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## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	is based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".
Number	
Suffix	
Property Name	
Bus Shelter	
Address Line 1	
Pavement Outside 173-177 Euston Road	
Address Line 2	
Address Line 3	
Town/city	
London	
Postcode	
NW1 2BJ	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
529620	182491
Description	

Applicant Details
Name/Company
Title
Mr
First name
CHRIS
Surname
READER
Company Name
TRANSPORT FOR LONDON
Address
Address line 1
PALESTRA HOUSE
Address line 2
197 BLACKFRIARS ROAD
Address line 3
Town/City
SOUTHWARK
County
Country
LONDON
Postcode
SE1 8NJ
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED *****

Secondary number	
Fax number	
Email address	
***** REDACTED *****	
	=
Agent Details	
Name/Company	
Title	
Mr	
First name	
Martin	
Surname	
Stephens	
Company Name	
JCDecaux UK Ltd	
Address	
Address line 1	1
991 GREAT WEST ROAD	
Address line 2	
Address line 3	
Town/City	
BRENTFORD	
County	
Country	
MIDDLESEX	
Postcode	
TW8 9DN	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Type of Proposed Advertisement(s)  Please describe the proposed advertisement(s)
INTERNAL ILLUMINATED SEQUENTIAL ADVERTISEMENT CAPABLE OF STATIC AND DYNAMIC CONTENT DISPLAY WITH AUTOMATIC ROTATION OF IMAGES

Advertisement Type: Other type Height: 2.1 metres Width: 1.34 metres Depth: 0.245 metres What is the height from the ground to the base of the advertisement?: 0.45 metres What is the maximum projection of the advertisement from the face of the building?: 0.65 metres What is the maximum height of any of the individual letters and symbols?: 0.centimetres What is the maximum height of any of the individual letters and symbols?: 0.centimetres What materials will the advertisement be made of?: 1.05 SCREEN ENGASEO IN A POWDER COATED STEEL ALLOY OUTER CASING The colour of text and background: NOT APPLICABLE: CONTENT SUBJECT TO CHANGE EVERY TEN SECONDS Will the advertisement be illuminated?? Yes Will the advertisement be illuminated internally or externally?: Internally Will the illumination be static or intermittent?: Intermittent Advertisement Type: Chiter type Height: 2.1 metres What is the height from the ground to the base of the advertisement?? 0.456 metres What is the maximum projection of the advertisement from the face of the building?: Onestees What is the maximum projection of the advertisement from the face of the building?: Onestees What is the maximum height of any of the individual letters and symbols?: Ocentmetres What is the maximum height of any of the individual letters and symbols?: Ocentmetres What is the maximum height of any of the individual letters and symbols?: Ocentmetres What is the maximum height of any of the individual letters and symbols?: Ocentmetres What is the maximum height of any of the individual letters and symbols?: Ocentmetres What and the davertisement be made of?: LCD SCREEN ENCASEO IN A POWDER COATED STEEL ALLOY OUTER CASING The colour of text and background: NOT APPLICABLE: CONTENT SUBJECT TO CHANGE EVERY TEN SECONDS Will the advertisement be illuminated internally or externally?: Internally: Illuminance levels:	Other type Height: 2.1 metres Width: 2.1 metres Depth: 2.2 metres Depth: 0.245 metres Depth: 0.45 metres What is the height from the ground to the base of the advertisement?: 0.45 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What is the devertisement be made of?: 1.00 SCREEN ENCASED IN A POWDER COATED STEEL ALLOY OUTER CASING The colour of text and background: NOT APPLICABLE - CONTENT SUBJECT TO CHANGE EVERY TEN SECONDS Will the advertisement be illuminated?: Yes Will the advertisement be illuminated internally or externally?: Internally Illuminance levels: 300 octom? Will the illumination be static or intermittent?: Intermittent Advertisement Type: Other type Height: 2.1 metres Width: 3.13 metres What is the height from the ground to the base of the advertisement?: 0.45 metres What is the height from the ground to the base of the advertisement?: 0.45 metres What is the maximum height of any of the individual letters and symbols?: 0 centimetres What materials will the advertisement be made of?: 1.00 continuents Under the maximum height of any of the individual letters and symbols?: 0 centimetres What materials will the advertisement be made of?: 1.00 SCREEN ENCASED IN A POWDER COATED STEEL ALLOY OUTER CASING The colour of text and background: NOT APPLICABLE - CONTENT SUBJECT TO CHANGE EVERY TEN SECONDS Will the advertisement be illuminated?: Yes Will the advertisement be illuminated internally or externally?: Internally
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Yes  Will the advertisement be illuminated internally or externally?: Internally	Yes  Will the advertisement be illuminated internally or externally?:  Internally
Internally	Internally
Illuminance levels:	Illuminance levels:

300 cd/m <sup>2</sup>				
Will the illumination be static or intermittent?: Intermittent				
Please describe each of the 'Other type(s)' of advertising proposed				
THE ADVERTISEMENT DISPLAY IS A SIX SHEET PANEL INCORPORATED INTO THE STRUCTURE OF AN EXISTING TfL BUS SHELTER				
Location of Advertisement(s)				
Is the advertisement(s) you are applying for already in place?				
<ul><li>○ Yes</li><li>② No</li></ul>				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?				
<ul><li>✓ Yes</li><li>○ No</li></ul>				
○ Not Applicable				
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)				
SEE IMAGES INCLUDED WITH APPLICATION SITE PLAN				
Will the proposed advertisement(s) project over a footpath or other public highway?				
⊗ Yes				
○ No				
Advertisement(s) Period				
Please state the period of time for which consent is sought for the advertisement				
From Date				
01/03/2025				
To Date				
01/04/2035				
Neighbour and Community Consultation				
Have you consulted your neighbours or the local community about the proposal?				
○ Yes				
⊗ No				

Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?	
⊙ Yes	
○ No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?	
⊙ The agent	
<ul><li>○ The applicant</li><li>○ Other person</li></ul>	
	_
Due condination Advise	
Pre-application Advice	
Has assistance or prior advice been sought from the local authority about this application?	
○ Yes ⊙ No	
	_
Intersect to the Land	
Interest In the Land	
Does the applicant own the land or buildings where the adverts are to be placed?	
○ No	
	_
A vith a vite / Every lave a /Marshau	=
Authority Employee/Member	_
With respect to the Authority, is the applicant and/or agent one of the following:	_
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff	
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- Once submitted, this information will be made available to the Local Planning Authority and, once validated by them, be published as part of

- Our system will automatically generate and send you emails in regard to the submission of this application.

a public register and on the authority's website;

✓ I / We agree to the outlined declaration	
Signed	
En La	
Date	
07/11/2024	