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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommenda	tions based on the answers given in the questions.
If you cannot provide a postcode, the descrip help locate the site - for example "field to the	tion of site location must be completed. Please provide the most accurate site description you can, to North of the Post Office".
Number	35
Suffix	
Property Name	
Address Line 1	
Bedford Row	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC1R 4JH	
Description of site is satisfy an	at he consulated if meeteeds is not become
	st be completed if postcode is not known:
Easting (x)	Northing (y)
530789	181769
Description	

Applicant Details
Name/Company
Title
Miss
First name
Louise
Surname
Salmon
Company Name
Daylight Signs
Address
Address line 1
225 Alma Road
Address line 2
Enfield
Address line 3
Town/City
Enfield
County
Country
UK
Postcode
EN3 7BB
Are you an agent acting on behalf of the applicant? O Yes
⊙ No
Contact Details
Primary number
***** REDACTED *****

Secondary number
Fax number
Email address
***** REDACTED ******
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
renewal notice
Please specify the type(s) and details of each proposed advertisement
Advertisement Type: Other type
Height:
0.6 metres
Width: 0.45 metres
Depth:
0.03 metres
What is the height from the ground to the base of the advertisement?: 0.8 metres
What is the maximum projection of the advertisement from the face of the building?: 0.03 metres
What is the maximum height of any of the individual letters and symbols?: 8 centimetres
What materials will the advertisement be made of?: correx
The colour of text and background: black and white
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
Single B+W
Single B+W
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
If Yes, please provide details

photos on file
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
photos on file
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
17/01/2025
To Date
10/07/2025
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○Yes
Yes ⊗ No
○Yes
Yes No Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? Yes
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?

Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ Yes⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes② No
Declaration
I/We hereby apply for Consent to display an advertisement as described in the questions answered, details provided, and the accompanying plans/drawings and additional information. I/We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. I/We also accept that, in accordance with the Planning Portal's terms and conditions: - Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of a public register and on the authority's website; - Our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
shaun day
Date
15/01/2025