



1 Key Plan  
Scale: 1:500



PROPOSED VINYL SLOGAN  
APPLIED TO THE INTERNAL  
FACE OF THE GLASS

PROPOSED FARMER J  
BRASS LETTERS SIGN ON  
LOUVERS

PROPOSED PROJECTING  
SIGNAGE ACORDING TO LL'S  
FITOUT GUIDLINES FOR  
LOLLIPOP SIGNAGE

PROPOSED VINYL LOGO  
APPLIED TO THE INTERNAL  
FACE OF THE GLASS

2 Proposed North Elevation  
Scale: 1:100

AD APPLICATION  
SITE ADDRESS  
237-247 TOTTENHAM COURT ROAD, LONDON, W1T 1QS

INTERNAL SIGNAGE PROPOSED,  
ADVERTISEMENT CONSENT NOT REQUIRED.

Notes



P01	16/01/2025	ISSUED FOR PLANNING
P00	07/01/2025	ISSUED FOR PLANNING
REV	DATE	DESCRIPTION

PT  
RY  
BY  
CHK

Project Farmer J Tottenham Court Road			
Drawing Proposed North Elevation			
Job Number 24035	Drawing Number 063000	Rev P01	
Drawn NK	Date 07/01/2025	Status PLANNING	Scale @ A3 1:100
Do not scale from this drawing. All dimensions are to be checked on site. This drawing is to be read in conjunction with all consultants information.			



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Client

Farmer J