf
File name: Bloomsbury CA 1875 - 1878.pdf
File name: Bloomsbury CA 1894.pdf
File name: Bloomsbury CA 1910 - 1922.pdf
File name: Bloomsbury CA 1914.pdf
File name: Bloomsbury CA map.pdf
File name: Bloomsbury CA Urban Grain.pdf
File name: Bloomsbury CA Townscape.pdf
File name: Bloomsbury CA Listed Buildings.pdf
File name: Bloomsbury CA Sub Areas.pdf
File name: Bloomsbury CA Sub Area 3 Townscape.pdf

Relates to Section: PART 3
Document Description: 11.a. Listing description.
File name: SOAS Philips Building - listing 1401342 Historic England.pdf
File name: SOAS - listing 1379007 Historic England.pdf
File name: SENATE HOUSE - listing 1113107 Historic England.pdf
File name: LONDON SCHOOL OF HYGIENE AND TROPICAL MEDICINE - listing 1113106 Historic England.pdf
File name: FORMER DILLON'S BOOKSHOP - listing 1379009 Historic England.pdf
File name: 33-35 TORRINGTON PLACE - listing 1379008 Historic England.pdf
File name: 27-32 TORRINGTON SQUARE - listing 1379012 Historic England.pdf
File name: 1 BYNG PLACE - listing 1272403 Historic England.pdf

Relates to Section: PART 4
Document Description: 15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.

File name:	Comments from Bloomsbury CAAC on 2024_3655_A.pdf
File name:	Delegated Report.pdf
File name:	Advertisement Consent Refused & Warning of EN.pdf
File name:	2024_3655_A West and North Elevations- as proposed.pdf
File name:	2024_3655_A West and North Elevations- as existing.pdf
File name:	2024_3655_A Location Plan.pdf
File name:	2024_3655_A Ground Floor - as proposed.pdf
File name:	2024_3655_A Ground Floor - as existing.pdf
File name:	2024_3655_A East and South Elevations- as proposed.pdf
File name:	2024_3655_A East and South Elevations- as existing.pdf
File name:	2024_3655_A High level banners.pdf
File name:	2024_3655_A Banners.pdf
File name:	2024_3655_A Cover Letter dated 28 August 2024.pdf
Relates to Section:	PART 4
Document Description:	16.b. Extracts from any relevant statutory development plan policies.
File name:	Camden Local Plan - cover and introduction.pdf
Relates to Section:	PART 4
Document Description:	16.b. Extracts from any relevant statutory development plan policies.
File name:	A1 - Managing the Impact of Development (2017).pdf
File name:	D1 - Design.pdf
File name:	D2 - Heritage.pdf
File name:	D4 - Advertisements.pdf
Relates to Section:	PART 4
Document Description:	15.d. Extracts from any supplementary document.
File name:	Advertisements CPG March 2018.pdf
File name:	Amenity CPG January 2021.pdf
File name:	Design CPG January 2021 - chapters 1, 2, 3.pdf
File name:	Pages from London Plan 2021 - Introducing the Plan.pdf
File name:	Pages from London Plan 2021 - HC1.pdf
File name:	Pages from London Plan 2021 - D3.pdf
File name:	Pages from London Plan 2021 - D4.pdf
File name:	Pages from London Plan 2021 - D8.pdf
File name:	Pages from London Plan (2021) Glossary.pdf
File name:	Pages from London Plan (2021) Definitions.pdf
Relates to Section:	PART 4
Document Description:	16.f. An explanation of any substantive changes in the progress of the emerging plan if any Development Plan Document (DPD) or Neighbourhood Plan is relevant to this appeal.
File name:	Pages from Draft New Camden Local Plan 2024 v1 - cover & introduction.pdf
File name:	Pages from Draft New Camden Local Plan - Chapter 12 policies D.pdf
File name:	Pages from Draft New Camden Local Plan - Chapter 13 policies A.pdf
File name:	Pages from Draft New Camden Local Plan - South Camden.pdf
File name:	Pages from Draft New Camden Local Plan - Photo Copyright Schedule.pdf
Relates to Section:	PART 4
Document Description:	16.f. An explanation of any substantive changes in the progress of the emerging plan if any Development Plan Document (DPD) or Neighbourhood Plan is relevant to this appeal.
File name:	No Neighbourhood Plan emerging.docx
Relates to Section:	PART 4
Document Description:	16.i. Any other relevant information or correspondence you consider we should know about.
File name:	2007_0072_A Birkbeck College (Malet Street and Torrington Square entrances).pdf

File name: 2007_0072_A Appeal Decision 07_1201398.pdf
File name: 2007_0072_A Delegated Report.pdf
File name: 2007_0072_A Location plan of signs.pdf
File name: 2007_0072_A Signage.pdf

The documents listed below were already attached elsewhere with this questionnaire form:

Completed by	Not Set
Date	31/01/2025 11:37:17
LPA	London Borough of Camden