

## Astrid & Miyu

Unit 203 Edinburgh House,  
170 Kennington Lane,  
Lambeth,  
SE11 5DP London

### Design & Access Statement:

#### 1. Introduction:

- 1.1. This Design and Access Statement outlines the proposal to repaint the shopfront of the retail unit *Astrid & Miyu, 31 Neal St, London WC2H 9PR*.
- 1.2. This unit is located within a Grade II listed building. This proposal is designed to respect and enhance the character of the building within the surrounding area. The intention is to refresh the appearance of the shopfront to support the business's identity, whilst adhering to heritage considerations.

#### 2. Site Location and Context

- 2.1. The property is a retail unit, situated in a prominent location within Neal Street. This falls within the Seven Dials Conservation Area, under the Camden Council LPA.
- 2.2. The building is listed as a Grade II terraced house and shop, dating back to approximately C18 and restored early C19, with a C20 shopfront.
- 2.3. The full listing of the property can be found on the Historic England website under listing reference number: 1322094.
- 2.4. The area is known for its traditional architecture and attracts a diverse mix of locals and visitors, contributing to the area's vibrant economy and cultural heritage. The shopfront forms an integral part of the street scene, therefore any proposed work has been designed to maintain the building's historical integrity.

#### 3. Description of Proposed Works

- 3.1. This proposal involves repainting the existing shopfront in RAL Design Pale Sienna 050 80 10, a colour that complements the building's architectural features and surrounding shopfronts while providing a tasteful and cohesive aesthetic.
- 3.2. The paintwork will cover the exterior shopfront, signage zone on the fascia, entrance door, window sills and adjacent resident entrance portal, not including the residential door.
- 3.3. No structural changes will be made to the shopfront or any historical features.

#### 4. Design Justification

- 4.1. The colour choice has been carefully selected to complement the surrounding architecture and blend harmoniously with the other units on the street, ensuring the building retains its historical value and continues to contribute positively to the visual amenity of the area.
- 4.2. The tone of the proposed colour is a warm and earthy mid-tone.

**5. Access and Inclusivity**

- 5.1. The repainting will not impact access to the building. All work will be completed within the confines of the shopfront without obstructing pedestrian flow on the public pathway.
- 5.2. The project timeline will be managed to avoid any access restrictions to the shop, with all materials positioned in a way that maintains public safety and access.

**6. Heritage Considerations**

- 6.1. Being a listed building, the primary objective is to maintain the character and historical significance of the property. The proposed repainting approach adheres to guidance from Historic England, ensuring the paint will not damage the original material underneath.

**7. Conclusion**

- 7.1. The proposed repainting of the shopfront aims to enhance the appearance and longevity of the listed building, with minimal impact on its historic fabric. Through the use of appropriate materials and colours that respect the building's context, this proposal will contribute to preserving the heritage of Neal Street while supporting a sustainable and visually appealing retail environment.