

Application No:	Consultees Name:	Received:	Comment:	Response:
2023/5240/P	Friends of Regent's Park	12/01/2025 17:02:45	OBJ	<p>The Euston Tower has impacted views from within Regent's Park for the worse since it was completed c1972. The latest iteration of the proposed redevelopment of this building references the light coloured cladding of Siefert's Centrepoint building at Tottenham Court Road.</p> <p>The light colour somewhat ameliorates the harshness of the silhouette of this building against the sky (and is preferable to the existing dark glass); however no attention has been paid to the elegant and graceful form of Centrepoint in this borrowing, and the increase in bulk now proposed for the Euston Tower is significant and shocking. Curved corners cannot disguise this overbearing enlargement, and we have strong objections to such an increase.</p>

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