

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

#### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### **Site Location**

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	202
Suffix	
Property Name	
Address Line 1	
Haverstock Hill	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW3 2AG	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
527325	185152
Description	

# **Applicant Details**

# Name/Company

Name/Company	
Title	
First name	
David	
Surname	
Ben Meir	
Company Name	
Von Crumb Ltd	
Address	
Address line 1	
202 Haverstock Hill	
Address line 2	
Address line 3	
Town/City	
London	
County	

#### Country

United Kingdom

#### Postcode

NW32AG

Are you an agent acting on behalf of the applicant?

⊖Yes ⊘No

#### **Contact Details**

#### Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*\*

Secondary	number
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Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*\*

### Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 No. sign with the logotype of "Von Crumb"

Below "Schnitzel Cafe" word mark

The sign will be illuminated by a focused lighting element that directs light solely onto the sign's surface, eliminating spillover and ensuring no adverse impact on neighboring properties or on pedestrian and vehicular safety.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type: Fascia Sign	
Height: 0.55 metres	
Width: 0.98 metres	
Depth: 0.015 metres	
What is the height fro 3.3 metres	n the ground to the base of the advertisement?:
What is the maximum 0.1 metres	projection of the advertisement from the face of the building?:
What is the maximum 3.85 centimetres	neight of any of the individual letters and symbols?:
	advertisement be made of?: color Laser Cut Acrylic (raised with locator)
The colour of text and Background: "coffee bi	-
Will the advertisemer Yes	be illuminated?:
Will the advertisemer Externally	be illuminated internally or externally?:
Illuminance levels: 300 cd/m <sup>2</sup>	
Will the illumination I Static	static or intermittent?:

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ⓒ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ⊙ No ○ Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⓒ No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

28/02/2025

To Date

01/11/2039

# **Neighbour and Community Consultation**

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes ⊘ No

# Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

ONo

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

○ The agent

⊘ The applicant

O Other person

## **Pre-application Advice**

Has assistance or prior advice been sought from the local authority about this application?

() Yes

⊘ No

#### **Interest In the Land**

Does the applicant own the land or buildings where the adverts are to be placed?

⊖ Yes

⊘No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes

⊖ No

### **Authority Employee/Member**

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖Yes ⊘No

### Declaration

I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information.

I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

I/We also accept that, in accordance with the Planning Portal's terms and conditions:

- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website;

- Our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

#### Signed

#### David Ben Meir

Date

26/01/2025