

The Planning Inspectorate

QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference	APP/X5210/H/24/3354412
Appeal By	URBAN INNOVATION COMPANY (UIC) LTD
Site Address	Pavement Outside The Holborn Hotel on the North Side of Theobald's Road at the Junction with Old Gloucester Street London WC1B 4AR Grid Ref Easting: 530412 Grid Ref Northing: 181790

PART 1

i) Refusal of consent for the display of the advertisement(s)		<input checked="" type="checkbox"/>
ii) Grant of consent for the display of the advertisement(s)		<input type="checkbox"/>
iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent		<input type="checkbox"/>
iv) Service of a Discontinuance Notice		<input type="checkbox"/>
<i>Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.</i>		
1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	
To assess the impact of the development.		
2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	
3. Did you notify people about the application?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	

PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations?	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
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5.a. Have you notified anyone about the appeal?	Yes	<input checked="" type="checkbox"/> No	<input type="checkbox"/>
Please attach			
5.b. A copy of the letter with which you notified people about the appeal.			
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section			
5.c. A list of the people you notified.			
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section			
5.d. For appeals not following the expedited written representations procedure the deadline you gave for their comments to be sent to us.			
Deadline:	17/12/2024		
6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State?		Yes	<input checked="" type="checkbox"/> No <input type="checkbox"/>
APP/X5210/W/24/3354411			
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section			
6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State?		Yes	<input checked="" type="checkbox"/> No <input type="checkbox"/>
APP/X5210/W/24/3354415 APP/X5210/W/24/3354413			
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section			

PART 3

7.a. Is the site in a Conservation Area?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
7.b. Is the site adjacent to a Conservation Area?	Yes	<input checked="" type="checkbox"/> No	<input type="checkbox"/>
Please attach a plan of the Conservation Area with the appeal site identified on the plan			
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section			
8. Is the site in an Area of Special Control of Advertisements?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
9. Is the appeal site within:			
a. A Green Belt?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
b. An Area of Outstanding Natural Beauty?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
10.b. Are any protected species likely to be affected by the proposals?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
11.a. Would the proposed advertisement affect the setting of a listed building?	Yes	<input checked="" type="checkbox"/> No	<input type="checkbox"/>
Please attach a copy of the relevant listing description from the List of Buildings of Special Architectural or Historic Interest			
<input checked="" type="checkbox"/> see 'Questionnaire Documents' section			
11.b. Was Historic England consulted?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>
13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted?	Yes	<input type="checkbox"/> No	<input checked="" type="checkbox"/>

PART 4

Copies of the following must be attached to this form:

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation. Yes ☒ No ☐

Copies of the following documents must, if appropriate, be attached to this form:

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes; ☒

☒ see 'Questionnaire Documents' section

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination; ☒

List of policies:

A1 C5 C6 D1 D2 D4 G1 T1

☒ see 'Questionnaire Documents' section

☒ see 'Questionnaire Documents' section

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction. ☐

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached. ☒

☒ see 'Questionnaire Documents' section

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded; ☐

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued; ☒

☒ see 'Questionnaire Documents' section

☒ see 'Questionnaire Documents' section

16.g. your Authority's CIL charging schedule is being/has been examined; ☐

16.h. your Authority's CIL charging schedule has been/is likely to be adopted. ☒

Please provide the date of adoption:

30/10/2010

16.i. Any other relevant information or correspondence you consider we should know about; ☐

16.j. A true copy of the Discontinuance Notice. ☐

17. If this appeal is not following the written representations expedited procedure do you intend to ☒

send a further statement about this appeal?

18. Do you wish to attach your statement of case?

☐

LPA Details

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.



LPA's reference

2024/3440/A

Completed by

K Wujek

On behalf of

London Borough of Camden

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.

QUESTIONNAIRE DOCUMENTS

Appeal Reference	APP/X5210/H/24/3354412
Appeal By	URBAN INNOVATION COMPANY (UIC) LTD
Site Address	<p>Pavement Outside The Holborn Hotel on the North Side of Theobald's Road at the Junction with Old Gloucester Street London WC1B 4AR Grid Ref Easting: 530412 Grid Ref Northing: 181790</p>

The documents listed below were uploaded with this questionnaire form:

- Relates to Section:** PART 2
Document Description: 5.b. A copy of the letter with which you notified people about the appeal.
File name: Notification (WR) kiosk o_s Holborn Hotel.pdf
- Relates to Section:** PART 2
Document Description: 5.c. A list of the people you notified.
File name: Notification distribution list.pdf
- Relates to Section:** PART 2
Document Description: 6.a. Details of other appeals or matters relating to the same site still being considered by us or the Secretary of State.
File name: START LETTER 3354411 & 3354412.pdf
- Relates to Section:** PART 2
Document Description: 6.b. Details of other appeals or matters adjacent, or close, to the site still be considered by us or the Secretary of State.
File name: Valid Appeal 3354413 3354414.pdf
File name: Valid Appeal 3354415 3354416.pdf
- Relates to Section:** PART 2
Document Description: 7.b. Plan of Conservation Area.
File name: Kingsway CAS (2001).pdf
File name: Kingsway.jpg
File name: Bloomsbury CAAMS (2011).pdf
File name: Bloomsbury CA Urban Grain.pdf
File name: Bloomsbury CA Townscape.pdf
File name: Bloomsbury CA Sub Areas.pdf
File name: Bloomsbury CA Sub Area 8 Townscape.pdf
File name: Close up on the border of Sub Area 8 with the appeal site.docx
File name: Bloomsbury CA Listed Buildings.pdf
File name: Bloomsbury CA 1914.pdf
File name: Bloomsbury CA 1910 - 1922.pdf
File name: Bloomsbury CA 1894.pdf
File name: Bloomsbury CA 1875 - 1878.pdf
- Relates to Section:** PART 3
Document Description: 11.a. Listing description.
File name: 25-35 & 35A SICILIAN AVENUE - listing 1378787 Historic England.pdf
File name: AVENUE CHAMBERS - listing 1379092 Historic England.pdf
File name: VICTORIA HOUSE - listing 1378788 Historic England.pdf

File name:	Kingsway Tram Subway - listing 1378792 Historic England.pdf
File name:	CENTRAL ST MARTIN'S COLLEGE OF ART AND DESIGN - listing 1378790 Historic England.pdf
Relates to Section:	PART 4
Document Description:	15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.
File name:	Officer report 2024 3309 P & 2024 3440 A.pdf
File name:	Officer report Appendices (A-F).pdf
Relates to Section:	PART 4
Document Description:	16.b. Extracts from any relevant statutory development plan policies.
File name:	Camden Local Plan - cover and introduction.pdf
Relates to Section:	PART 4
Document Description:	16.b. Extracts from any relevant statutory development plan policies.
File name:	A1 - Managing the Impact of Development.pdf
File name:	C5 - Safety and Security.pdf
File name:	C6 - Access for all.pdf
File name:	D1 - Design.pdf
File name:	D2 - Heritage.pdf
File name:	D4 - Advertisements.pdf
File name:	T1 - Prioritising Walking, Cycling and Public Transport.pdf
File name:	G1 - Delivery and Location of Growth -Pages 1-6.pdf
File name:	G1 - Delivery and Location of Growth -Pages 7-11.pdf
File name:	G1 - Delivery and Location of Growth -Pages 12-18.pdf
File name:	G1 - Delivery and Location of Growth -Pages 19-23.pdf
Relates to Section:	PART 4
Document Description:	15.d. Extracts from any supplementary document.
File name:	Advertisements CPG March 2018.pdf
File name:	Amenity CPG January 2021.pdf
File name:	Transport CPG January 2021.pdf
File name:	Design CPG January 2021 - chapters 1, 2, 3.pdf
File name:	Design CPG January 2021 - chapter 7.pdf
File name:	Professional Lighting Guide 05.pdf
File name:	TfL Digital Roadside Advertising Guidance 2013.pdf
File name:	Pages from London Plan 2021 - Introducing the Plan.pdf
File name:	Pages from the_london_plan_2021 - policies D (Ch 3).pdf
File name:	Pages from the_london_plan_2021 - policies T (Ch 10).pdf
File name:	Pages from London Plan (2021) Definitions.pdf
File name:	Pages from London Plan (2021) Glossary.pdf
File name:	Camden Streetscape Design Manual -Front Cover.pdf
File name:	Camden Streetscape Design Manual - Introduction.pdf
File name:	Camden Streetscape Design Manual -ch.1 Local Character.pdf
File name:	Camden Streetscape Design Manual -ch.2 Carriageway Details.pdf
File name:	Camden Streetscape Design Manual -ch.3 Footway Details.pdf
File name:	Camden Streetscape Design Manual -ch.4 Street Furniture.pdf
File name:	Camden Streetscape Design Manual -Appendix.pdf
File name:	Camden Streetscape Design Manual -Index.pdf
File name:	Camden Streetscape Design Manual -Back Cover.pdf
Relates to Section:	PART 4
Document Description:	16.f. An explanation of any substantive changes in the progress of the emerging plan if any Development Plan Document (DPD) or Neighbourhood Plan is relevant to this appeal.
File name:	Pages from Draft New Camden Local Plan 2024 v1 - cover & introduction.pdf
File name:	Pages from Draft New Camden Local Plan - Chapter 12 policies D.pdf
File name:	Pages from Draft New Camden Local Plan - Chapter 13 policies A.pdf

File name: Pages from Draft New Camden Local Plan - Chapter 14 policies T.pdf
File name: Pages from Draft New Camden Local Plan - Photo Copyright Schedule.pdf
File name: Pages from Draft New Camden Local Plan - South Camden.pdf
Relates to Section: PART 4
Document Description: 16.f. An explanation of any substantive changes in the progress of the emerging plan if any Development Plan Document (DPD) or Neighbourhood Plan is relevant to this appeal.
File name: NO NEIGHBOURHOOD PLAN.docx

The documents listed below were already attached elsewhere with this questionnaire form:

Completed by	Not Set
Date	19/11/2024 16:58:17
LPA	London Borough of Camden