

## **Job Profile: Area Regeneration Manager**

**Job Title: Area Regeneration Manager**

**Job Grade: Level 5, Zone 1**

**Salary Range: £53,857 - £61,470**

### **About Camden**

Camden is building somewhere everyone can thrive by making our borough the best place to live, work, study and visit. Because we're not just home to the UK's fastest growing economy, we're home to the most important conversations happening today. And we're making radical social change a reality so that nobody gets left behind. Here's where you can help decide a better future for us all.

The Area Regeneration Manager post is based within the Regeneration Team within the Planning Service. The Regeneration Team plays a key role in shaping and delivering area-based regeneration projects and programmes in the borough, working across the Economy, Regeneration and Investment directorate and Supporting Communities and beyond. It is responsible for developing and delivering effective regeneration projects and programmes that have positive social, economic and environmental outcomes for Camden's communities and neighbourhoods.

### **About the role**

The Area Regeneration Managers will lead on the strategy and implementation of one or more complex area-based regeneration programmes. The role involves working in a strategic, political and complex setting, requiring leadership to support a multi-disciplinary approach to regeneration. It involves working across council services, public sector organisations and with the multiple stakeholders including developers, technical specialists, local landowners, businesses and residents.

The role builds the Council's area-based regeneration capacity and is aimed at supporting good growth and infrastructure investment within the borough that results in positive outcomes for residents and the diverse communities of Camden. The scope of the role could include projects that support new homes; economic growth, increased employment opportunities and access to good work; high quality environments including community facilities, open space and public realm; new social and physical infrastructure, as well as projects that support thriving town centres, maximise environmental sustainability, and support wellbeing in-line with Camden's 'We Make Camden' objectives.

The Area Regeneration Manager will be accountable and responsible for leading the development, resourcing and delivery of a strategic place-based regeneration projects and programmes, defining and managing programmes that address local issues and achieve strategic outcomes. The role involves building an in depth understanding of Camden's places, neighbourhoods and communities, to develop place-based regeneration programmes and action plans and implement their delivery. It requires the building and maintenance of regeneration partnerships and strategic relationships, including working with multiple

stakeholders (often with competing priorities), including community organisations, Business Improvement Districts, public bodies such as the GLA, TfL and central Government, landowners, institutions and local residents. Political awareness is key and the post holder will work closely with and report to local ward members and cabinet members on a regular basis. The post holder will be responsible for all aspects of programme management, enabling projects to be delivered on time, budget and to a high standard, including identifying and securing funding.

### **About you**

- Commercially aware with substantial experience at a senior level in regeneration, development, economic growth or other associated field relevant to the post and evidence of continuous professional development.
- Proven track record and demonstrable experience of delivering regeneration projects from inception through to delivery.
- Knowledge and experience of the regeneration process and how to apply it to achieve high quality placemaking, socio-economic and/or environmental benefits for residents, businesses and location communities.
- Extensive experience of leading successful strategy development, programme management, delivery and reporting in a complex urban regeneration context.
- Experience of business case development and successful external fundings bids
- The ability to line manage staff and manage/ coordinate multi-disciplinary project teams is required.
- Experience of line management and budget/ finance management
- High level of negotiation and influencing skills
- Passionate about regeneration and creating exceptional, sustainable places and opportunities for local communities.
- Pro-active and able to work on own initiative, demonstrating reasoned and sound judgement with minimal supervision.
- Adaptable, willingness to take on tasks to get the job done and able to work at pace.
- Excellent teamwork, collaboration, networking and partnership building skills.
- An engaging communicator, with the ability to lead others and galvanise support.
- Embraces innovation and actively seeks out best practice.
- Solution focused, challenges constructively and respectfully takes onboard feedback
- Understanding of the latest software and digital solutions relevant to the post
- Educated to degree level or equivalent, preferably with a professional qualification related to the built environment.

### **Work Environment:**

This role is office based at 5 Pancras Square but some working from home is encouraged. The role requires a significant amount of contact with a wide range of partners through strategic relationships, often in meetings in and outside of the Council. External meetings are likely and site visits are essential, along with a willingness to work outside of normal office hours when requested.

### **People Management Responsibilities:**

Minimum of 1x direct reports (Principal Regeneration Officer / Senior Regeneration Officer) which is anticipated to increase as the service is intended to be flexible to expanding requirements, with full line management responsibilities. The post holder will be responsible for overseeing the procurement and management of consultants and their outputs and matrix management of project teams that cross council directorates and in some cases organisations. Reports to the Strategic Lead Regeneration.

### **Relationships:**

The Area Regeneration Manager is a leadership role and the postholder will be responsible for a wide network of cross-cutting relationships at a strategic level. The postholder will be a visible representative of the Regeneration Team, both internally within the organisation and externally. The ability to lead multi-disciplinary project teams and to galvanise support is essential and on a day to day basis the role requires working closely and collaboratively with the other members of the Regeneration Team as well as with teams and individuals across Supporting Communities, partner organisations, stakeholders, landowners and local resident and business groups.

### **Over to you**

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

### **Is this role Politically Restricted?**

Some posts at Camden are politically restricted, which means individuals holding these posts cannot have active political role. For a list of all politically restricted roles at Camden [click here](#).

### **Diversity & Inclusion**

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and other ethnic groups, those who identify as LGBT+, neurodiverse and disabled people. Click [Diversity and Inclusion](#) for more information on our commitment.

### **Agile working**

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK ([www.HireMeMyWay.org.uk](http://www.HireMeMyWay.org.uk)). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

### **Asking for Adjustments**

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at [resourcing@camden.gov.uk](mailto:resourcing@camden.gov.uk) or post to 5 Pancras Square, London, N1C 4AG,