

Application ref: 2024/5435/P
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Date: 22 January 2025

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S208
126 New Kings Road
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Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused and Warning of Enforcement Action to be Taken

Address:

16 Hampstead High Street
London
Camden
NW3 1PX

Proposal:

Installation of a metal roller shutter on the façade. (Retrospective Application)

Drawing Nos: Planning & Heritage Statement; Proposed Elevation; Existing Elevation;
Location Plan

The Council has considered your application and decided to **refuse** planning permission for the following reason:

Reason for Refusal

1 Reason for Refusal -

The external shutter box and metal roller shutters by reasons of its location, design and appearance, would result in an incongruous addition which would harm the character and appearance of the building and the Hampstead Conservation Area, contrary to policies D1 (Design), D2 (Heritage) and D3 (Shopfronts) of the London Borough of Camden Local Plan 2017 and Policies DH1 (Design), DH2 (Conservation areas and listed buildings) and EC2 (Retail centre environment) of Hampstead Neighbourhood Plan (2018).

Informatives:

- 1 If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.
- 2 ENFORCEMENT ACTION TO BE TAKEN

The Director of Culture and Environment will instruct the Borough Solicitor to issue an Enforcement Notice alleging a breach of planning control.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with the National Planning Policy Framework. The council publishes its adopted policies online, along with detailed Camden Planning Guidance. It also provides advice on the website for submitting applications and offers a pre-application advice service.

ENFORCEMENT ACTION TO BE TAKEN

The Council has authorised the Planning Department to instruct the Borough Solicitor to issue an Enforcement Notice alleging breach of planning control.

You can find advice about your rights of appeal at:

<https://www.gov.uk/appeal-planning-decision>.

If you submit an appeal against this decision you are now eligible to use the new [submission form](#) (Before you start - Appeal a planning decision - GOV.UK).

Yours faithfully



Daniel Pope
Chief Planning Officer