

2024/4316/P - 32-34 Oxford Street: Objection

Dear Tania,

When the BCAAC first looked at this planning application there were no documents on file. Now checking it is clear that the intention is numerous internally illuminated fascia signs. The "Appraisal" actively rejects the use of internally illuminated signs in the Conservation Area. However, Neil McDonald from Camden very kindly sent through Camden's detailed thinking on these signs and when they might be acceptable. (BCAAC had concerns about these signs in Woburn Place) Neil McDonald's email was very helpful and well received by the BCAAC. The BCAAC will opt for skepticism towards internally illuminated signs, especially of the planned projecting internally illuminated sign. The BCAAC therefore asks Camden to consider very carefully whether these planned signs are the best solution in the Conservation Area, albeit street-level New Oxford Street, the first floors & above are mostly very well preserved.

Marianne Jacobs-Lim

On behalf of the Bloomsbury CAAC