

Dear Licensing Team,

I am writing to formally oppose the alcohol license application (2024/5536/A) for "Heaven Supermarket at 2 Milburn Lane NW1 9FA". As a resident of 28 Agar Grove, I am deeply concerned about the negative impact this establishment would have on our community.

The housing development in this area was designed to improve living standards and foster a thriving, safe, and cohesive community. Allowing the establishment of an off-licence in this location would undermine these objectives, negatively impacting the development, the community, and the long-term prosperity of the area.

1. Prevention of Crime and Disorder

The introduction of an additional off-licence in this area is likely to increase alcohol-related antisocial behaviour, including public drunkenness, loitering, and disturbances. These issues are particularly concerning given the residential nature of the neighbourhood and its proximity to families and children.

2. Prevention of Public Nuisance

An off-licence in this residential setting is likely to exacerbate public nuisance issues, including late-night loitering, noise disturbances, and antisocial behavior. These disruptions would significantly compromise the peace, safety, and well-being of local residents, including families and children who live and play in the area.

3. Protection of Children from Harm

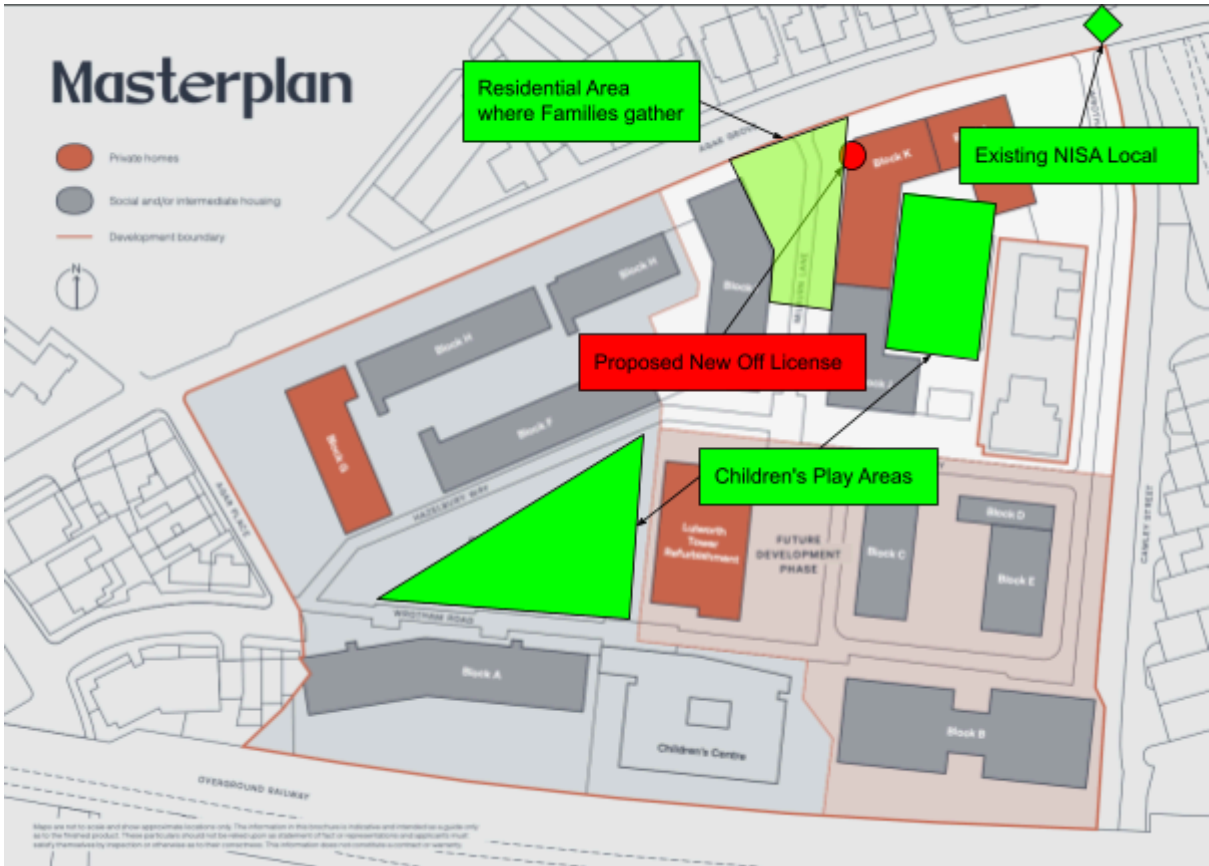
The proposed site's proximity to children and family gathering spaces raises concerns about exposing children to inappropriate and disruptive behaviour. Alcohol-related behaviour near these spaces is especially concerning, as it would harm children's safety, well-being, and sense of security.

4. Public Safety

An additional off-licence will likely attract increased footfall and gatherings, raising safety concerns for pedestrians and residents, especially during late hours. This would detract from the goals of the housing development to foster a safe and thriving environment for families and all residents.

Moreover, introducing another alcohol outlet undermines the vision of creating a safe, family-friendly community. It sends the wrong message regarding the kind of environment we aim to foster and may detract from efforts to ensure this development aligns with residents' aspirations for a peaceful and secure neighborhood.

Furthermore, this addition is unnecessary given the close proximity of a NISA store only 30 meters away, which already meets the community's needs for alcohol and convenience items. Oversaturating the area with similar businesses would detract from its residential character and undermine the goals of this development to create a vibrant and family-friendly environment.



Lastly, I would like to point out that the notification process for this application was inadequate. The signage informing residents of the proposed off-licence was obstructed by ongoing bridge works, limiting the opportunity for residents to raise their objections in a timely manner.

I strongly urge Camden Council to reject this alcohol license application to uphold the licensing objectives and ensure that this development achieves its purpose of improving the area and enhancing the quality of life for its residents.

Thank you for considering my representation.

Yours faithfully,
Andre Stuhldreher Barroso
Flat 14, 28 Agar Grove, NW19GP